

# MASHREQ TOURISM INCUBATOR



## 1<sup>st</sup> Tourism Incubator in Africa

With Egypt being the regional heart of tourism, AAST Entrepreneurship Center launched the first of its kind in the Arab region, Mashreq Tourism Incubator. Mashreq comes as a result of the continuous cooperation between Rowad 2030 project under the Ministry of Planning and AAST Entrepreneurship Center, with the support and sponsorship of the Egyptian Ministry of Tourism and Arab Tourism Organization.

Through Mashreq we offer comprehensive support to both established companies and innovative startup ideas in the tourism sector. This is through pre-incubation and incubation programs to rehabilitate and accelerate the growth of these entrepreneurial businesses along the various levels of startup maturity.

<http://www.mashreqincubator.com/>