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SHAHIRA IBRAHIM HASSAN MOHAMED PHD IN MARKETING LOGISTICS MANAGEMENT

OBJECTIVE: A challenging career position in a progressive and growing organization where I can improve my qualifications, enhance my practical capabilities with the assistance of my academic background and personal skills, and acquire more knowledge to develop my career

LEVEL OF EMPLOYMENT: Lecturer – College of International Transport and Logistics-Arab Academy for Science Technology & Maritime Transport, Heliopolis branch, Cario, Egypt

EDUCATION:

- 2022
PhD form Beiny Sweif University, College of Business Administration.
- 2010
Masters Degree in Logistics of Foreign Trade, with a "Distinction with Honor" grade, from the Arab Academy for Science and Technology and Maritime Transport in Association
- 2009
Diploma in Logistics and International Transport from the Arab Academy for Science and Technology and Maritime Transport in Association with the University College of Molde in Norway.
- 2008
Post graduate diploma in international port management From Universitat Politecnica de Catalunya {the technical University of Catalonia}, Barcelona.
- 2007
BSc. from the college of International Transport and Logistics, with a "Distinction with Honor" grade.
- 2001
Collège du Sacré Coeur Héliopolis

PERSONAL INFORMATION:

Nationality:	Egyptian
Marital Status:	Married
Date of Birth:	December 13, 1981
Languages:	Arabic (Mother Tongue), French (Excellent), English (Excellent).

CERTIFIED COURSES:

- Plagiarism course
- Quality assurance course
- TOT
- Examination and student assessment system
- ISO 9001/2015

DEVELOPMENT COURSES:

- Psychology of People
- Leaders of Success: Habits of Success
- Leadership courses
- Time management courses

RESEARCH:

- Evaluate the Role of Freight Forwarders Companies in Logistics Marketing and its Reflection on Building Competitive Advantages Applied Study in Egypt
 - Integration between Marketing and Logistics Services and its Reflection on Performance of Service companies
 - The Role of International Freight Forwarding Companies to Create Competitive Advantage for Industrial Companies
 - An Assessment of Selection Criteria of Hub ports in Mediterranean region from the Liner Shipping Perspective
 - The Profile of a Logistician in Egypt “Supply and Demand Perspective “
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PUBLICATION:

- Evaluate the Role of Freight Forwarders Companies in Logistics Marketing and its Reflection on Building Competitive Advantages Applied Study in Egypt
 - Integration between marketing and logistics services and its reflection on performance of service companies
 - The role of international freight forwarding companies to create competitive advantage for industrial companies
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INTERNATIONAL EXPERIENCE IN:

- Certificate in Port Management International Seminar organized by The Port Authority of Barcelona, Spain.
 - Post graduate diploma in international port management From Universitat Politecnica de Catalunya {the technical University of Catalonia}, Barcelona, Spain
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TEACHING FOCUS

- Principles of logistics Management
- Logistics operation Management
- Supply Chain Management
- International business Management
- Financial Management
- Quality Management
- Strategic Management
- Multimodal Transport Management
- Cargo handling Management
- Liner Trade Management
- Port & Terminal Management
- Transport operation Management

PERSONAL SKILLS:

- Education Development Project, Project Management Skills, Strong Communication Skills, Presentation Skills, Leadership Skills, Training Instructor, Risk Management, Capable of being an effective team member.

COMPUTER SKILLS:

- Microsoft Office Package: (Word – Excel - PowerPoint). IDCL