

# Mohamed Fawzy Ahmed Ismail, PhD

Lecturer, Department of Marketing and International Business

College of Management and Technology

Arab Academy for Science and Technology

Alexandria, Egypt

00201201285380

mfawzy@aast.edu

phd\_mohamed@yahoo.com

---

## Education

- 1998 • Bachelor of Business Administration – Arab Academy for Science, Technology and Maritime Transport
- 2004 • Master in Business Administration - Arab Academy for Science, Technology and Maritime Transport
- 2020 • Ph.D in Management – Cardiff Metropolitan University, UK

## Professional Certificates

2005	<ul style="list-style-type: none"><li>• Certification of International Computer Driving License (ICDL)</li></ul>
2006	<ul style="list-style-type: none"><li>• Certification of IELTS. Overall score is band 6 out of 9 (Academic Module)</li></ul>
2008	<ul style="list-style-type: none"><li>• Certification of English conversation with excellent grade from the American University</li></ul>
2018	<ul style="list-style-type: none"><li>• Certificate for attending workshop of scientific research and publishing from Springer</li></ul>
2019	<ul style="list-style-type: none"><li>• Certificate for attending Workshop on the Role of Higher Education in Providing the Relevant Skills Needed for the Digital Age (Life Skills, Digital Skills, &amp; Leadership Skills). Organized by Arab European Leadership Network in Higher Education ARELEN / Sub Organisation of the Association of Arab Universities</li></ul>

## Career Path / Posts (Work Experience)

1999	<b>Teaching Assistant (Part Time Job)</b> <ul style="list-style-type: none"> <li>• Help to create students' assignments.</li> <li>• Schedule and hold at least 9 office hours per week.</li> <li>• Review and explain the misunderstand points and lessons to students</li> <li>• Guide the students for selecting the appropriate courses with taking into consideration their level and special interests.</li> </ul>
2000-2006	<b>Teaching Assistant (Full Time Job)</b> <ul style="list-style-type: none"> <li>• Schedule and hold at least 9 office hours per week.</li> <li>• Assist with giving exams and quizzes for the students.</li> <li>• Review and explain the misunderstand points and lessons to students.</li> </ul>
2006 – 2020	<b>Assistant Lecturer</b> <ul style="list-style-type: none"> <li>• Give practical courses and workshops for students aiming at practicing the theories and concepts were given by professors in the main lectures.</li> <li>• Schedule and hold 4 office hours per week.</li> <li>• Provide the students with critical techniques and practices to solve the educational problems.</li> </ul>
2020 – Current	<b>Assistant Professor</b> <ul style="list-style-type: none"> <li>• Teach a wide variety of undergraduates and postgraduates courses.</li> <li>• Schedule and hold 8 office hours per week.</li> </ul>

## Educational Experience

1999	<ul style="list-style-type: none"> <li>• Assisting in teaching some courses such as Financial Analysis, Financial Management and Advanced Studies in Marketing.</li> </ul>
2000-2006	<ul style="list-style-type: none"> <li>• Assisting in teaching number of courses like, Research Methodology, Production Planning &amp; Control, Operations Research and Investment.</li> </ul>
2006 – 2019	<ul style="list-style-type: none"> <li>• Assisting in teaching a wide variety of courses; namely, International Marketing, Advanced Marketing, Integrated Marketing Communications, Organizational Behavior, Human Resources Management, Principles of</li> </ul>

	Management, Production & Operation Management, Production Planning & Controlling, Principles of Management, Organizational Analysis and Design, Marketing Research and Research Methodology.
2012	<ul style="list-style-type: none"> <li>• Attending the Training Program on Learning Outcomes and Curriculum Maps for Higher Education Institutions <ul style="list-style-type: none"> <li>○ The Giver Organization: National Authority for Quality Assurance and Accreditation of Education</li> <li>○ Trainer Name: Dr. Salah Eldeen Mahmoud Allam</li> <li>○ Date: From 09 to 13 September, 2012</li> <li>○ Place: unit of Quality Assurance in Engineering College – Arab Academy for Science and Technology</li> </ul> </li> </ul>

## Professional Experience

2002	<ul style="list-style-type: none"> <li>• Attending the International Conference on Ethical &amp; Social Responsibilities in Science &amp; Technology               <ul style="list-style-type: none"> <li>○ From 19 -21 October, 2002</li> <li>○ Place: The Bibliotheca Alexandria – Alexandria, Egypt</li> <li>○ Organized by the Bibliotheca Alexandria and the Mouvement Universel pour la Responsibilte Scientifique (MURS)</li> </ul> </li> </ul>
2004	<ul style="list-style-type: none"> <li>• Attending the International Conference on the prospects of Arab Economic Cooperation to boost Saving &amp; Investment               <ul style="list-style-type: none"> <li>○ From 22 -24 June, 2004</li> <li>○ Place: Helnan Palestine Hotel – Alexandria, Egypt</li> <li>○ Organized by Arab Academy for Science &amp; Technology in collaboration with the Islamic Development Bank and Alexandria University</li> </ul> </li> </ul>
2006	<ul style="list-style-type: none"> <li>• Attending the 7th International Convention on Higher Education, Training and Recruitment – Academia Egypt 2006               <ul style="list-style-type: none"> <li>○ From 7-11 November, 2006</li> <li>○ Place: The Bibliotheca Alexandrina</li> <li>○ Organized by University of Indianapolis, Athens Campus.</li> </ul> </li> </ul>
2007	<ul style="list-style-type: none"> <li>• Attending the Twenty Third Annual International Conference on Development strategies for higher Education Institutions in the Arab World in the light of Contemporary Challenges.               <ul style="list-style-type: none"> <li>○ From 28 to 30 July, 2007</li> <li>○ Place: Arab Academy for Science &amp; Technology – Alexandria, Egypt</li> </ul> </li> <li>• Organized by The Faculty of Commerce – Mansoura University in Cooperation with the College of Management and Technology – The Arab Academy for Science &amp; Technology</li> </ul>
2008	<ul style="list-style-type: none"> <li>○ Attending the Workshop on User Training for Emerald Database Users. Presented by trainer: Marcio Santa Rosa at Arab Academy for Science and Technology - 29 October 2008</li> </ul>
2010	<ul style="list-style-type: none"> <li>• Attending the seminar on Doping in Sport. The seminar speaker was Dr. Osama K. Ghonam, Under- Secretary for Sports Medicine, at Arab Academy for Science and Technology - 1 January 2010.</li> </ul>
2010	<ul style="list-style-type: none"> <li>• Attending the Workshop on Orientation Session for ProQuest Dissertation &amp; Theses Database. Presented by Mr. Anas Abdelhadi; Area Sales Manager of Middle East, at Arab Academy for Science and Technology - 8 February 2010.</li> </ul>

2010	<ul style="list-style-type: none"> <li>• Attending the Seminar on Business Etiquette. Presented by Lecturer: Dina Aly Maher at Arab Academy for Science and Technology - 28 March 2010.</li> </ul>
2010	<ul style="list-style-type: none"> <li>• Attending the Seminar on the Financial Situation in Greece &amp; other Euro-European Union Countries. Presented by Professor: James R. Barth at Arab Academy for Science and Technology - 13 May 2010.</li> </ul>
2012	<ul style="list-style-type: none"> <li>• Attending the Seminar on Complexity Science Approach to Tourism Systems. The speaker was Dr. Rodolfo Baggio (Bocconi University, Italy), at Arab Academy for Science and Technology - 17 April 2012.</li> </ul>
2012	<ul style="list-style-type: none"> <li>• Attending the Training Program on Learning Outcomes and Curriculum Maps for Higher Education Institutions <ul style="list-style-type: none"> <li>○ The Giver Organization: National Authority for Quality Assurance and Accreditation of Education</li> <li>○ Trainer Name: Dr. Salah Eldeen Mahmoud Allam</li> <li>○ Date: From 09 to 13 September, 2012</li> <li>○ Place: unit of Quality Assurance in Engineering College – Arab Academy for Science and Technology</li> </ul> </li> </ul>
2013	<ul style="list-style-type: none"> <li>• Attending the Workshop on Fundamentals of System Dynamics Simulations. Presented by Prof. Dr. Alferedo Moscardini, Cardiff Metropolitan University, Cardiff, UK, workshop was presented at Arab Academy for Science and Technology, 5-6 February 2013</li> </ul>
2013	<ul style="list-style-type: none"> <li>• Participation in making the strategic plan of teaching and learning of Arab Academy for Science and Technology, College of Management and Technology from February to April 2013, as a requirements of National Authority for Quality Assurance and Accreditation of Education (NAQAAE).</li> </ul>
2013	<ul style="list-style-type: none"> <li>• Participation in making the strategic plan of scientific research of Arab Academy for Science and Technology, College of Management and Technology from February to April 2013, as a requirements of National Authority for Quality Assurance and Accreditation of Education (NAQAAE).</li> </ul>
2015	<ul style="list-style-type: none"> <li>• Attending the Seminar on External Strategies from Quacquarelli Symonds (QS) to Gain International Recognition of Universities Ranking. Presented by Ashwin Fernandes (Head of Client Relations, QS Asia Quacquarelli Symonds), at Arab Academy for Science and Technology - 18 August 2015.</li> </ul>
2017	<ul style="list-style-type: none"> <li>• Attending the Training Program on Statistical Package for the Social Sciences <ul style="list-style-type: none"> <li>○ The Giver Organization: Arab Academy for Science and Technology</li> <li>○ Trainer Name: Dr. Mohamed Abdel Salam Ragheb</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>○ Date: From 23 April to 24 April, 2017 (Level one), From 7 May to 8 May, 2017 (Level two), From 1 August to 2 August, 2017 (Level four)</li> <li>○ Place: Main Building – Arab Academy for Science and Technology</li> </ul>
2018	<ul style="list-style-type: none"> <li>● Attending the Training Program on SPSS Program <ul style="list-style-type: none"> <li>○ The Giver Organization: Arab Academy for Science and Technology</li> <li>○ Trainer Name: Dr. Mohamed Azzat</li> <li>○ Date: From 30 January to 1 February, 2018</li> <li>○ Place: Main A – Arab Academy for Science and Technology</li> </ul> </li> </ul>
2018	<ul style="list-style-type: none"> <li>● Attending the Workshop on Scientific Research and Publishing. Presented by Dr. Nabil Khélifi (Senior Publishing Editor managing Springer for Middle East &amp; North Africa Program) at Arab Academy for Science and Technology, 28 October 2018.</li> </ul>
2018	<ul style="list-style-type: none"> <li>● Attending the Seminar on Conducting Literature Review: A Practical Perspective. The speaker was Dr. Moutaz Haddara (Kristiania University College, Oslo, Norway), at Arab Academy for Science and Technology - 16 December 2018.</li> </ul>
2019	<ul style="list-style-type: none"> <li>● Attending the Workshop on the Role of Higher Education in Providing the Relevant Skills Needed for the Digital Age (Life Skills, Digital Skills, &amp; Leadership Skills). Organized by Arab European Leadership Network in Higher Education ARELEN / Sub Organisation of the Association of Arab Universities and Presented by a number of leading keynote speakers, 18 - 19 December 2019.</li> </ul>
2020	<ul style="list-style-type: none"> <li>● Attending the Online Seminar on Egypt's Strategy of Artificial Intelligence. The online seminar speaker was Dr. Golestan Radwan, Advisor for Artificial Intelligence to the Minister of Communications and Information Technology, Egypt. [Online Access] <a href="https://bibalex.webex.com/bibalex/j.php?MTID=m58d8182e36baa3743f468cc1e82c7501">https://bibalex.webex.com/bibalex/j.php?MTID=m58d8182e36baa3743f468cc1e82c7501</a> - 16 August 2020.</li> </ul>
2020	<ul style="list-style-type: none"> <li>● I contributed to the online peer review process of research paper in IEEE Access Journal ranking (Q1) (October, 2020). <ul style="list-style-type: none"> <li>● My review of "Evaluating the Generalizability of an Automated Method for Explaining Machine Learning Predictions: A Secondary Analysis on Predicting Asthma Patients' Asthma Hospital Visits in an Academic Healthcare System" for IEEE Access Journal has automatically been added to my <a href="#">Publons profile</a> as part of IEEE Access journal partnership with Institute of Electrical and Electronics Engineers Inc. (IEEE).</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>My <a href="https://publons.com/researcher/3959716/mohamed-ismail">Publons profile</a>: <a href="https://publons.com/researcher/3959716/mohamed-ismail">https://publons.com/researcher/3959716/mohamed-ismail</a></li> </ul>
--	---

## Activities and Achievements

2010 - 2019	<ul style="list-style-type: none"> <li>Participating in organizing the social activities of students projects</li> <li>Recruiting the best guest speakers</li> </ul>
-------------	--

## Publications

2007	<ul style="list-style-type: none"> <li>An Investigation of the Relationship between University Staff' Perceptions of Organizational Climate for Service and Students' Perceptions of Service Quality of Higher Education (A Comparative Empirical Case Study). <ul style="list-style-type: none"> <li>The paper was present and accepted in The Twenty Third Annual International Conference on Development strategies for higher Education Institutions in the Arab World in the light of Contemporary Challenges.</li> <li>From 28 to 30 July, 2007</li> </ul> </li> <li>Place: Arab Academy for Science &amp; Technology – Alexandria, Egypt</li> </ul>
2017	<ul style="list-style-type: none"> <li>A dynamic modelling of the key quality management factors affecting students' satisfaction in the Egyptian public higher education. <ul style="list-style-type: none"> <li>The paper was present and accepted in The 2nd International Conference on Business &amp; Entrepreneurship, Supply Chain Management &amp; Information Systems.</li> <li>From 22-23rd May 2017</li> <li>Place: Arab Academy for Science &amp; Technology – Alexandria, Egypt</li> </ul> </li> </ul>