MAI HISHAM HAROUN MOHAMED MONTASSER

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PROFESSIONAL PROFILE

Logistics Systems specialist holding a Ph.D. in Logistics Systems with more than 10 years of academic and teaching experience at the Arab Academy for Science, Technology and Maritime Transport (AASTMT). Specialized in green logistics, sustainable supply chain management, energy efficiency, and digital transformation in logistics systems. Her research focuses on sustainability transitions, green ports, renewable energy adoption, environmental performance in emerging economies, and green consumer behavior, with strong expertise in quantitative analysis and applied sustainability frameworks.

EDUCATION

Ph.D. in Logistics Systems
Arab Academy for Science, Technology and Maritime Transport (AASTMT), Egypt
College of International Transport & Logistics
Completed: 12 December 2025
2017 – 2025

Master of Business Administration (MBA) in International Transport & Logistics (Excellent)
Arab Academy for Science, Technology and Maritime Transport (AASTMT), Egypt
2014 – 2017

Bachelor of Trade & International Transport Logistics Management (Excellent with Honor)
Arab Academy for Science, Technology and Maritime Transport (AASTMT), Egypt
Department of Maritime Transport Economics
2009 – 2013

ACADEMIC APPOINTMENT

Lecturer
College of International Transport & Logistics
Arab Academy for Science, Technology and Maritime Transport (AASTMT), Alexandria, Egypt
2025 – Present

Teaching Assistant
College of International Transport & Logistics
Arab Academy for Science, Technology and Maritime Transport (AASTMT), Alexandria, Egypt
2013 – 2025

Responsibilities include delivering tutorials, supervising graduation projects, preparing course materials, assisting in research activities, academic coordination, and student mentoring.

PUBLICATIONS

Journal Articles

Haroun, M. H., Salah, M., & Shen, L. (2025). Investigating the role of green logistics practices in reducing non-renewable energy consumption. *International Business Logistics (IBL)*.

Haroun, M. H., Elgazzar, S., & Salah, M. (2025). Investigation of the effect of green logistics practices on customers' purchasing intentions: Applied study on the Egyptian context. *Journal of Commerce and Finance*.

Haroun, M. H. (2020). TOE Model: Adoption of Blockchain. *The Business and Management Review*, 11(1).

Haroun, M. H. (2017). Investigating Solid Waste Supply Chain: A Proposed Framework for Achieving Environmental Sustainability – Case Study Alexandria, Egypt. *International Journal of Business and Economic Affairs*, 3(1), 165–172.

Conference Papers

Haroun, M. H., et al. (2020). Factors Affecting Startups Survival in the MENA Region in the Presence of COVID-19. 8th International Conference on Advanced Materials and Systems.

Haroun, M. H., et al. (2019). The impact of supply chain integration on quality, cost and delivery performance through resilience: An empirical investigation. 9th International Conference of Management and Industrial Engineering (ICMIE).

Haroun, M. H., et al. (2019). Solving Supply Chain Information Flow Obstacles through Blockchain Application: Conceptual Framework. 9th International Conference of Management and Industrial Engineering (ICMIE).

Book Publication

Haroun, M. H., et al. (2021). Factors Affecting Startups Survival in the MENA Region in the Presence of COVID-19. Lambert Academic Publishing, pp. 1–58.

PROFESSIONAL TRAINING

Teaching Using Technology – MOODLE (2014)
Arab Academy for Science, Technology and Maritime Transport

TECHNICAL SKILLS

- Statistical Analysis: SPSS

- Simulation & Modeling: Smart PLS

- Microsoft Office Suite (Word, Excel, PowerPoint, Access)

LANGUAGES

Arabic: Native
English: Fluent (Speaking, Reading, Writing)