

Contact

elaasser@hotmail.com

www.linkedin.com/in/sarah-elaasser-590a36b9 (LinkedIn)

Top Skills

Communication

Marketing

Copy Editing

Languages

English (Professional Working)

Arabic (Native or Bilingual)

Spanish

Certifications

Analyze Data to Answer Questions

Prepare Data for Exploration

Ask Questions to Make Data-Driven Decisions

Foundations: Data, Data, Everywhere

Duolingo Spanish Fluency: Intermediate (Estimated)

Sarah Elaasser

Communication Officer | Digital Media Instructor | Copywriter
Egypt

Summary

Communication officer, Copywriter, and Innovative educator adept at bringing the 21st Century into the classroom. Skilled at utilizing current educational tools. Also, a communication consultant with social media and copywriting skills, worked with different startups on developing their online presence, digital marketing strategies, and creating several categories of copy that attracts the attention of clients and audience.

Experience

BasicsEngage

Marketing Communications Officer

January 2023 - Present (3 months)

Arab Academy for Science, Technology and Maritime Transport

5 years 6 months

Teaching Assistant

October 2017 - Present (5 years 6 months)

Cairo Governorate, Egypt

Writer/Editor at Kalamat Magazine

May 2019 - March 2020 (11 months)

Cairo Governorate, Egypt

Writing and supervising content in the cultural section that focuses on travel, other countries' customs and traditions, art, books, and other related topics.

Velents

Copywriter

January 2022 - March 2022 (3 months)

Delaware, United States

- Developing Landing pages and website content
- Writing Social Media content plans
- Managing email marketing campaigns
- Writing different motion graphics video scripts

- Developing and enhancing Velents company profile

TMentors

Copywriter

September 2017 - November 2017 (3 months)

Cairo Governorate, Egypt

- Writing Marketing, Sales, and Landing page copies
- Developing Social Media content strategy and plan
- Writing Digital Video scripts

Za2ed18.com

2 years 2 months

Communications Specialist

July 2015 - July 2017 (2 years 1 month)

Writer

June 2015 - 2016 (1 year)

Masr Alarabia News

Social Media Specialist

August 2015 - October 2015 (3 months)

Content editing on different social media platforms (Facebook, Twitter, Google + and Instagram)

Education

Arab Academy for Science, Technology and Maritime Transport

Master's degree, Digital Media · (2020 - 2023)

Arab Academy for Science, Technology and Maritime Transport

Bachelor's degree, Mass Communication/Media Studies · (2013 - 2017)