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Research Papers

Sustainable Excellence Driven Collaborative Networks: A Strategy Towards Business Excellence Transformation

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Abstract

Business today is characterized by increasing complexity, varying demands of different stakeholders and many efforts for value creation due to the consideration of economic, ecological and social challenges. It is therefore crucial to recognize that sustainability trends are strongly transforming the business landscape and require organizations to adopt more agile business models characterized with quick response, flexibility and adaptability to the fast changing global economy (Cheese, et al., 2009). Thus the agile thinking drives organizations into forming collaborative networks to share skills, core competencies, knowledge and resources when a business opportunity occurs (Pankowska, 2008).

However, several challenges result in terms of value creation and decision making uncertainties (Simangunsong, et al., 2012). The aim of this theoretical paper is to provide insights into the interrelationship between excellence & sustainability concepts, collaborative networks and uncertainties which consequently raise questions of how we can manage sustainable excellence driven collaborative networks and lay the foundation for a suggested conceptual model leading to further interdisciplinary research to investigate the tools, techniques, and guidelines required to successfully create and manage sustainable excellence driven collaborative networks.

Keywords: Excellence,   Sustainability,
Agility,   Collaborative   Networks,
Uncertainties,