

Minor degrees in AASTMT

To Whom

- All students of AASTMT

Where

- In all Campuses of AASTMT

When

- Starting Second Semester 2017-2018

Minor degrees in AASTMT

What is it

- Extra degree in another field than the student's major program
- During the regular semesters and summer term

Why

- Opens opportunities to student to learn other fields than their major
- Increase students acceptance in labor market
- Raise student skills in highly demanded careers

How long

- 15 to 18 credit hours to be completed during undergraduate studies

Minor degrees in AASTMT

Business Administration (Marketing)

- For all students except who has major in Marketing
- GPA >2.2
- Cr. Hrs. Achieved > 36 for Engineering students
- Cr. Hrs. Achieved > 18 for non Engineering students

Multimedia and Graphics

- For all students except computer science students who has major in Multimedia
- GPA >2.2
- Cr. Hrs. Achieved > 36 for Engineering students
- Cr. Hrs. Achieved > 18 for non Engineering students

Mass Communications

- For all students except students who has major Mass communications
- GPA >2.2
- Cr. Hrs. Achieved > 36 for Engineering students
- Cr. Hrs. Achieved > 18 for non Engineering students

Requirements for obtaining Minor

- Student must fulfill all requirements of Major as a prerequisite for approval of minor
- Student must achieve GPA >2.0 in minor track to obtain minor certificate
- Student must take all the required minor courses to obtain minor degree

Minor in Marketing

No.	Course Title
Core	Principles of Management
Core	Principles of Marketing
Core	Consumer Behavior
Core	Marketing Management
Core	Integrated Marketing Communication
Elective	Business to Business Marketing
Elective	Digital Marketing
Elective	Marketing Research

Minor in Multimedia and Computer Graphics

Multimedia and Computer Graphics

Code	Title	Prerequisite
CS111	Intro. to Computers	None
GM311	Introduction to Multimedia	Intro. to Computers
GM415	Digital Audio & Video Fundamentals	Intro. to Multimedia
GM416	Video Editing	Intro. to Multimedia
GM417	Media Production and Editing	Intro. to Multimedia

Minor in Mass Communications

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LCM 126	Intro to Mass Communication	1
LCRV 244	Intro to R. & TV.	2
ELCC 236	Intro to Cinema	3
ELCF 476	Photography	4
ELCD 486	Directing	5
LCSW 483	Script Writing	6
LCD 241	Introduction to Journalism	7

How to apply

