

Dina Sayed Fadaly

Professor of Accounting

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Professional Summary

Dedicated Associate Professor of Accounting with over 20 years of experience in academic and administrative roles in higher education. Extensive background in developing and managing accounting programs and postgraduate programs, leading college teams, and contributing to academic research. Proven track record in curriculum development, accreditation processes, and international collaboration.

Education

- **Ph.D. in Accounting & Finance (2003-2008)**

De Montfort University, Leicester, UK

Thesis: *Contingent Framework for Management Accounting Practices in Egyptian Pharmaceutical Organizations*

- **MBA with Finance Emphasis (1998-2000)**

Advanced Management Institute, Arab Academy for Science, Technology & Maritime Transport **AAST**

- **BSc. in Commerce - Accounting Major (1992-1996)**

Alexandria University, Egypt

Professional Experience

Dean Arab Institute for Leadership Development

AAST, Miami, Alexandria, Egypt

(February 2025 – Now)

Dean College of Management & Technology-Aswan Branch

AAST, Aswan, Egypt

(May 2022 – August 2024)

Head of Post-Graduate Department,

College of Management & Technology, AAST, Alexandria, Egypt

(Sep. 2020 – May 2022)

- Led the AACSB accreditation process for the MSc and Ph.D. programs, resulting in an increase in program enrollment by 30%.
- Revitalized the department's research agenda, resulting in a 25% increase in published works.

Head of Accounting Dept./General Director Faculty Affairs

University of Business & Technology, Jeddah, KSA

(Sep 2017 – May 2020)

- Member of the University's Scientific Council from 2018 to 2020
- Spearheaded a major curriculum overhaul, incorporating emerging topics like fintech and block chain in accounting.
- Led the NCAAA accreditation process for the department.

Earlier Professional Experience

Arab Academy for Science, Technology & Maritime Transport (AAST)

- **Head of Post-Graduate Department & international office**
College of Management & Technology, Alexandria, Egypt (Oct 2012 – Sep 2017)
- **Assistant Dean for Training affairs**
College of Management & Technology, Latakia, Syria (Oct 2010 – Sep 2011)
- **Assistant Professor – AAST** (Oct 2008 – Nov 2016)
- **Assistant Teacher – AAST** (Oct 2000 – Oct 2008)
- **Graduate Teaching Assistant – AAST** (Sep 1998 – Oct 2000)

Developing and teaching diverse accounting courses in both English and French

Publications and Research

List of selected publications and research works from 2005 to 2024, focusing on management accounting practices, financial outcomes in banking, the impact of digital transformation on auditing, impact of Covid-19 Pandemic on listed firms and CSR.

Detailed list provided hereafter as an addendum

- Fadaly, D. (2005). Egypt, Globalization and ABC: a cause of concern. *4th International Conference on Corporate Social Responsibility*.
- Fadaly, D. (2013). Non-Financial Performance Indicators Lead to Financial Outcomes? Empirical Evidence from Egyptian Retail Bank. *7th Conference on Performance Measurement and Management Control*.
- Fadaly, D. (2016). Contingent Approach to In-Firm Factors Affecting the Adoption of Recent Management Accounting Practices Decision: A Case Study on Selected Pharmaceutical Firms in Egypt". *Journal of Alexandria University for Administrative Sciences*, 53(2), 1-8.
- فضالى، دينا سيد، وسعيد، اللافي عبدالكريم. (2016). دور الرقابة الداخلية للمصارف الليبية في الحد من ظاهرة غسيل الأموال: دراسة ميدانية للمصارف التجارية بمدينة إجدابيا: الفكر المحاسبي 20، 3، 159-189.
- Fadaly, D. (2016). Success Factors of Balanced Scorecard Implication: A Case Study on a Higher Education Institution. *Accounting Thought Journal*, 20(6), 1-20.
- Fadaly, D. (2016). Does Ownership Structure have an effect on Corporate Voluntary Disclosure? An Application on an Emerging Market. *Accounting Thought Journal*, 20 (8), 107-141.
- Fadaly, D. (2016). Stock Price Reaction to Dividends Declaration in Emerging Stock Markets: Application on the Egyptian Stock Market. *Accounting Thought Journal*, 20 (8), 143-180.
- Meywally, A., Fadaly, D. & Abdelrazek, D. (2017). Corporate Governance in Egyptian SMEs and Its Relation with Earnings Management: In Terms of Board of Directors Composition. *Journal of Faculty of Commerce for Scientific Research, Alexandria University*, 54 (1), 1-17.
- Shehata, S., Fadaly, D. (2017). A Proposed Framework to the Professional Dimensions of Audit Quality in Egypt in light of Audit Quality Framework Issued by IAASB. *Journal of Alexandria University for Administrative Sciences*, 54(1), 1-16.
- Fadaly, D. (2018). Determinants of Auditor Choice in Emerging Markets: Evidence from Saudi Arabia. *7th ABRM-MEC International Conference on Business & Economic Development (ICBED)*

- Fadaly, D. (2021). The role of IFRS Adoption in the Relationship between Abnormal Audit fees and Audit Quality: An applied study on the Non-Financial Egyptian Listed firms. *International Journal of Science & Research (IJSR)*, 10 (8), 1226-1233.
- Shehata, S. E., Fadaly, D., & Essmat, M. S. (2022). The effect of quality measurement factors and brainstorming on increasing the effectiveness of external audit quality (a field study on audit offices in Egypt). *Alexandria Journal of Accounting Research*, 6(2), 1-33.
- Elhamy, M. A., Fadaly, D., & El mosalmany, R. (2022). The Impact of Facing the Corona Pandemic (Covid-19) on the Audit Activities and The Tasks and Responsibilities of The External Auditor (Empirical Study on Audit Offices in Greater Cairo and Alexandria). *Alexandria Journal of Accounting Research*, 6(3), 413-440.
- Fadaly, D. & Gohar, M., Nermine. (2023). Artificial Intelligence in the Accounting Profession: the Case of Egypt. (2023). *المجلة العلمية للبحوث التجارية (جامعة المنوفية)*, 51 (4), 71-132.
- Fadaly, D. (2023). Investigating the Effect of Corporate Social Responsibility and Executive Compensation on the Cost of Equity in the Presence of COVID-19 Pandemic Applied on Egyptian Listed Firms. *Journal of Alexandria University for Administrative Sciences*, 60(5), 115-147.
- Fadaly, D. (2023). Investigating the Impact of Digital Transformation of External Audit-ing on their Business in the Egyptian Context. *Alexandria Journal of Accounting Research*, 7(2), 103-140.
- Fadaly, D. (2024). Determinants of Auditor Choice in Emerging Markets: Evidence from Egypt. *المجلة العلمية للدراسات والبحوث المالية والتجارية*, 5(1), 483-508.
- Fadaly, D. (2024). Enhancing Audit Quality Through Audit Consortium: Evidence from the MENA Region. *Journal of Accounting Research*, 11 (4), 31-57.

Research in progress

- Technology Based Accounting Education;
- Challenges and Opportunities to Accounting Education due to Artificial intelligence;
- Big Data analytics: Need to prepare Educators
- Digital Transformation: Internal & External Audit

Professional Development and Training

Attended various workshops on Quality Standards in Education, Crisis and Disaster Management, Effective Presentation Skills, International Financial Reporting Standards, Data Science and more.

Detailed list available hereafter as an addendum

- Quality standards in the education process (2016)
- Crisis and Disaster Management (2016)
- Effective Presentations skills (2016)
- Giving Effective Feedback; 10-13 September (2018)
- Instructional Moves: Making Classroom Discussions More Inclusive and Effective; 15-29 October (2018)
- Blueprint: Never been easier; 24 October

- Intended Learning outcomes; 6-8 November (2018)
- International Financial Reporting Standards (IFRS); 2-12 December (2018)
- Program Learning Outcomes Assessment; 14 February (2019)
- Design Thinking; 21 February (2019)
- Planning and Implementation of Self Study for Program Accreditation; 9-10 May (2019)
- Key Performance Indicators javascript:void(0); 13 May (2019)
- Course learning Outcomes: A Practice Guide; 23 May (2019)
- Ace your presentation skills; 23 October (2019)
- Data Science & Machine Learning: Making Data Driven Decisions, MIT. July-October (2022)
- Effective meeting and time management: 3-4 July (2022)
- Using IT in education: February (2023)
- Research ethics: 14-15 May (2023)
- Emotional intelligence in education: 9-10 August (2023)

Skills

- **Languages:** Arabic (Native), French (Fluent), English (Fluent)
- **Technical Skills:** SPSS, R, Data Mining Techniques, QuickBooks
- **Soft Skills:** Leadership, Communication, Emotional Intelligence, Time Management, Problem Solving

Professional Affiliations and Activities

- Board Member, Rawag Car Trading; Audit Committee Member
- Member, Editorial Board, Eurasian Journal of Business and Management
- Member, European Accounting Association (EAA)
- Attended and chaired sessions in multiple international conferences

Hobbies and Interests

- Sports: Swimming, Tennis, Yoga, Crossfit
- Other Interests: Traveling, Reading

Reference

- Professor Alaa Abdelbary; Vice president for postgraduate studies & Scientific Research, AASTMT. Phone # 00201007382198
- Professor Wagdi Hegazi; Head of Accounting Department, Arab University of Beirut wagdi_hegazy@yahoo.com
- Dr. Yusra Shehab Jamjoom; Vice President, female campus, UBT, Jeddah. yussra@ubt.edu.sa

N.B. Supporting documents are available upon request