



Shourouk Adel Abdel karim Moustafa

TEACHING ASSISTANT AT THE COLLEGE OF LANGUAGE AND COMMUNICATION (MEDIA DEPARTMENT) - ARAB ACADEMY FOR SCIENCE, TECHNOLOGY AND MARITIME TRANSPORT (SINCE 2018)

Profile

Experienced and enthusiastic teaching assistant with a passion for teaching and inspiring others. Adept at creating meaningful curriculum that meets all education standards and requirements, and engages the students to be "Media Literate" individuals. Particularly interested in the intersection of politics and media, and how the two can intersect to shape public opinion and discourse. Committed to exploring how politics can be effectively communicated through various media channels.

Academic Experience

Academic Advising Experience , Arab Academy for Science, Technology and Maritime Transport

SEPTEMBER 2018 — PRESENT

- Served as a Student Advisor, offering guidance to help students clarify and pursue their academic goals, while also contributing to the preparation of quality assurance papers.

Media Field Graduation Project Supervision , College of Language and Communication

SEPTEMBER 2019 — PRESENT

- Supervised more than 10 graduation project: Short movies, documentaries, and social media campaigns addressing topics such as sustainable development goals, media effects, and the role of media in Egyptian society.

"Media Literacy" Workshop

JULY 2021

- I conducted a 7-day workshop at Franciscan Sisters School on Media Literacy, aimed at fostering students' comprehension of media functions, delineating the evolving media landscape's characteristics, and elucidating its impacts on societies and individuals' daily lives.

Assisted in lecturing in the Egyptian Naval Academy

NOVEMBER 2019

- A preparatory lecture focusing on Body Language and Soft Skills to equip students for participation in the World Youth Forum 2019, aiming to enhance their readiness in navigating diverse cultural contexts.

Teaching Skills , College of Language and Communication

SEPTEMBER 2018 — PRESENT

- Proficient in teaching skills including Moodle utilization for quizzes, exams, and project preparation, crafting course descriptions and knowledge creation matrices, and developing content for subjects.

Details

Alexandria, Egypt

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Presidential Leadership Program
Batch 4

Passport Number: A29266360

DATE OF BIRTH

1/5/1996

Skills

Adobe software skills

Microsoft Office skills

Big data skills: MySQL software -
Web designing using HTML and
CSS

Media production skills

Public Speaking

Leadership and Teamwork

Good Communication

Creativity

Problem-Solving and logical
reasoning

Languages

Arabic

French

English

Spanish

- Taught the following subjects: Media Literacy - Multimedia and Web Design - Research Methods (*supervised more than 100 student researches*) - Intercultural Communication – Digital PR - Production of Media Materials - Media Management and Ethics - Communication Theories - Media Economics - Geopolitics.

“The Academy of Children” project, The Academy of Scientific Research

OCTOBER 2020

- Developing Engaging Scientific Media Content for Media Literacy Courses Targeting Children Ages 12-15.

Professional Experience

Media Committee Manager - Egyptian Presidential Elections 2024

APRIL 2023 — DECEMBER 2023

- Media Committee Manager - Presidential Campaign of Candidate Abdel Fattah El-Sisi - Egyptian Presidential Elections 2024.

Youth Presidential Program Organizing Committee

JANUARY 2022 — DECEMBER 2023

Organized and coordinated various high-profile presidential events, including:

- Egyptian Economic Conference 2022
- President El-Sisi Inauguration of New Mansoura City and New Mansoura University 2022
- "مؤتمر حكاية وطن 2023"
- Presidential Egyptian Family Iftar 2022 and 2023
- Cairo Peace Summit 2023
- National Conference for Youth in Alexandria 2023

International Event Organization:

NOVEMBER 2022 — MAY 2023

Contributed to the successful execution of international events:

- The 2022 United Nations Climate Change Conference (COP27) in Sharm El Sheikh, Egypt, as part of the organizing committee for the UN.
- African Development Bank Group’s Annual Meetings 2023 in Sharm El Sheikh, Egypt.

Social media specialist at Freelance

OCTOBER 2019 — OCTOBER 2021

- Effectively Managed All Social Media Platforms and Generated Innovative Blog Content to Enhance Reader Engagement and Satisfaction.

Overseas Coordinator at Nefertiti Marine Company, Alexandria - Greece

JANUARY 2017 — JANUARY 2019

- Facilitated Communication with International Business Partners to Negotiate and Finalize Deals within the Maritime Sector.

Professional Development

DECEMBER 2019 — DECEMBER 2021

Received Training in the Advertising Field at Innovideas, LLC

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- Responsible for overseeing client accounts and ensuring satisfaction with services provided.
- Coordinated communication between clients and various departments to meet client needs and maintain positive relationships.

Attended the World Youth Forum, December 2019

Attended the Global Forum for Higher Education and Scientific Research Under the auspices of H.E. President Abdelfattah El Sisi, December 2021

Head of HR department at Arab Academy for Science, Technology and Maritime Transport

JANUARY 2017 — DECEMBER 2017

- "Insider" The first independent student newspaper at Arab academy.
- "College of Language and Communication Student Union"
- Effectively directed and oversaw the SU, designing schedules to meet the needs of the College as well as the needs of the students.

Event Organization Experience at Arab Academy for Science, Technology and Maritime Transport

- Collaborated closely with the PR department of the Arab Academy to execute successful events.
- Played a key role in planning, preparing, and organizing various events.
- Acted as an event host, ensuring smooth execution and attendee satisfaction.

Education

Girard High School, Alexandria

JULY 2014

College of Language and Communication (CLC), Media Department

SEPTEMBER 2018

Grade: Excellence with Honors

Master's degree in digital communication - Arab Academy for Science, Technology and Maritime Transport

Academic Papers conducted:

- The Effect of Social Media on the Personal Identity Formation of the Egyptian Youth - Case Study on: Tiktok Application
- The Role Of Social Media In Providing Youth With Information In The Time Of Crisis - Case study on Facebook and the Covid-19 pandemic

- Under the influence: The Impact of Social Media Influencers on Youth's Identity formation - Case Study on: TikTok Application
- Using influencer marketing in promoting Tourism in Egypt

English Language Teacher Training Certificate , College of Language and Communication

AUGUST 2018

- The certificate is endorsed by the University of Leicester, UK.

Full media course, OnAir Group and the Faculty of Mass Communication at Cairo University

JULY 2020

- TV presenting skills (interviews & talk shows), political news & programs, news editing, news presenting skills, economic news.

UN Women Mentorship Programme training

SEPTEMBER 2020

- Worked on content and script for advertisements and campaigns for "women empowerment".