

**Professor Hanan Mohamed Ismail Youssef**

**Dean** of College of Language and Communication (CLC), Arab Academy for Science, Technology and Maritime Transport (AASTMT)- Smart Village, Giza, Egypt

**Chair and CEO** of Arab Organization for Dialogue & International Cooperation (ADICO), Egypt  
**Professor of Mass Media & Communication**, Ain Shams University, Egypt

**Professional Profile:**



Hanan Youssef is an Egyptian Professor of Mass Media and Communication, the founder of the College of Language and Communication (CLC) at Arab academy for science and technology and maritime on Smart Village Campus, and the founder of the Arab Organization for Dialogue & International Cooperation (NGOs is interested with spreading dialogue values thorough media, culture and education by holding seminars and symposiums on mass media communication, culture ..etc). She also serves as the ambassador of international peace for the international organization of women and peace and is a activist in Arab media issues, socio-political dialogue, and education and media investment in Egypt and the Arab and

Western worlds. She is acknowledged as one of the most prominent Egyptian media figures who contributed, through her diverse activities and research endeavors, to the Arab and international mediascape. She is internationally renowned for improving the stereotypical image of Arab Muslim women and is the first to launch a project in this regard in 2016 through a manifesto presented to Egyptian President Abdel Fattah ElSisi. Her strategic plan has been wisely considered and put into effect through multiple meetings at *Itihadeya* Palace. She has been given several awards, the most recent of them is the Atwar Bhagat Award from Baghdad (2021) for the best media woman in Egypt .

Hanan Youssef is a distinguished visiting professor in several Egyptian, Arab, and international universities in many countries, namely the Kingdom of Saudi Arabia, the United Arab Emirates, Libya, and Lebanon. She delivered several influential speeches and presentations in over 500 scientific and cultural symposia organized in Egypt and overseas. She is the founder of the Media Center at Ein Shams University and served as the media and communication consultant to the President of Ein Shams University. She obtained her Master's and PhD degrees from the Faculty of Mass Communication, Cairo University, Egypt. She is an active member and a fellow of several international associations and leagues in Egypt, the Arab world, and other countries around the world. In her academic career, she contributed to the community of media scholars with several renowned publications and works that have stimulated and guided graduate students specialized in the multiple disciplines of mass media and communication. Over the years, she supervised hundreds of Master's and PhD dissertations that tackled pressing national and international media and communication issues. She also supervised the media production of newspapers, magazines, documentary films, and advertising campaigns developed her undergraduate students in Ein shams University and the Arab Academy for Science, Technology and Maritime Transport. For her accomplishments in political communication and mass media in the Arab World, with a clear mission and vision, she has been given several scholarly and professional awards of excellence for her distinguished contributions in several national and international events.

## Personal Data:

**Nationality:** Egyptian

**Birthdate:** 19/3/1969

**Official Websites:** <http://www.aicobridges.org/> /

**Facebook:** <http://facebook.com/drhanan.youssef>

<https://www.facebook.com/HananYoussef333>

**LinkedIn** <https://eg.linkedin.com/in/hanan-yousef-50236b71>

**Instagram:** <https://www.instagram.com/hananyoussef3/>

**Twitter :** <https://twitter.com/drhananyoussef1?lang=ar>

**E-mail Addresses:** [hanan.youssef3@gmail.com](mailto:hanan.youssef3@gmail.com) / [aico\\_eg@yahoo.com](mailto:aico_eg@yahoo.com)

**Corresponding Address:** 140 -26 July street- Zamalek. Hope tower , Egypt.

**Cell phone No.:** (+2) 01224780959

## Academic Qualifications:

**A. PhD in Arab and International Mass Communication (2001)**

Faculty of Mass Communication, Cairo University, Egypt (with distinction).

**B. The Arab image in American media “CNN” & European media “EURONEWS “comparative study.**

**MA in Mass Communication (1996)**

**C. Faculty of Mass Communication, Cairo University, Egypt. (very good):**

**The role of radio and television news in political participation for youth**

**D. B.Sc. in Radio & Television (1990)**

Faculty of Mass Communication, Cairo University, Egypt. (very good)

**E. B.Sc. in Law (2012)**

Faculty of Law, Cairo University, Egypt. (good)

## Academic Expertise:

***30 Years of Academic Experience (1991- until now)***

**A- founding member of several departments and colleges of mass media and communication in Egypt and the Arab World, namely:**

- 1. Professor and founder dean** for collage of language & communication ,Arab academy for science ,technology and maritime (2016).
- 2. Mass Media Department, college of art , king** Faysal University, KSA. (2013).
- 3. Faculty of mass communication.** Sharjah university , Emirates **(2007)**
- 4. Faculty of Mass Media,** International Academy for Engineering & Media Science – IAEMS, Egyptian Media Production City - (EMPC TV), 6<sup>th</sup> of October city, Giza, Egypt. (2004)
- 5. Faculty of Mass Media,** Misr University for Science and Technology (MUST), 6<sup>th</sup> of October city, Giza, Egypt. (1998)
- 6. Graduate Studies Program, Media Department,** Faculty of Specific Education, Ain Shams University, Egypt. (1995)
- 7. Media Department,** Faculty of Specific Education, Menofia University, Egypt. (1993)
- 8. Educational Media Department,** Faculty of Specific Education, Ain Shams University, Egypt. (1991)
- 9. Media Department,** Faculty of Education, Ain Shams University, Egypt. (1991).

- **B- visiting professor of Mass Media and Communication (Arabic/English Languages) in several reputable institutions, namely:**

1. **Egyptian universities** (Cairo University – Ain Shams University – Suez Canal University – Menofia University - Misr University for Science and Technology - International Academy for Engineering & Media Science – Modern University of Technology and Information), – American University of Cairo .)
2. **Arab universities** (Arab Academy for Science, Technology & Maritime Transport (Egypt) – Alfaisal University (KSA) – University of Sharjah (UAE) – Academy of Graduate Studies (Libya) – American University of Beirut (Lebanon), among others)
3. **International universities** (United Nations University (Tokyo) – German Academy for leadership (Germany) – Kennesaw University (Atlanta, USA), and others).

#### **Academic administration experiences :**

- Faculty and leadership development Management processing at University field.
- Credit Hour System follow-up and implementation.
- Students Evaluation, assessments and Examinations Techniques .
- -Publishing of international Researchs .
- Strategic Planning in administration education system.
- Quality Management in Educational Process .
- faculties and collages Management
- Main Reviewer for curriculums and course descriptions in media collages .
- Design the strategic plan for the college top mangements and educational departments.
- Solving problems related with students registration and acceptance
- Applied the electronic books system in teaching by using kortext electronic education platform .
- Activation the academic advising system for students to maintain quality education .
- Create crise management unite to face covid 19 effects during education system.
- Providing intensive electronic training courses for staff and students to be compatible with new technology through E.learning system.
- Design ethics committee to maintain ethics through college society.
- Create a unique model in students training by building a strong relations with the media institutions to find good opportunities in students training and work after graduation (all the students acquired 100 hrs training annually and also 97% from the graduated are working in media organization now).

#### **Quality accreditations :**

Experiences and Being involved for the many international accreditations

- 1-**American accreditation ABAT-** quality system standard , Arab academy for science, technology and maritime
- 2- **European accreditation, DNV.GL,** quality management system standard. Arab academy for science, technology and maritime.

#### **Taught Courses: (Teaching in Arabic &English)**

Taught More than 50 courses during 30 years teaching carrier history : for example , Rtv ,IMC, Media literacy, intercultural communication, media translation ,Production of Media Materials ,Visual Communication ,Graduation Project ,advertising , communication technology ,media management , media & politics, oral proficiency ,script writing , media campaign, writing and reporting, research methods, intro to mass communication , media & society, news editing, introduction for journalism, TV programs, TV training , ...etc..

### Professional Media Expertise:

- **Editor-in-chief**, *The Bridge* Magazine.
- **Famous TV Host** for several programs:
  1. “Benkamel El-Soura” (We Complete the Picture), Channel 2, Egyptian TV. (2021)
  2. “Sabah El-Kheir ya Masr” (Good Morning Egypt), News Sector, Egyptian TV. (2000)
  3. “Donia Al-Mar’a” (Women’s World), Egyptian TV. (2000)
  4. “Leka’ Ma’a” (A Meeting with), El-Andalus TV Channel. (1997 – 2001)
  5. “El-Gesr” (The Bridge), Egyptian TV. (2002)
  6. “Ba’d El-Taheya”, (After Salutation), El-Mehwar Channel. (2006)
  7. “Maw’ed ma’a El-Raees” (A meeting with the President), El-Mehwar Channel. (2005)
  8. “Hakaweena” (Our Tales), El-Mehwar Channel. (2005)
  9. “Shakhseyat b Mazak Khas” (Characters with a Special Taste), Sudanese Blue Nile Channel. ART. (2007)
  10. “Ala Shat El-Nile” (By the River Bank), ART.

### Selected Professional Affiliations:

- **Founder**, chairwoman and CEO of Arab organization for dialogue & international cooperation
- **President** of media studies unite at international institute for Arab renewal – Spain.
- **Chairman** of Media committee in Egyptian sport for all- Egypt.
- **Board member** of media committee in ministry of culture- Egypt.
- **General rapporteur** for women- Arab labor organization – Arab league.
- **Founder and moderator** for culture hub for media literacy in Egypt .
- **Media consultant** in some of Arab league organizations and united nations as well .
- **Media consultant** in Egyptian cabinet ministries .
- **Juror**, Radio & Television Festival.
- **Juror**, Ministry of Mass Communication, Egypt.
- **Juror**, Dubai Journalism Club, UAE.
- **Juror**, Arab Media Festival, Egyptian Media Production City - (EMPC TV).
- **Media Consultant**, several Egyptian and Arab TV channels.
- **Correspondent**, Bahrain News Agency, Kuwait Channel, ANN.
- **Chief Editor**, News Sector and Satellite channels. (1994 – 1997)
- **Translator/Editor**, News Sector. (1991 – 1997)
- **Member**, Writers’ Union of Egypt.
- **Member**, Egyptian National Commission for UNESCO – ALECSO – ISESCO
- **Member**, AUCSES
- **Member**, Saudi Association of Mass Communication Professors
- **Board Member**, International Liberal Network in the Middle East.
- **Board Member**, Sports for All, Ministry of Youth and Sport.
- **Board Member**, El-Gomhoreya Center for Security and Political Studies and Research.
- **Board Member**, Arab Women Media Center (Jordan)
- **Board Member**, Higher Academic Committee of “Cultural Dialogue Symposium”, Coptic Evangelical Organization for Social Services, Egypt
- **Journalist**, (El-Ahram – Al-Khaleej – Al-Bayan (UAE) – Public Opinion (Kuwait) — Alreyadh)
- **Strategic Expert**, Arab Labor organization, The Arab League (2015)
- **General Coordinator**, Egyptian Media Production City - (EMPC TV).
- **Program Manager of “I’m an Ambassador”**, Ministry of Youth and Sport.

- **Member of Satellite Channels Committee**, Radio & Television Union.
- **Founder and General Coordinator of Egyptian National Initiative**, Egyptian Presidency.
- **Regional Expert** in media and advertising campaign management.
- **Professional Trainer**, media and raising the political awareness of youth.
- **Media Consultant** (Ministry of Health and Population in Egypt, Arab Universities Union in Jordan, Egyptian Cabinet, Ain Shams University, El-Mehwar TV channels, Arab league organizations, UNESCO, among others)

#### **Selected Academic/Professional Training Sessions:**

- Leadership course, at Arab academy for science ,technology ,and maritime .
- E.learning system & on line education methods at Arab academy for science ,technology ,and maritime .
- Credit hours learning and academy advising course at Arab academy for science ,technology ,and maritime .
- Scientific research ethics course at Arab academy for science ,technology ,and maritime .
- Human development application with NLP at Arab academy for science ,technology ,and maritime .
- Crisis management in covid 19 at Arab academy for science ,technology ,and maritime .
- creativity management at Arab academy for science ,technology ,and maritime .
- Negotiation and solving problem skills at Arab academy for science ,technology ,and maritime .
- Mass Media and Politics, Germany. FNF.
- Mass Media and Skills of Scientific Publication, Ain Shams University, Egypt
- Active Learning (Education Development Program), Ministry of Higher Education, Egypt
- Mass Media and Teaching Using Technology (FLDP, Egypt), 2006
- Lifelong Learning (FLDP, Egypt), 2006
- Curriculum Development (FLDP, Egypt), 2006
- Accreditation and Quality Assurance (FLDP, Egypt), 2006
- International Publishing (Ain Shams University)
- Evaluation and Assessment Systems (Ain Shams University)
- Preparation of Scientific Conferences (Ain Shams University)
- Effective Presentation Skills (Ain Shams University)

#### **Selected Honors and Awards:**

1. Atwar Bhagat Award for Best Arab Media Figure, Iraqi Women’s Journalist’s Forum (2021)
2. Award of Sports Media, Ministry of Youth and Sports (2019)
3. Personality of the Year Award, International Association of Creativity (2019)
4. Award of Excellence in Media Sciences, Cairo Festival for Arab Media (2018)
5. Woman and Peace Award, International Peace Organization in South Korea (2016)
6. Best Intercultural Dialogue Expert Award (2011)
7. Arab Journalism Award, Dubai, UAE (2010)
8. Prominent Female Figure Award, Egyptian Ministry of Culture (2007)
9. Best Arab Media Figure Award from The Arab League (2007)
10. Arab Defense Association Award (2004)
11. Creativity in Culture and Arts Award from Yemen (2004)
12. Scientific Excellence Award from Cairo University (2003)
13. Sister Cities Medal of Merit from USA (2003)
14. Freedom of Expression for Young Leaders Award from Germany (2002)



### **Selected Certificates of Appreciation:**

1. Radio & Television Festival.
2. International Academy for Engineering & Media Science – IAEMS, Egyptian Media Production City - (EMPC TV), 6<sup>th</sup> of October city, Giza, Egypt. (2004)
3. Egyptian Cultural Center, Tripoli. (2003)
4. Ain Shams University, Human Rights in Egypt. (2005)
5. Association for the Development & Enhancement of Women – ADEW. (2003)
6. Genuineness in Constitutional Law, Faculty of law, Cairo University.
7. Annual Conference of the Arab-Euro Organization for Environment - IDAEA (Kuwait).

### **Selected Conference Presentations:**

1. Main speaker at Conference of media literacy in Arab world , Arab league ,2021.
2. Moderator at “”The future of media studies in the context of digital transformation Apr 1, 2021 Dubai ,AUE, American university of the Emirates .
3. president of the first electronic forum for media |(media and building the human|) 2020- college of language & communication, Arab academy for science, technology, and maritime .
4. The role of media in changing society seminar- Arab organization for dialogue – Egypt..2020.
5. Conference of E.Learning education experiences during covid 19 crise- Egypt-2020
6. International conference for Arab renewal – Spain 2020.
7. Conference for young girls education in collaboration with American embassy in Egypt and ministry of youth – Egypt -2019 .
8. Main speaker Women and labor conference -Arab labor Organization - Jordan- 2018.
9. Moderator The role of media in reform Arab societies- Lebanon 2016 .
10. Honor guest and speaker ,International conference for Women and peace – south Korea 2016.
11. Speaker Freedom of the speech in Egypt- American university in Cairo – 2015.
12. Moderator Image & Media strategy seminar with collaboration of ministry of culture under the auspice if Egyptian presidency – 2015.
13. Founder The Nile project to encourage the relations between Egypt and Sudan – Khartoum 2015.
14. Speaker Human rights in Egypt- United Nations palace- Geneva – 2009.
15. Moderator Media education development- Saudi Arabia KSA- 2014.
16. Keynote speaker International conference of acceptance the other , Sharjah university in emirates 2009
17. Speaker Women in Arab world , United Nations conference – New York- USA – 2010.
18. Lecturer, Egyptian American Intercultural Dialogue, A program of HANDS and CEOSS, Sponsored by the Center for Conflict Management, Kennesaw State University , , Kennesaw, GA.2009.
19. Speaker Conference of fostering dialogue among cultures and civilizations through concrete and sustained initiatives. ESISCO, Rabat, 14-16 June, 2005.

20. Keynote presenter Encouraging the return of prominent scientists to their homeland, International Seminar of Migration and Development, an Arab and Islamic strategy to stop brain drain. Egyptian National Commission for UNESCO, Cairo, 29-31 December, 2007.
21. Moderator Hurra American Channel program and content management. The Center of Public Diplomacy, University of Southern California, 9-11 November, 2006.
22. Main speaker Freedom of expression in the Arab World. The Liberal International 54<sup>th</sup> Congress, Marrakech, 9-11 November, 2006.
23. Lecturer , presenter “ The state of press freedom in Egypt. Leadership, Media and Democracy: pressures and Challenges,” United Nations University, International Leadership Institute, Amman, 15 March, 2007.
24. Main speaker ,The gender and anti-corruption confrontation: Justice and local government services in Egypt. The 12<sup>th</sup> international Anti-Corruption Conference in Guatemala, 14-19 November, 2006.
25. Moderator ,The role of media in confidence-building between the Arab and West. The 781<sup>st</sup> Wilton Park Conference in cooperation with the Swedish Institute in Alexandria, Egyptian Council of Foreign Affairs, Cairo-Stockholm International Peace research center, 25-29 April 2005.
26. Moderator, Civilizations dialogue: for a more understanding of the Arabic European Model. Cairo, 17 January, 2005.
27. Manger ,The need for dialogue to deep our knowledge of other peoples. Cooperation Project between Danish Arab Media forum and Arab Organization for International Cooperation, Cairo, June, 2006.
28. Key note speaker ,Arabs and democracy. Qatar Fourth Conference on Democracy and Free trade, Doha (Qatar), April, 2004.
29. Speaker ,Young People and the Media. Provision, Protection and Participation. Swedish Institute, Alexandria, 25-27 May, 2004.
30. Keynote speaker ,Human rights chapter of the Barcelona process. The Liberal International Conference on the Barcelona Process, Palma de Mallorca, Spain, 5-6 November, 2005.
31. Keynote speaker ,International conference for Arab media – American university in Lebanon - 2004.
32. Participant ,Visitor’s Program for Media Experts and Journalists from Egypt. Germany, August, 2004.
33. Moderator Political Development in Egypt and the Barcelona Process. Workshop of FNST Alumni and Liberal Forum, Egypt, 3 December, 2005.
34. Speaker Algiers Congress: North-South Mediterranean Dialogue. The international European Movement in partnership with Bibliotheca Alexandrina, February, 2006.

#### **Selected Peer-Reviewed Publications:**

1. Youssef, H. (2002). The Role of Egyptian Television in Giving a Proper Image of Arabs and Muslims (A Case Study/Analytical Field Study). Proceedings of the 8<sup>th</sup> Scientific Conference at the Faculty of Mass Communication, Cairo University, Egypt.

2. Youssef, H. (2004). Arab Satellite Channels and Crisis Management: Arab Satellite Channels and the Iraqi Crisis (A Comparative Study), Proceedings of the 1st Scientific Conference of International Academy for Engineering & Media Science (IAEMS), Cairo, Egypt.
3. Youssef, H. (2004). Arab Satellite Speech and the Arab Reformation Matrix, Journal of Arts and Humanities, Faculty of Arts, Minia University. Issue 54.
4. Youssef, H. (2005). Television Treatment of Freedom of Expression Issues in Egypt, Journal of Media Research, Al Azhar University. Issue 23.
5. Youssef, H. (2005). The Impact of Media Stereotypes on Youth: The Case of Reality, TV Journal of Research in Specific Education, Specific Education College, Ein Shams University. Issue 6/7.
6. Youssef, H. (2006). Television Impact on the Psychological Construction of Political Activists (A Survey), Egyptian Journal of Media Research, Faculty of Mass Communication, Cairo University.
7. Youssef, H. (2006). The Technical Impact of Communication Technology on Television Journalistic Content, Egyptian Journal of Research in Specific Education, Specific Education College, Ein Shams University. Issue 2.
8. Youssef, H. (2006). Social Responsibility and Media Performance in Egyptian Mass Media and Communication, Egyptian Journal of Media Research, Faculty of Mass Communication, Cairo University.
9. Youssef, H. (2007). Mutual Dependency of Political Systems and Mass Communication and the Impact on Directions of Media Treatment (The Egyptian-Sudanese Relations as a Model), Journal of Media Research, Al Azhar University.
10. Youssef, H. (2011). The Role of Egyptian Television on Audience Misconception of Aquatic Safety in Egypt, Journal of Media Research, Al Azhar University.
11. Youssef, H. (2011). The Impact of Mass Media on Egyptian Audience Response to Corruption Cases, Journal of Media Research, Al Azhar University.
12. Youssef, H. (2012). The Influential Factors on the Agenda Setting of Arab Satellite Channels toward Arab Women Work Issues (A Practical Study), Egyptian Journal of Media Research, Faculty of Mass Communication, Cairo University.
13. Youssef, H. (2013). The Role of the United Nations Radio in Areas of International Conflict Issues, Faculty of postgraduate Studies of Childhood, Ein Shams University.
14. Youssef, H. (2013). Arab Youth, Social Media Sites and the Self Realization Matrix (A Comparative Field Study on Saudi and Egyptian University Students), Egyptian Journal of Media Research, Faculty of Mass Communication, Cairo University.
15. Youssef, H. (2014). Construction of National Identity in the Content of Egyptian Satellite Channels (An Evaluative Study).
16. Youssef, H. (2014). The Impact of Egyptian Talk Shows on Audience Perceptions and Attitude toward Arab Issues.(Cairo university publications ).

#### **Selected Published Books:**

1. Mass Media and Politics.(2004) and second edition (2006)



2. Communication Technology in the Era of Informatics. (2005)
3. Arab Satellite Channels. (2004)
4. Mass Media and Corruption. (2004)
5. The role of Society in Supporting Democracy in Egypt. (2004)
6. The Arab Euro Dialogue. (2005)
7. Mass Media in Educational and Media Institutions. (2006)
8. Advertising Industry in the Arab World. (2007)
9. Management of Mass Media Institutions. (2010)
10. The Role of Mass Media in Women Enhancement. (2008)
11. Social Introduction to Mass Media. (2011)
12. Speech Communication. (2012)
13. International Mass Media and the Stereotypical Image of Arabs. (2012)
14. Public Opinion and Raising Awareness. (2015)
15. Planning Advertising Campaigns and Social Change. (2015)
16. Mass Media and Arab Working Women. (2010)
17. The Art of Dialogue. (2015)

-----

***References available upon request.***