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## GLOBAL SUPPLY CHAIN GROWTH OPPORTUNITIES USING THINKING PROCESS

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## ABSTRACT

Thinking Supply Chain Approach (TSC) is recently developed as one way to reduce supply chain costs and it offers an opportunity to identify ways to address the cost-decreasing impact. This approach could help design trade agreements that are more relevant for businesses while increasing incentives for investors. This paper aims to address a series of tools and instruments that facilitate trade using TSC and it proposes a Thinking Process Framework that could support global supply chain growth.

## **KEYWORDS**

Thinking process, supply chain innovation, global supply chain, value chain