

Muhammad Ramadan Zeidan Abaza
Art Director & Director

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Professional Summary

Creative and detail-oriented Media Professional with expertise in videography, video editing, motion graphics design, graphic design and brand identity creation. Demonstrated history of enhancing media output and delivering high-quality media projects. Skilled in industry-standard software such as Adobe Premiere Pro, After Effects, Photoshop, and Illustrator.

Education

Master of Digital Media

Arab Academy for Science Technology and Maritime Transport

College of Language and Communication

Graduated: 2024

Thesis Title: "Impact of YouTube Videos on Social and Psychological Problems among Young Egyptians"

Dual Bachelor of Media and Communication

Arab Academy for Science Technology and Maritime Transport & University of Autonomia De Barcelona

College of Language and Communication

Graduated with Excellence with Honors: September 2019

GPA: Excellence with Honor

Professional Experience

Specialist - AASTMT, CLC

Arab Academy for Science Technology and Maritime Transport

February 2020 - Present

Marketing Advisor for the Administration of College of Language and Communication.

Media Advertisements Director, Creating high quality video ads for the social media platforms.

Social media Instructor for the administration of College of language and communication

Assist students with designing, shooting, and editing their graduation projects.
Instruct students on the principles of animation and multimedia design.
Developed advanced courses to meet market needs and ensure practical application of skills.
Marketing Advisor for the Administration office.

Head of media production
General Director for Graphic Design

Jenica Agency

June 2020 - June 2024

- Led media production and graphic design teams, overseeing project execution from concept to completion.
- Directed and coordinated multimedia projects, ensuring high-quality visual content and brand consistency.

Media Project Director
Alexandrian Governorate

October 2019 - January 2020

- Developed a creative media unit to enhance the media output during Prof. Abdelaziz Konsowa's tenure as Governor.
- Managed complain systems for Alexandria Governorate on social media

Videographer & Editor

Pimula Agency

June 2017 - August 2017

- Created motion graphics and video content for clients including Swiss Club in Cairo and CloudWeekend event.

Art Director

Mohie Fine Art Co

<https://web.facebook.com/Mohiefineartco>

- Directed and managed art projects, ensuring high-quality visual representation for the brand.
- Collaborated with artists and stakeholders to produce compelling and cohesive artwork.

Art Director

Medcure

<https://www.medcure.sa/>

- Developed and executed visual content strategies for Medcure, aligning with the company's branding and marketing goals.
- Produced high-quality visuals for marketing campaigns, promotional materials, and social media content.

Art Director

Ghoroub Interiors

<https://www.instagram.com/ghoroub.interiors/>

- Led the creative team in designing interior visuals and promotional content.
- Created engaging and aesthetically pleasing designs that reflected the brand's identity and appealed to the target audience.

Mascomid

- Led the creative vision and direction for various multimedia projects.
- Managed the design team to deliver innovative and impactful media content.
- Coordinated with clients to understand their branding needs and translated them into compelling visual stories.

Khodar.com

- Designed social media content tailored to target audiences in collaboration with the marketing team.

Skills

Software: Adobe Premiere Pro, After Effects, Photoshop, Illustrator

Core Competencies: Communication, Teamwork, Creativity, Dedication

Graduation Projects & Academic Experience

Subjects Since 2020

Applied Arts, Directing, Multimedia & Web-designing, Visual Reporting, Cinema, Ai Applications

Graduation Projects Instructor Since 2020

"Nefselha" Environmental Protection Project

Arab Academy for Science Technology and Maritime Transport**

February 2020 and Summer 2020

- Guided students on projects aimed at household garbage separation.

"Alamefterady" Radio Series Execution

Arab Academy for Science Technology and Maritime Transport

February 2021

- Directed the adaptation of the novel "Fantasia" into a radio series.

Short Films Since 2020

Excel in creating compelling visual narratives through all stages of film production. Include concept development, directing, cinematography, and post-production, ensuring each project meets high-quality standards and resonates with its audience.

- Saligia
- Relation-Chip
- A Parental Call
- Phantom

Event Coverage and Organizing

Industrial Advisory Committee of AASTMT

Arab Academy for Science Technology and Maritime Transport

3rd Round/4th Round/5th Round - Since 2021 (Current)

- Managed and organized photographers and videographers for comprehensive event coverage.

**Media Courses Instructor – College of Language and Communication
Since 2021 (Current)**

Graphic Design (For Advanced)

Animation (For Intermediate)

Video Editing & Coloring(For Intermediate)

VFX Course – (For Beginners)
Cinema (For Advanced)
Directing (For Advanced)

Languages

Arabic
English
Spanish
German

References

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[Mohie Fine Art Co Instagram] <https://www.instagram.com/mohiefineartco/>
[Mohie Fine Art Co Facebook] <https://www.facebook.com/Mohiefineartco>