Associate Professor Dr. Reham Farouk El Shazly CV.
rshazly@aast.edu; remoo@aucegypt.edu, remoo5555@yahoo.com
https://orcid.org/0000-0002-3810-8434

Associate Professor Dept of Language and Communication
College of Language and Communication
Arab Academy for Science, Technology and Maritime Transport

Current Position. (Full-time Tenure-track)
2019-present
Associate Professor
Head of Dept of Language and Translation (Dept LT)
College of Language and Communication (CLC)
Arab Academy for Science, Technology and Maritime Transport
(AASTMT)

Previous Positions. (Full-time Tenure-track)
 2018-2019
 Assistant Professor in Applied Linguistics
Head of Quality Assurance Unit
CLC, AASTMT

2009-2017
 Assistant Lecturer in Applied Linguistics
 Senior Coordinator, Dept of Language and Translation
 CLC, AASTMT

2012- 2019

 Certified IELTS Examiner in Speaking and Writing, IDP Australia
 Certification number **988920**
 Writing certification Date: 01/12/2012
Speaking certification Date: 25/11/2012

Certified IELTS, IDP Clerical Marker

IDP, Australia

2008-2010
Program moderator, QA,
UWIC, Wales, United Kingdom

Higher Education.

2021- Full Professor Research Work. Systemic Functional-Multimodal Discourse Analysis, virtual reality and games studies, Cognitive Linguistics, and social communication.

2018-2021 Associate Professor Research. Applied Linguistics, Social Semiotics, (Critical) Discourse Studies, and Cognitive Linguistics

2013-2017 PhD. The Role of Teaching Pragmatics in Language Learning in the Context of Foreign Language Teaching (Cardiff School of Education, Cardiff Metropolitan University, Cardiff, UK)

2004-2009 MA (TEFL) Teaching English as a Foreign Language (GPA 3.9/4.0) (School of Humanities and Social Sciences American University in Cairo, Egypt)

2004-2007 Diploma Teaching English as a Foreign Language (School of Humanities and Social Sciences, American University in Cairo, Egypt)

1996-2000 Excellent BA (Hons) English Language and Literature (Faculty of Arts English Department, Cairo University) (Very Good with First Degree Honor)

Service. 2017-2021
 Service and Committee Membership
   Chair, Dept LT Council
   Member, Dept Research Committee
   Member, CLC College Council
   Member, AASTMT University Ranking Development Committee

Research Higher Degree Supervision. (MA degree)
 Current Co-supervisions.
2022-Sherihan Abo Elkhir. *Nubians' Attitude(s) towards "Haya Karima Initiative" in Aswan: A Multimodal Interactional Ethnography* **(AASTMT)**

2021- Elizabeth Sarofim Naguib. *The Representation of Egyptian Gated Communities in Selected Real Estate Billboards: A Linguistic Landscape Analysis* **(AASTMT)**

2021- Radwa Ali El-Bamby. *Hegemonic Crisis Communication in WHO Media Briefings on Covid-19: Proximization and Conceptual Metaphor* **(AASTMT)**

Completed RHD Supervisions.
   2023- Salma M. Magdy El Behery. *Equivalence in Audiovisual Translation of Selected Episodes from American Sitcom 'Brooklyn 99': A Cross-linguistic Humor Discourse Analysis* **(AASTMT)**

2023- Dina Ibrahim Ahmed Ragab. *Arab Telecom Ads during Covid-19 Lockdown: A Cognitive Semiotic Analysis*. **(AASTMT)**

2021- Heba Abdel Allem. *Discourse of Hostility: A Corpus-based CDA of The Representation of China by Western Politicians on COVID-19*. **(AASTMT)**

2020- Yasmine Ayman Attia. *A Multimodal Analysis of English-Arabic Audio-visual Translation of Songs in Selected Disney's Animated Musicals.* **(AASTMT)**

2020-Randa Khalil. *A Multimodal Critical Discourse Analysis of Sociopolitical Representations in Game of Thrones and Reigns: Game of Thrones.* **(AASTMT)**

2021-Hala Sedky. *A Political Discourse Analysis of Some Speeches by Michelle Obama and Melania Trump.* **(AASTMT)**

Research Grants.
Fall 2012
Awarded a fellowship PhD (EDUC) in Cardiff Met University, UK Reference number 20037368 from the AASTMT
Fall 2005-2007
Awarded MERIT fellowship as an MA TEFL graduate student from AUC
Fall 2004-2005
Awarded ELI assistantship as an MA TEFL graduate student from AUC

Research Services.
Research Services.
2021-2022
Editorial board membership, Associate editor,
Insights into Language, Culture and Communication
http://apc.aast.edu/ojs/index.php/ILCC

2020-2021
Editorial board membership, Associate editor,
Behavioral Sciences of Terrorism and Political Aggression, (Routledge, Taylor and Francis) Routledge (Q1 Social Sciences according to Scimago**)**
 (Scopus-indexed)
https://www.tandfonline.com/action/journalInformation?show=editorial Board&journalCode=rirt20

2020-2021
Editorial board membership, Associate editor,
Behavioral Sciences of Terrorism and Political Aggression, (Routledge, Taylor and Francis) Routledge (Q1 Social Sciences according to Scimago**)**
(Scopus-indexed)
https://www.tandfonline.com/action/journalInformation?show=editorial Board&journalCode=rirt20

2023
Reviewer, Innovation in Language Learning and Teaching, Routledge (Q1-Web of Science)
Member, Scientific Committee, *International Symposium on Applied Linguistics Research (ALR2023)* at Prince Sultan University, Riyadh.

2022
Reviewer, *Cognitive Linguistic Studies Journal* Q3
Associate Editor, *Behavioral Sciences of Terrorism and Political Aggression,* Routledge.

2021
Reviewer, *Ethnicities*, Sage (IF 1.295) Q4
Associate Editor, *Behavioral Sciences of Terrorism and Political Aggression,* Routledge.

2021
Member**,** Scientific Committee of the Second International Symposium of Applied Linguistics Research (ALR2021) at Prince Sultan University, Riyadh**.**

Peer Reviewed Journal Articles/Publications.
2023
Fawzy, R. & El Shazly, R. (2023) Avatarian embodiment in Indigenous Futurisms 4D: the intersemiosis of intercultural encounters, *Language and Intercultural Communication*, 23, 1, Routledge & Taylor and Francis publications. DOI: https://doi.org/10.1080/14708477.2022.2159036 . Web of Science Q1

El Shazly, R. & El Falaky (2023). Hydro-Political Power of the Nile: A Cognitive-Linguistic Analysis of the Grand Ethiopian Renaissance Dam in Egyptian–Ethiopian Discourse, Review of Cognitive Linguistics, 23,1, Benjamin Publications. Web of Science Q3

El-Nashar, M., El Shazly, R. & Attia, Y. (2023). An Intersemiotic Analysis of the Arabic Dubbed Version of Disney's Frozen Let it Go, *International Journal of Arabic-English Studies (IJAES)*, 2023, 1, Librairie du Liban Publishers. (Scopus Q1)

2021
El Shazly, R. (2021). Splits on Instagram: A case study of young adults' selfies, *Semiotica*, *241*(1). (ISSN: 0037-1998), De Gruyter publications, DOI:10.1515/sem-2019-0099. (IF: 0.392)

El Shazly, R. (2021). Effects of Artificial Intelligence on English Speaking Anxiety and Speaking Performance: A Case Study. *Expert Systems* (ISSN:1468- 0394), Wiley Publication, DOI: 10.1111/exsy.12667 (IF: 2.587)

El Shazly, R. and El Falaky, M. (2021). Homogeneous or Hegemonic?
A Cultural Reading of the *Sports Illustrated* Swimsuit Issue Burkini. *Language and Intercultural Communication*, 22(*2*), Routledge & Taylor and Francis publications, DOI: 10.1080/14708477.2021.1874005 (IF:1.903)

2020

El Shazly, R. (2020). The Pandemic Lockdown Discourse Space: A Critical Cognitive-pragmatic Analysis. *Journal of Scientific Research in Arts* (ISSN: 2356-8321), 21(*9*), 183-208, Ain Shams University. DOI: 10.21608/jssa.2021.50854.1214

2019

El Shazly, R. (2019). The Synergy of Topoi and Socio-cognition in Ideology Construction and Identity Reformation: War on Terror Discourse, *Behavioral Sciences of Terrorism and Political Aggression* (ISSN: 1943-4472), *13* (*1*), Routledge & Taylor and Francis publications, DOI: 10.1080/19434472.2019.1698632

El Shazly, R. & El Falaki, M. (2019). Steering Ideology in Educational Decision-Making: A Case Study of Major Choice, *Journal of Faculty of Education for Humanistic and Literary Sciences*, 25*(1),* 15-63, Ain Shams University.

Research Activities.

25-26 October 2022

Attended in the fourth international conference on literature, linguistics, and translation at Helwan University titled *Awakening to a New World*: reflections on literature, linguistics, and translation.

22-24 October 2022

Participated in workshop on Critical Thinking offered by the Faculty and Leadership Development Center, AASTMT

7-9 September 2022

Participated with a presentation in in 22nd Annual Convention of **IALIC conference XXII, Lisbon Portugal** (Diversity and Epistemological Plurality: Thinking interculturality 'otherwise'). It is a 25-minute presentation on *Intercultural Encounters with Indigenous Futurism: An SF-MDA Analysis of VR Crow*

20-21 September 2020

Participated in workshop on Rethinking Student Assessment in Online Learning offered by the Faculty and Leadership Development Center, AASTMT

14-15 July 2020

Participated in workshop on Moodle offered by the Faculty and Leadership Development Center, AASTMT

16-17 August 2020

Participated in workshop on Negotiations Skills and How to Influence Others offered by the Faculty and Leadership Development Center, AASTMT

17-18 June 2020

Participated in workshop on Electronic Learning offered by the Faculty and Leadership Development Center, AASTMT

20-21   April 2020
Participated in workshop on Application on Human Development in Education Neuro-linguistic Programming offered by the Faculty and Leadership Development Center, AASTMT

20-22   November 2019
Participated with a presentation in 19th Annual Convention of **IALIC conference XIX Valencia, Spain (Translating Cultures, Cultures in Translation)** It is a 45-minute presentation on "The Synergy of Topoi and Socio-cognition in Ideology Construction and Identity Reformation: War on Terror Discourse"

2-3 October 2019
The Arab Academy First International Conference in Language & Communication under the title: Culture and Communication - New Trends
Participated in organizing the conference

March 2018
Participated in workshop on Risk & Opportunities Assessment in QA offered by the Faculty and Leadership Development Center, AASTMT

18-19 October 2017
Participated in workshop on International Publishing of Scientific Research offered by the Faculty and Leadership Development Center, AASTMT

26-27 July 2017
Participated in workshop on Competing for Research Funds offered by the Faculty and Leadership Development Center, AASTMT

September 2016
Participated in workshop on HYBRID Pedagogy and effective practices using CANVAS Learning Management System by Ocean County College, USA

31 July-1 August 2016
Participated in workshop on Effective Presentation Skills offered by the Faculty and Leadership Development Center, AASTMT

January 2014
Participated in **Nile TESOL/ AUC Conference XVIII**
"Navigating a Way Forward: Innovating and E-novating in TESOL"
Career Development Department, AUC (School of Continuing Education)

March 2007
Participated in the 41st Annual Convention and Exhibit in Seattle, Washington, USA (**Teachers of English to Speakers of Other Languages**)
TESOL 2007 - Applied Linguistics Interest Section
Presented **"Teaching English in the Middle East: Cultural and Pedagogical Perspectives"**
It is a 45-minute presentation on various challenges of teaching in the Middle East, including specific pragmatic speech issues relevant to student-teacher interaction, lack of learner autonomy, culturally specific classroom gender issues, teaching from a communicative approach, and using task-based and constructivists learning models

August 2006
Participated in the **Educational Preparation Course** for teaching assistants and lecturers No. 2/2006 offered by the Faculty Affairs, AASTMT

Spring 2005
Participated in academic seminar series on **Language Education Policy & Planning in Egyptian Educational Reform: An Essential Dialogue**

July 2001
Participated in **Top Graduates Training Program** (Administrative, Computer Skills & Language) offered by Organization and Management Sector, Alexandria University

July 2001
Participated in **English Language for Work** workshop offered by Alexandria University, Faculty of Commerce

Teaching service.

2021-present

Associate professor

2017-present
Assistant Professor, College of Language & Communication, AASTMT
Teaching in the College of Language & Communication
Responsible for developing instructional materials, course description for Pragmatics, Linguistics, Phonetics, Grammar, Writing, Listening & Speaking Design career-oriented curriculum aligned to internationally-recognized educational objectives
Supervise graduation projects in language and translation

Arab Academy for Science, Technology & Maritime Transport

2009-2017
  Assistant Lecturer, College of Language & Communication, AASTMT
Responsible for developing instructional materials, course description for Listening &
Speaking Skills, Grammar, Phonetics, and Writing & Reporting
 ❖ Designing and supplementing instructional materials
 ❖ Recording and reporting on the development, progress & attainment of
   students
 ❖ Assessing students' oral competence through presentations & various
   speaking tasks
 ❖ Providing or contributing to oral & written assessments, reports related to
   students/ groups (achievement tests)
 ❖ Participating in any scheme of staff development & performance review Advising
 ❖ and co-operating with the Dean and other instructors on the preparation &
   development of courses of study, teaching materials, teaching programs & methods
   of teaching

 Assistant Lecturer, School of Engineering, AASTMT
 Assistant Lecturer, School of Business Administration, AASTMT
 Assistant Lecturer, M.A. students - School of Business, AASTMT
 Assistant Lecturer, School of Logistics and Maritime, AASTMT

 Private tutoring, Preparation TOFEL (PBT/IBT)/ IELTS courses

2000-2007
 Teaching Assistant, ESP, Institute of Language Studies, AASTMT

 Teaching Adults, Center for Adult & Continuing Education (AUC-CACE), *AASTMT
(Alexandria)*

 Private courses in general English (all proficiency levels within the Common European
 Framework)

Core Competences.
Multimodality and social semiotics
(Critical) discourse analysis
Cognitive linguistics
Research methods
Applied linguistics/ Linguistics/ Pragmatics/ Semantics/ Phonetics
Teaching English/ Second language acquisition
Knowledge and understanding of formative, summative and standardized assessment in
language learning
ESP/EAP Teaching methods
Career-oriented curriculum design/ development aligned to internationally- recognized
educational standards/objectives/ evaluation
Computer assisted language learning/ teaching
Second/ Foreign language acquisition

Additional skills.

Bilingual English and Arabic (written & spoken) Very
good command of French

Proficient in Microsoft Office and Adobe **ICDL** Certificate (certified by **ITI**) Skilled in the use of computers, other electronic media, and software applications

Ability to design and develop career-oriented curriculum/programs aligned to internationally recognized standards

Knowledge of program development, monitoring, and evaluation Ability to work in and lead teams

Ability to troubleshoot problems and work under pressure Knowledge of publishing processes and techniques

Knowledge and understanding of research based best practice in education Ability to gather data, compile information, and prepare reports

Ability to analyze qualitative and quantitative data Strong and effective presentation skills

Skilled in time management and establishing priorities Ability to work effectively in teams

Strong and effective communication and interpersonal skills Strong and effective leadership skills

Ability to develop and deliver presentations, conduct workshops, conferences, and other training sessions

Ability to organize and coordinate meetings, events, initiatives

References.

Prof. Richard Fitzgerald
Senior Research Fellow
Institute of Advanced Studies in Humanities and Social Sciences (IAS)
University of Macau, China.
E-mail: RFitzgerald@um.edu.mo

Dr Malcolm N. MacDonald
Associate Professor
Social Sciences Building, University of Warwick
Coventry, United Kingdom
Email : M.N.MacDonald@warwick.ac.uk

Prof. Azza Ahmed Heikal
Professor
Dean
College of Language and Communication
Arab Academy for Science, Technology and Maritime Transport (Cairo)

Prof. Layla El Saeed
Emeritus Professor of Linguistics
Arab Academy for Science, Technology and Maritime Transport (Alexandria)

Prof. Abir Rifky
Professor
 Dean
College of Language and Communication
Arab Academy for Science, Technology and Maritime Transport (Alexandria)

Dr. Paul Stevens Emeritus
Professor
English Language Institute
American University in Cairo

Dr. Phyllis Wachob
Emeritus Professor
English Language Institute
American University in Cairo

Dr. Robert Williams
Emeritus Professor English
Language Institute
American University in Cairo

Dr. Amira Agameya
Former Head of ELI department AUC
Cairo University - American University in Cairo

Prof. Jill Llewellyn-Williams
BA (Hons) MBA EdD Dip TESOL SFHEA
Head of the Department for Professional Development
Programme Director for Postgraduate CPD Framework
Cardiff School of Education
Cardiff Metropolitan University, UK

Prof. Sian Rhiannon Williams
Former Director for Research Degrees & Programme Leader for PGCE Secondary
History
Cardiff School of Education Cardiff
Metropolitan University, UK

Prof. Gee Macrory
Associate Head of Division: Arts, Humanities & Languages
Centre Leader for Languages and English
Principal Lecturer, Faculty of Education (MFL & English)
Manchester Metropolitan University, UK

Prof. Janet Laugharne
Professor Emeritus,
Language in Education
Senior Lecturer in Language Education, Former Director of the Language and
Reading Centre, PGCE Cardiff School of Education and Social Policy, UK