



NOURANE ALI AHMED ALI EL-HAGAR

Media Educator | Digital Media Researcher | Presenter & Master of Ceremonies

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https://drive.google.com/drive/folders/17IUyOKpHU_2PKGpOZravRv8I-sc0rGi0

PROFESSIONAL SUMMARY

Media educator, digital media researcher, presenter, and event host with over five years of experience in higher education, radio and television production, scriptwriting, interviewing, and large-scale event moderation. Holds an MA in Media Studies (Digital Media) with a 4.0/4.0 GPA and dual bachelor's degrees in Media and Language and Communication (Mass Communication), with a 3.94/4.0 GPA, Excellent with Honors, and first-in-class ranking. Experienced in curriculum development, assessment design, student mentoring, mixed-methods research, public relations, and communicating with diverse audiences in Arabic, English, and French.

CORE EXPERTISE

Media Education & Curriculum Development • TV & Radio Scriptwriting • On-Camera Presenting • Interviewing & Moderation • Event Hosting • Digital Media Research • Political Communication • Public Relations • Academic Writing • Research Methods & Data Analysis

PROFESSIONAL EXPERIENCE

Teaching Assistant — Media Department

Oct 2021–Present

Arab Academy for Science, Technology and Maritime Transport (AASTMT), College of Language and Communication | Alexandria, Egypt

- Support the delivery of undergraduate courses including Writing for Radio & Television, Digital Public Relations, Anchoring & Presenting, Interviewing Skills, Communication Theories, Digital Media, Digital PR, IMC Management, Intro to Radio & T.V, Public Opinion, Culture Studies, Intercultural Communication, Radio & T.V Training Psychology, Research Methods, Special Topics in Digital Media, Social Networks, and Writing & editing for Media Materials.
- Develop lectures, case studies, practical assignments, exam banks, model answers, grading rubrics, and learning-outcome-aligned assessments.
- Mentor students in scriptwriting, television formats, interview preparation, presentation, public relations campaigns, crisis communication, and media production.
- Evaluate student projects, provide detailed academic feedback, and contribute to quality assurance, departmental activities, student research, academic events, and industry engagement.

Presenter, Master of Ceremonies & Scriptwriter — Selected Engagements

2019–Present

Freelance and institutional events | Egypt

- Wrote and hosted the complete three-day program for ELITES 2026, presenting and moderating sessions in formal Arabic and English for Afak Events.
- Hosted the opening session of the Arab Youth Media Leaders' Forum, organized by the Ministry of Youth and Sports (2023).
- Presented and wrote two radio program episodes on 101.1 FM; one received first place in the Five Seasons competition (2020).
- Presenter & Program Team Member — Ta'amolat Insania, Season 5: "Emaar Ya Masr" (2020): contributed to presenting the live television program broadcast from Media Production City on El Seha Wel Gamal Channel from June to September 2020.
- Scripted and hosted the African Development Senior Managers Forum in French at AASTMT (2020); hosted and scripted the Rotaract Nozha New Era fashion show (2019).
- Additional hosting engagements include an AASTMT seminar attended by the Minister of Higher Education; the IC-PACES event focused on persons with disabilities; the College of Language and Communication Class of 2019 graduation ceremony at Bibliotheca Alexandrina; and the college's New Year welcome party and annual talent show.

EDUCATION

MA in Media Studies — Digital Media

2023–2026

College of Language and Communication | Arab Academy for Science, Technology and Maritime Transport (AASTMT) | Alexandria, Egypt

- GPA: 4.0/4.0.
- Thesis: "Cyberactivism on Gaza War: The Impact of Exposure to Social Media Videos on Generation Z's Perceptions and Responses."
- Designed and conducted an explanatory sequential mixed-methods study involving 500 Egyptian Gen Z survey respondents and seven digital media experts; applied reliability testing, regression, and PROCESS Model 4 mediation analysis.

Dual Bachelor's Degrees

2017–2021

College of Language and Communication | Arab Academy for Science, Technology and Maritime Transport (AASTMT) | Alexandria, Egypt

Bachelor's Degree in Media — Major: Media | Minor: Media Translation

- Awarded by AASTMT | GPA: 3.94/4.0 — Excellent with Honors; ranked 1st in class.

Bachelor's Degree in Language and Communication — Major: Mass Communication

- Jointly awarded by AASTMT and the Autonomous University of Barcelona (UAB), Spain.

RESEARCH & ACADEMIC CONTRIBUTIONS

- Participating Researcher, “The Multipolar World in the Mirror of Contemporary Young Media Communicators,” an international scientific conference involving RUDN University and partner institutions (2024).
- Co-author & Research Presenter — “Content Analysis of Egyptian Influencers on TikTok: A Comparative Semiotic Study,” presented at Al Qasimia University’s international conference on content creation and social media, Sharjah, UAE (20–21 November 2024).

SELECTED MEDIA, INTERVIEWING & PRODUCTION EXPERIENCE

- Team Leader, Interviewing Team — AASTMT Industry Advisory Council (2019 and 2021): planned and conducted interviews with prominent industry guests.
- Scriptwriter & Interviewer — Ramadan El Academy online social media program (2020): prepared and conducted interviews with celebrities and influencers including Yousra, Nelly Karim, Asser Yassin, and Mahmoud Youssef.
- Festival Experience — Organizer, El Gouna Film Festival, 3rd Edition (2019); Event Support, Alexandria Mediterranean Countries Film Festival, 36th Edition.
- Media Intern — Bibliotheca Alexandrina, Media Department (2019).

LEADERSHIP & COMMUNITY ENGAGEMENT

- President, Student Union — College of Language and Communication, AASTMT (2019–2020); responsible for coordinating the college’s student events and activities.
- Vice President, Student Union (2018–2019); Volunteer, Team of Troops college media coverage team (2017–2020).
- Organized and supported major academic and cultural events, including international conferences, ACM ACPC, AASTMT Environmental Day, and the Color Marathon; supported Bibliotheca Alexandrina’s international guests in French (2017).

PROFESSIONAL DEVELOPMENT

Academic Development — Credit Hour System and Academic Advising, AASTMT (May 2023).

Teaching Development — Educational Preparation for Graduate Teaching Assistants and Lecturers, AASTMT (February 2022); ELTTC Teaching Course (2021).

Production Development — Media Directing Program, AASTMT, led by director Ibrahim Fakhr (February 2021).

Presenting Development — Preparation and Presenting Course, RTI/National Media Authority (30 hours, August–September 2020); Bibliotheca Alexandrina Media Internship (2019).

SKILLS

Media & Communication: TV and radio presenting, interviewing, scriptwriting, public speaking, moderation, event hosting, PR writing, content planning, and directing fundamentals.

Academic & Research: Curriculum and assessment design, academic writing, survey and interview research, mixed methods, SPSS, regression, reliability testing, and mediation analysis.

Digital Tools & Strengths: Microsoft Office, Canva, Gamma, social media platforms; leadership, teamwork, negotiation, critical thinking, organization, and deadline management.

HONORS & AWARDS

- GPA 4.0/4.0 — MA in Media Studies (Digital Media).
- Ranked 1st in class — BA in Media, GPA 3.94/4.0, Excellent with Honors.
- First Place — Five Seasons Radio Program Competition (2020).
- Best Participant — Model of the Organisation Internationale de la Francophonie (MOIF), Bibliotheca Alexandrina (2016).
- First Special Ambassador of AASTMT — honorary distinction conferred by President Prof. Ismail Abdel Ghafar (2020).

LANGUAGES

Arabic: Native | **English:** Fluent | **French:** Fluent | **Spanish:** Intermediate