

Khaled Gamal Abdou

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Personal Details:

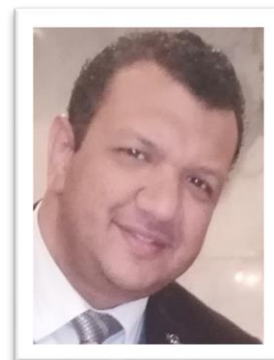
Date of Birth: 1/2/1984

Nationality: Egyptian.

Marital Status: Married.

Military Status: Exempted.

Address: Abdeen-Cairo.



Education:

- **Doctor of Philosophy in Mass Communication (BBC and CNN Coverage of Egypt's News) – Cairo University – 2017**
(Grade: Excellent with First Class Honors)
- **Master of Mass Communication (Social Media, Youth and Civic Engagement) - Cairo University – 2013**
(Grade: Excellent with First Class Honors)
- **Bachelor of Arts in Mass Communication, Faculty of Mass Communication, Cairo University.**
Specialization: Radio & TV Department.
Graduation Year: 2005
General Assessment: "Very Good" (I was the top student in the class).

- Current Job:**
- 1- **Assistant Professor** at Radio & Television Department, Faculty of Mass Communication, Cairo University. (from 2017 till now)
 - 2- **Visiting Assistant Professor** at College of Language and Communication CLC, Arab Academy for Science, Technology, and Maritime Transport – Miami Branch, Alexandria. (2023 till now)

Teaching Experience:

I have been teaching a variety of theoretical and practical courses since I got my Ph.D. degree in 2017. I taught as a full-timer at Cairo University and on a part-time basis at other privately owned universities such as MSA, MUST, CIC, AAST, and IAEMS. Throughout the past few years, I have tried hard to develop courses that are informative and practically oriented at the same time. I read a lot, compiled a large body of valuable information, and then transformed it into interesting educational lessons that are compatible with what actually happens in the professional media field. Sharing knowledge in a productive, friendly, and interactive environment is my top priority.

I teach several theoretical and practical courses, which include:

- Media Translation.
- Communication Research Methods.
- Theories of Communication.
- Documentary Filmmaking.
- TV. Production.
- TV. Shooting & Directing.
- Video Editing.
- Sociology of Communication.
- Introduction to Broadcasting.
- New Media and Social Networks.
- Production of Digital Media Materials.

Academic Work Experience:

- **Visiting Assistant Professor** at RTV Department, School of Mass Communication, Ahram Canadian University. (2021- 2023)
- **Acting Chairman of Broadcasting Department** in the Mass Communication School at Sinai University- Kantara Campus. (2020 - 2021)
- **Supervising television graduation projects** at the Modern Sciences and Arts University (MSA). (2018 - 2020)
- Part-time **Lecturer** at the Arab Academy for Science, Technology and Maritime Transport "AAST". (2018, 2019, and 2020)
- Part-time **Lecturer** at the International Academy for Engineering & Media Sciences "IAEMS". (2017)
- Part-time **Lecturer** at Misr University for Science and Technology (MUST) and the Canadian International College (CIC). (2017)

- **Teaching Assistant & Assistant Lecturer** at the Faculty of Mass Communication – Cairo University from 2006 till 2017. My main responsibility was to train students in practical skills, especially those related to documentary filmmaking and news production.

Professional Experience:

Along with my academic work at the university, I managed to work for some media outlets and news organizations as a *news editor, producer, and translator*. Some of the jobs that I filled are:

- News editor/producer at **CBC Extra News**. (2015)
- News editor/ translator at **the Middle East News Agency** online portal. (2014)
- English news editor and translator at **Xinhua** News Agency. (2013)
- Arabic-English translator and editor at **the Middle East News Agency (MENA)**. (2009 - 2012)
- News editor and translator at **the Arab News Agency (ANA)**. (2007 - 2009)
- Attended an internship at **the Omani Radio** as a news editor and presenter as a part of a student exchange program between SQU and CU. (2003)

Research-related Activities & Publications:

- I conducted a research study titled "*Determinants of AI Usage in Media Research: A Survey Study in Light of the UTAUT Theory*". The study was published in the Journal of Media and Interdisciplinary Studies in 2025.
- I conducted a research study titled "*Audience and Experts' Attitudes Towards the Performance of Egyptian TV Channels in Ramadan: A Study in Light of the Active Audience Theory and Media Criticism Approach*". The study was published in the Scientific Journal of Radio and TV Research in 2025.
- I have participated in the international conference “LANACOM” as an organizer and moderator of panel sessions tackling several topics of digital media, AI applications, and the future of media. (2024 and 2025 Editions)
- I have co-supervised several MA theses at Cairo University, Ahram Canadian University, and the Arab Academy for Science, Technology, and Maritime Transport. (2019 till now)
- I have been teaching several courses within the Digital Media Master’s Program at the Arab Academy for Science, Technology, and Maritime Transport – Alexandria Branch. (2023 till now)

- I participated in the international conference co-organized by the College of Language & Communication - CLC Alexandria and the Russian University of Rudn, titled "The Multipolar World in the Mirror of Contemporary Young Media Communicators" as a co-author & supervisor of three academic articles prepared by my MA students. (2024)
- I conducted a research study titled "Dimensions of Using TikTok by Upper Egyptian People to Express Their Personal, Social, and Cultural Identity". The study was published in the Arab Journal of Media and Communication Research in 2024.
- I conducted an experimental research study titled "The Framing Effects of COP 27 News Coverage in the Egyptian Talk Shows on Youth's Perceptions of Climate Change". The study was presented at the academic media conference of Al-Azhar University and published in the Journal of Mass Communication Research in 2023.
- I conducted a research paper titled: "The Impact of the 'Hayah Karima' campaign on TV & the internet on youth's attitudes towards government performance". The study was published in the Journal of Mass Communication Research in 2022.
- I conducted a research study titled: "From TV Networks to TV on Networks: the virtual existence of Egyptian channels on Facebook". The study was published in the Arab Journal of Media and Communication Research in 2021.
- I presented a paper titled "Mediatizing Egyptian Families: Attitudes towards YouTube household vlogs" at the MSA University annual conference (2020). The study was published in the Arab Journal of Media and Communication Research in 2020.
- I took part (as a co-author) in a **Cairo University's research project** titled "Social Media Uses on Campus: Ethics and Determinants of Free Self-expression". (2019-2020)
- I took part (as a co-author) in a **comparative research project** titled "Security Culture: Concept & Application in the Egyptian and Saudi Universities". (2017-2018)
- In 2017, I published **two qualitative-based research papers** on the foreign media coverage of Egyptian domestic affairs (*BBC's and CNN's Coverage of Human Rights Issues in Egypt - BBC's Treatment of Egyptian Airline Accidents during 2016*). Both papers were published in the academic journal of the Radio & TV Department at Cairo University.
- I published a **book** titled "The Alternative Media: a new philosophy of communication and media" in 2015, and it was showcased at the Cairo Book Fair, 2015.

- I took part in a **cross-nation research project** on "*Journalism and Media Education in North Africa & the Middle East*" with Deutsche Welle Academy. Discussions of results were held at DW headquarters in the German city of Bonn. (June 2014)
- I attended a **study tour** in Germany titled: "*Shaping Democratic Institutions and the Arab Quest for Liberty*". (October 2012)
- I researched and wrote **screenplays** for the "*Teaching Arabic for US Students*" film series. (10 educational short films on cultural lifestyle & Egyptian customs and traditions). (2011)
- I co-authored a **Pan-Arab survey research study** with the Arab States Broadcasting Union titled: "*Position and Role of Public Radio Stations in light of Competition with Private Sector Stations*". The study was published in a book carrying my name as a main contributor. (2007)
- I participated in **content analysis-based research** with the Friedrich Naumann Foundation about Egyptian newspapers' coverage of the 2005 parliamentary elections. (2005)

Extracurricular Activities:

- I have been organizing educational, community-service, and entertaining events and conventions at the College of Language and Communication CLC – Alexandria. Those events are organized within the courses that I teach and bring together experts, experienced alumni, and students to share insights and mutual knowledge. Examples of events I organized, supervised, and moderated were “Faces from Alexandria”, “Social Media Hub”, and “Raising Media Kid”.
- I am currently responsible for the social media team of the “LANACOM” conference 2025, an international academic convention organized and hosted by the CLC – Alexandria.
- I have been producing and supervising several promotional video projects executed by production teams of teaching assistants at the CLC – Alexandria.
- I participated in the Ahram Canadian University’s field training initiative to involve business corporations and market institutions in students' training programs. (2022)
- I took part in the initiation and implementation of the community media project “Ma’aber” at the Sinai University – Kentara Campus. (2021)

- I participated (as an instructor/trainer) in the “training of trainers” program targeting teaching assistants at the Sinai University – Kentara Campus. (2020 - 2021)
- I was an acting manager and academic supervisor of Radio and TV studios at the Faculty of Mass Communication – Cairo University. (2018-2019)
- I was the general supervisor of TV projects and professional training for senior students at the Faculty of Mass Communication – Cairo University. (2017 till 2019)
- I was the academic coordinator and supervisor of students’ activities at the Faculty of Mass Communication – Cairo University. (2017)

Professional Courses & Workshops:

Owing to my deep interest in the practical aspects of media study, I attended a lot of training courses and workshops after my graduation. Some of them are listed below:

- **News Production** course at ONA Academy for Media Training. (2015)
- **Video Editing and Mixing** course at ONA Academy. (2015)
- Workshop on making **TV packages** provided by the Deutsche Welle. (2013)
- Workshop on **Social Media's Journalistic Uses** by experts from the BBC. (2012)
- Workshop on **TV News Packages** and **Live Reporting**, provided by the BBC office in Cairo. (2012)
- Workshop on producing **Web Videos** and **Mini-docs**, conducted by the US Media Development Program MDP. (2008)
- Workshop on producing **TV News Reports**, conducted by the US Media Development Program MDP. (2007)
- Workshop on **Radio Features Production** by Media Development Program. (2007)
- Workshop on **TV. Documentary Production** by experts from CNN within the MDP program. (2007)
- **Multimedia and Video Editing Diploma** at YAT Educational Centre. (2007)

Language Skills:

- Arabic: (Mother tongue) very good at writing and speaking.
- English: Very good command of both written and spoken English.
- Very good experience in translation and proofreading skills.

Computer Skills:

- Very good knowledge of using e-mail and web search.
- Very good knowledge of Microsoft Word, PowerPoint, and Excel.
- Very good knowledge of video editing software.
- Good Knowledge of using AI applications and Chatbots.
- Good knowledge of social media outlets.

Research Interests:

- Cultural Studies.
- International & Political Communication.
- New Media & Social Media Networks.
- News Consumption Studies.

Personal Skills:

- Leadership & Team working. (I was a certified leader in the Egyptian Scouts Federation from 2005 till 2010).
- Audio announcement skills.
- Social & communication skills.
- Problem-solving skills.
- Creativity & Critical Thinking.
- Event Organization.

Hobbies & Interests:

- Writing different genres (short stories, prose, poetry, sarcasm, etc.)
- Traveling & Scouts.
- Cinema & Theatre.

References:

- 1- Professor Dr. Abeer Rifky, Dean of College of Language and Communication at the Arab Academy for Science, Technology, and Maritime Transport, Alexandria. (+201005753431)
- 2- Professor Dr. Amany Fahmy, Dean of the Faculty of Mass Communication at "MSA University" & Former Head of the Mass Communication's English Section at Cairo University. (+201226952555)
- 3- Professor Dr. Hassan Emad Mekkawi, former Dean of the Faculty of Mass Communication, Cairo University. (+201222385819)
- 4- Mr. Shaker Abdel Fattah, the former Editor-in-Chief of the Middle East News Agency. (+201063109107)

