

CURRICULUM VITAE

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8. **Education:**

Institution	Degree(s) or Diploma(s) obtained:
University of Manchester, UK School of Economics Studies (SES), Faculty of Social Sciences and Law - Greater Manchester. November 2004	Ph.D. Financial Economics
The University of Birmingham, UK September 1996 till September 1997	M.S.C Master of Social Science (MsocSc) In Money, Banking and Finance (MBF).

University of Alexandria , Faculty of Commerce, Economics & Political Sciences Department. September 1989 till May 1993	B. S. In Economics Major Economics
College Saint Marc , Alexandria, Egypt. September 1974 till June 1989	Baccalaureate French College from Kindergarten till 3 rd Secondary

9. Language Proficiency:

Language	Reading	Speaking	Writing
Arabic	Excellent	Excellent	Excellent
English	Excellent	Excellent	Excellent
French	Excellent	Excellent	Excellent

10. Membership & Certificates of Professional Bodies:

- First Certificate in English (FCE), Cambridge Examination Syndicate.
- The following courses delivered through The Central Bank of Egypt (CBE) / Egyptian Banking Institute (EBI):
 - o Development of Tellers Technical skills.
 - o Determination of Interest Rates in Commercial Banks.
 - o Letters of Credit and Letters of Guarantee.
 - o Principal of External Banking Operations.
 - o Current Accounts and Transfers.
 - o Financing of International Trade.
 - o Credit Legal Conditions.
 - o Banking Credit Facilities; General Rules and Principles.
 - o Banks Marketing Strategies Planning.
- The Leadership Skills Course from the Development and Training Unit at the University of Birmingham, UK.

- Banking Credit Management Program; Asset Conversion Lending and Financial Statements Analysis from the American University of Cairo (AUC).
- Banking Credit Management Program; Advanced Lending from the American University of Cairo (AUC).
- Nominated candidate for Fulbright Post-Doctor Ship for the academic year 2006/2007.
- Human Resource Management Certificate from the International Union against Tuberculosis and Lung Disease as authorized provider by The International Association for Continuing Education and Training (IACET).

11. Experiences:

Date	College/Institute	Position
January 2016 till present	College of Management & Technology (CMT) Arab Academy for Science & Technology and Maritime Transport (AASTMT)	Full Professor of Applied & Financial Economics Vice Dean for Educational Affairs College of Management & Technology (CMT)
February 2015 till January 2016	Arab Academy Graduate School of Business (AAGSB) Arab Academy for Science & Technology and Maritime Transport (AASTMT)	Full Professor of Applied & Financial Economics Vice Dean for Educational Affairs Arab Academy Graduate School of Business (AAGSB)
February 2012 till February 2015	Arab Academy Graduate School of Business (AAGSB) Arab Academy for Science & Technology and Maritime Transport (AASTMT)	Associate Professor of Economics & Finance Vice Dean for Education and Students Affairs Arab Academy Graduate School of Business (AAGSB)

September 2010 till present	American University of Cairo (AUC), Management Center at the School of Business.	Professor of Economics and Finance and Lecturer in Edinburgh MBA Program and the Banking Institute.
February 2009 till present	Arab Academy for Science & Technology and Maritime Transport (AASTMT)	Managing Director and Chairman of Marketing and Feasibility Studies Centre – Leading Edge (MFSC-LE).
September 2004 till present	University of Alexandria, Faculty of Commerce, Postgraduate Division, Executive Master of Business Administration (EMBA).	Professor and Lecturer of Economics and Finance.
September 2001 till present	Arabian Centre for Consultations and Career Development (ACCCD) - Alexandria, Egypt	Vice Chairman
September 2000 till present	University of Alexandria, Faculty of Commerce, English Department.	Professor and Lecturer of Economics and Finance.
February 2009 till February 2012	Arab Academy for Science & Technology and Maritime Transport (AASTMT)	Associate Professor of Economics & Finance Chairman of Marketing & International Business Department (MIB) College of Management and Technology (CMT).
December 2004 till January 2009	Arab Academy for Science & Technology and Maritime Transport (AASTMT)	Assistant Professor of Economics & Finance Economics Subjects Course Coordinator Marketing & International Business Department (MIB) College of Management and Technology (CMT).

October 1998 till December 2004	Arab Academy for Science & Technology and Maritime Transport (AASTMT)	Teaching Assistant of Economics & Finance Marketing & International Business Department (MIB) College of Management and Technology (CMT).
June 1993 till September 1998	Misr America International Bank (MAIB)	Senior Credit Analyst Misr America International Bank – Elhorreya Branch, Alexandria.

12. Teaching Experience:

Country	Academic Degree	Delivered Courses
Egypt	<ul style="list-style-type: none"> Under Graduate Level (English and Arabic Sections) 	<ul style="list-style-type: none"> Economics Micro/Macro Feasibility Studies Investment Managerial Finance Corporate Finance International Trade International Economics Economics of Resources Environmental and Economical Issues Contemporary Managerial Tax Systems Money and Banking International Banking Economic Development Economic Analysis Public Finance Statistics International Business

Egypt	<ul style="list-style-type: none"> • Under Graduate Level (French Section: Ecole Supérieure Libre des Sciences Commerciales Appliquées - ESLSCA) 	<ul style="list-style-type: none"> • Economie des Ressources et de L'environnement • Le Financement du Secteur Public • Système D'impôt et la Fiscalité • Le Développement de L'économie • Etude de Possibilité de Réalisation du Projets.
Egypt	<ul style="list-style-type: none"> • Under Graduate Level (London School of Economics: LSE-Program) 	<ul style="list-style-type: none"> • Introduction to Economics • Microeconomics • International Economics • Money and Banking
Egypt, Bahrain, UAE, Syria and Saudi Arabia	<ul style="list-style-type: none"> • Post Graduate Level (DBA, MBA and Techno MBA - Egypt, Bahrain, UAE, Syria and Saudi Arabia) 	<ul style="list-style-type: none"> • Managerial and Corporate Finance • Applied Economics, • Econometrics, Investment • Financial Markets • Feasibility Studies.
Egypt	<ul style="list-style-type: none"> • Post Graduate Level (Executive MBA – Alexandria University) 	<ul style="list-style-type: none"> • Investment • Financial Markets
Egypt	<ul style="list-style-type: none"> • Post Graduate Level (Edinburgh MBA – American University of Cairo) 	<ul style="list-style-type: none"> • Economics • Finance

13. Research Supervision:

PHD Thesis Supervisor	DBA Supervisor	MSc. Thesis Supervisor
7 Theses (Egypt, Bahrain and Saudi Arabia)	11 Theses (Egypt, Kuwait, Saudi Arabia, Syria and Oman)	27 Theses (Egypt, Libya, Saudi Arabia and Qatar)

14. Key Achievements:

- Guided College of Management and Technology (CMT) in the preparation of Initial Self Evaluation Report (iSER) and the award of the accreditation by the Association to Advance Collegiate Schools of Business (AACSB). AACSB provides internationally recognized, specialized accreditation for business and accounting programs at the bachelor's, master's, and doctoral level. The AACSB Accreditation Standards challenge post-secondary educators to pursue excellence and continuous improvement throughout their business programs. AACSB Accreditation is known, worldwide, as the longest standing, most recognized form of specialized/professional accreditation an institution and its business programs can earn.
- A Financial Consultant for a number of local and national companies in the field of medical supplies, pharmaceuticals and electrical appliances as well as a Financial Planner for a number of international companies and organizations in Saudi Arabia, Kuwait and United Arab Emirates in the field of fast food chains, medical and toiletries supplies.
- A various number of Feasibility Studies in both Egypt, Saudi Arabia, Syria and Kuwait for a number of companies, groups and public organizations and authorities through The Arabian Center for Consultations and Career Development – ACCCD.
- Consultant for Trade Finance Maps, International Trade Center (ITC), UNCTAD-WTO, Geneva, Switzerland.

- Export finance and feasibility studies consultant for a number of local and international companies and organizations; Industrial Modernization Center (IMC), UNIDO, Elmadina Elmonaoura City Council (Saudi Arabia) and Ministry of Planning (Kuwait).
- Consultant, reviewer and advisor for the Fulbright Commission and the Fulbright Exchange Program in Egypt.
- Main member in the board of juries at the University of Senghor-Francophone.
- Consultant for the Bloomberg Initiative and the Institute for Health Research and Policy, University of Illinois at Chicago (UIC) for the Economics of Tobacco Taxation in Egypt.
- Financial and performance evaluation of a number of Public sector and private sector firms in Egypt in the field of pharmaceutical, food industries, export and import, commercials agencies and PVC industries.

15. Professional Experience:

- Beside contributing in designing, marketing, & delivering training programs for AAST (Arab Academy for Science and Technology) and the AUC (American University in Cairo), I also work as a free-lancer consultant and trainer to national & multinational organizations (Egypt, U.A.E., Kuwait, Saudi Arabia, Bahrain, Morocco, Singapore, Austria, Netherland, Mexico, Ukraine, Malaysia, India, and Paraguay) and to the Egyptian Social Development Fund in different areas such as: Export Finance and Promotional Schemes, Academic and Professional Feasibility Studies, Investments and Managerial Finance, International Business, International Finance, International Economics, Money & Banking, Managerial Economics and Banking Operations, etc.
- A licensed Trainer of Trainers (TOT) in Economics 2005-2006, by the National Council of Economics Education (NCEE-USA) after a series of seminars; (October 2005; Ukraine, January 2006; South Africa, April 2006; Paraguay and finally, June 2006; South Africa) a program

funded by United States Department of Education in coordination with United States Department of State

- A licensed Trainer of Trainers (TOT) since 2010, by The International Union against Tuberculosis and Lung Disease as authorized provider by The International Association for Continuing Education and Training (IACET).
- The preparations of “Alexandria Economic Review, 2010”, a project funded by Alexandria and Mediterranean Research Center Bibliotheca Alexandrina to record and document the economic situation, indicators, sectors and many different economical aspects of Alexandria Governate.
- I also designed a delivered a number of training courses and workshops for the following Organizations/Companies:
 - GASCO U.A.E in Abu Dhabi and Dubai
 - Amana Yanboaei and Gobil in Riyadh
 - Kuwait Fund for Arab Economic Development in Kuwait
 - Islamic Bank Saudi Arabia
 - Managerial Finance and Finance for Non-Financial in Tangier-Morocco
 - Feasibility Studies’ Applications and Implementation for a number of Kuwaiti Companies
 - A number of Saudi hospitals in Riyadh
 - Large number of training workshops to various types of multinational and Egyptian companies.

16. Fields of Research Interest and Capabilities:

- Possessing visionary and strategic qualities for providing leadership for the educational and professional missions of the college. I am responsible for guiding, directing, and overseeing the College’s educational programs, promoting the college with external constituents.

- Besides helping in designing, amending and reviewing course curriculums in many disciplines and also:
 - Provide leadership in responding to the educational needs of the region.
 - Promote and enhance business relations with corporate.
 - Provide strategic directions of the college, promote it in its own circles, and explore opportunities to develop new programs and research areas.
 - Responsible for overseeing faculty and staff, curriculum planning, development and evaluation, budget management, advisory boards, community outreach, and external relations
 - Provide an excellent learning environment for students adopting modern and technology based approaches whenever applicable.
 - Lead planning for student recruitment and retention in the College and participate in marketing and promotion planning and activities.
 - Collaborate with Student Affairs in analyzing and resolving student academic and administrative problems and conflicts, in an effective manner.
 - Oversee quality and standards in the college and its departments.
- Special expertise in the areas of Feasibility Studies, Managerial and Corporate Finance, Cost and Benefit Analysis, Exports, Export Finance and Promotional Schemes, Investment, Financial Institutions Management, International Economics and Trade Agreements, Money & Banking, International Banking, International Economics, Economic Development Academic and Professional Feasibility Studies, Public Finance, Tax Systems and Economics of Resources and Environmental Issues.
- Mastering most of the commonly used statistical tools and computer software used for econometric applications such as SPSS, TSP, Micro Stata, GAMS, etc.
- Mastering and Professional user of the Computer Model for Feasibility Analysis and Reporting (COMFAR III Expert and COMFAR III

Business Planner), developed by the United Nations Industrial Development Organization (UNIDO).

17. Publications:

No.	Authors / Research Title	Place of Publications	Date of Publications
1.	Ashraf Saleh, "Assessing the Contribution of Service and Social Sectors on Egyptian GDP - Analytical Study on the Period from 1995 to 2013"	15th EBES (Eurasia Business and Economic Society) Conference- Lisbon – Portugal, 8-10 Jan 2015.	Jan 2015
2.	Ashraf Saleh, "An Analytical Study of the Methodologies Used in Forecasting Inflation in GCC"	Journal of Commercial and Management Studies, Issue No. , January 2014, Faculty of Commerce, Damanhur University, Egypt.	Jan 2014
3.	Ashraf Saleh, "The Environmental Factors Influencing the Flow of Foreign Direct Investment: An Analytical and Field Study in Egypt"	Journal of the Faculty of Commerce for Scientific Research, Part 1, Second Issue, July 2014, Volume 51, Faculty of Commerce, Alexandria University, Egypt.	July 2014
4.	Ashraf Saleh, "Assessing the Impact of Doing Business Indicators on the GDP Growth in Egypt"	International Journal of Research in Social Science, Vol. 3, Issue No. 3.	2013

5.	Ashraf Saleh and Menatallah Atteya, "A Proposed Framework for Improving SEZ in Egypt: Analytical Study of Successful Chinese SEZs"	European Journal of Scientific Research, Vol. 94, Issue No. 3.	2013
6.	Ashraf Saleh and Hanan Abouelkheir, "Egypt and the EU: An Assessment of the Egyptian Euro-Mediterranean Partnership"	Middle East Economic Association (MEEA), 11th Annual International Meeting, Alexandria, Egypt also published in Topics in Middle Eastern and African Economies, Vol. 15, No. 1, May-2013.	June-2012
7.	Ashraf Saleh and Heidi Omar, "The Economic Aspects of Demand for Cigarettes in Egypt"	15 th World Conference on Tobacco or Health (WCTOH), Singapore.	March 2012
8.	Ashraf Saleh, "A Study of the Socioeconomic Determinants of the Performance of the New Lands Cooperatives" (http://www.luc.edu/orgs/meea/volume14/meea14.html).	Middle East Economic Association (MEEA), 10th Annual International Meeting, Barcelona, Spain and also published in Topics in Middle Eastern and African Economies, Vol. 14, September-2012.	June 2011
9.	Ashraf Saleh and Dina Bakr, "Factors Affecting the Performance of Egypt's Telecommunication Sector during the period 1990-2008"	Journal of Commercial Studies and Research, 2nd Edition, Faculty of Commerce, Banha University, Egypt.	2011
10.	Ashraf Saleh and Abeer Abdelkhalek, "The Economic Dimensions of Globalizations and their Impact on Consumption Patterns in Egypt in the Period (1995-2007)"	Journal of Financial and Commercial Studies, Vol.3, Faculty of Commerce, Beni-Suef University, Egypt.	2010

11.	Ashraf Saleh, "Measuring the influence of Inflation and GDP on the Egyptian Insurance Market"	Journal of Commercial and Management Studies, Issue No. 4, October 2009, Faculty of Commerce, Damanhur University, Egypt.	2009
12.	Ashraf Saleh, Khaled Hanafy and Frank Chaloupka, "Economics of Tobacco Taxation in Egypt"	14th (WCTOH) World Conference on Tobacco or Health, Mumbai, India.	March 2009
13.	Mohamed Abbas, Elamira Osman and Ashraf Saleh, "Managerial Accounting and Economical Feasibility Studies"	Elmaktab Elgameii Elhadith, Alexandria, Egypt.	2009
14.	Ashraf Saleh and Khaled Hanafy, "The Impact of Trade liberalization on Economic Growth in Egypt"	Journal of Commercial and Management Studies, Issue No. 2, April 2008, Faculty of Commerce, Damanhur Division, Alexandria University, Egypt.	2008
15.	Ashraf Saleh, "An Analytical Study of the Economic and Social Variables Affecting the Standard of Living in Kuwait"	Journal of Commercial and Management Studies, Issue No. 1, January 2008, Faculty of Commerce, Damanhur Division, Alexandria University, Egypt.	2008
16.	Ashraf Saleh and Khaled Hanafy, "The Egyptian Export Puzzle: Disappointing Response to Policy Reform"	Journal of Business Studies (JBS), 4th Edition, Faculty of Commerce and Business Administration, Helwan University, Egypt.	2008
17.	Ashraf Saleh and Khaled Hanafy, "Trade and Volatility: Empirical Evidence from the Egyptian Stock Market"	The Egyptian Journal for Commercial Studies, Vol. 32, Issue No. 2, Faculty of Commerce, Mansoura University, Egypt.	2008

18.	Ashraf Saleh, "An Analytical Study of the Role of Using E-commerce Applications to Develop the Agricultural Manufacturing Sector in Egypt"	The Scientific Journal; Trade and Finance, Issue No. 2, Faculty of Commerce, Tanta University, Egypt.	2007
19.	Ashraf Saleh and Khaled Hanafy, "Measuring the Degree of Capital Mobility in Egypt during the Nineties"	Commercial Studies and Research, 1st Edition, Issue of the 26 years, Faculty of Commerce, Banha University, Egypt.	2006

18. References:

- Dr. Frank Chaloupka, Distinguished Professor, University of Illinois at Chicago (UIC) and Director of the Institute for Health Research and Policy, USA.
- Dr. Jane Harrigan, Head of Economics Department - School of Oriental and African Studies (SOAS), University of London, UK.
- Dr. Patricia Elder, Vice President of the National Council of Economic Education (NCEE), New York, USA.
- Prof. Dr. Ismail Abdelghafar, President of Arab Academy for Science, Technology and Maritime Transport (AAST&MT), Egypt.
- Professor Said Abdel Aziz, Ex-Dean of the Faculty of Commerce, Alexandria University, Egypt.
- Mr. Gamal Abd El Salam, Regional Manager of Arab African International Bank (AAIB), El Horreya Branch, Alexandria, Egypt.

Detailed references available upon request,

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