

AAST entrepreneurship upcoming initiative:

- Direct or indirect support of 500 startups within the coming 3 years in Egypt, MENA region & Africa, through our incubation programs, Rally competition and other platforms.
- Inspiring and changing the culture of 100,000 potential entrepreneur through our startups school different online entrepreneurship programs.
- Having a unicorn among our portfolio of supported startups within 5 years.
- Helping our supported network of startups create 50,000 job opportunities for youth within 3 years.
- Support entrepreneurs in less developed and underserved areas in the country through customized programs targeting them. We already started MASAAR incubator, Tourism incubator, and TWT agribusiness incubator in Upper Egypt.
- Having 256 startups, resulting from entrepreneurship courses and youth incubator.

Arab Entrepreneurship & innovation Rally Dubai Expo, March 2022

The forthcoming round shall be the second round to be held on the scale of the Arab Region; and it shall be co-organized by the AAST Entrepreneurship Center, UNIDO, and the UAC; with the patronage of the League of Arab States (LAS), and in partnership with ITPO, Rowad 2030, and the Egyptian Ministry of Planning and Economic Development as our partners.

The focus will be to attract influencers from the Entrepreneurship Ecosystem, capacity building, and engage with university students in all Arab countries.

University students from the 22 Arab Countries will get the opportunity to compete with their innovative and technological startup ideas.



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