

Curriculum Vitae

Ghada Walid Ahmed Hemdan Masoud



Summary

Highly motivated and knowledgeable Business Information Systems (BIS) Lecturer with a strong background in business administration. Passionate about delivering lectures and equipping students with practical knowledge in information systems, business analytics, and technology. Experienced in curriculum development, research, and student mentoring. Skilled in integrating technology with business strategies to enhance learning outcomes. Dedicated to continuous professional development and staying updated with technology trends.

Academic Background

September 2025

PhD - Business Information Systems

Helwan University

Faculty of Commerce and Business Administration

Thesis topic: A Framework for Enhancing the Quality of E-Learning Outcomes using Artificial Intelligence Techniques

Published paper

- Walid, G.; ElSeddawy, A.; Youssef, A., “A systematic Review about Enhancing the Quality Of E-Learning Outcomes using Artificial Intelligence Techniques”, *International Journal of Scientific Engineering and Applied Science (IJSEAS)* – Volume-9, Issue-11, pp. 31-39, November 2023, ISSN: 2395-3470.
- Walid, G.; ElSeddawy, A.; Youssef, A., “Integrating Artificial Intelligence Techniques with E-Learning to Improve Student Quality Outcomes”, *Scientific Journal of Research and Business Studies (SJRBS)*, 2025, Helwan University.

August 2015

Master’s degree in information systems

Arab Academy for Science, Technology and Maritime Transport

College of Computing and Information Technology

Thesis topic: ADAPTED FRAMEWORK FOR IMPLEMENTING DATA MINING TECHNIQUES TO ENHANCE DECISION SUPPORT SYSTEMS IN AGRICULTURE SECTOR

Published paper

- Khedr, A., Kadry, M., Walid, G., (2015), “Proposed framework for implementing data mining techniques to enhance decisions in agriculture sector, Applied case on Food Security Information Center, Ministry of Agriculture / Egypt”, the *International Conference on Communication, Management and Information Technology (ICCMIT’ 2015)*, Prague, Czech Republic, April 20-22, 2015, *PROCEDIA Computer Science, Elsevier*.

February 2011

Bachelor's Degree in Business Administration (AASTMT)
Management Information Systems

Work Experience

February 2012

GTA member (AASTMT)

September 2015 – current

- Lecturer Assistant, Arab Academy for Science and Technology and Maritime Transport, College of Management and Technology, Business Information Systems department.
- Teaching undergraduate level courses, developing teaching materials, preparing and giving examinations, and grading examinations or papers.
- Attend lectures given by the instructors being assisted.
- Meet with instructors to discuss teaching materials such as syllabi, visual aids, answer keys and supplementary notes as well as students' grades, and to complete required grade-related paperwork.
- Lead discussion and practical sections and tutorials and evaluate assignments and papers, and record grades.
- Proctor examinations and aid faculty members or staff with field research.

Professional Skills

Completed training courses for:

- Business communication
- High quality assessment
- E-learning
- Effective presentation skills
- Research ethics
- Communication skills

Course Taught

- Introduction to information systems
- Management information systems
- Database Management
- Introduction to programming
- Applications in Computer Programming
- Social Media
- Multimedia
- Information Systems Analysis and Design

Personal Skills

- Ability to Work in a team- oriented environment.
- Adaptability to different rules.
- Ability to manage time and work to strict deadlines.
- Excellent interpersonal skills.
- Quick learner.

Languages

Excellent spoken and written English

Personal data

Date of birth: 28 February 1991

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References furnished upon request