



The launch of the Sixth Edition of the Rally Egypt Entrepreneurship Competition

November 2021

The Sixth Edition of the Rally Egypt Entrepreneurship Competition, organized by the Arab Academy for science, technology and maritime transport, in partnership with the National Bank of Egypt, was launched with the aim of spreading awareness about the concepts of entrepreneurship and its importance and encouraging undergraduate students to establish their own start-up projects and develop their intellectual skills .

The opening ceremony was held in the presence of H. E. British Ambassador to Cairo Mr. Gareth Bailey, H. E. Ambassador Kamal Hassan Ali, Assistant Secretary General for Economic Affairs at the league of Arab states, H. E. Dr. Dina Al-Zaher, Director of the Department of transport and tourism at the Arab League, H. E. Minister Commissioner Mohamed Khair, Director of the Department of Arab organizations and unions, H. E. Prof.Dr.Ismail Abdel Ghafar Ismail Farag, President of The Arab Academy for Science, Technology and Maritime Transport, Ms. Nermin Shehab El-Din, head of marketing and Community Development at the National Bank of Egypt. The competition comes within the framework of the role assigned to the academy, as one of the organizations of the league of Arab states, to support Arab and Egyptian youth, to enhance entrepreneurial knowledge and support project ideas that contribute to economic development by qualifying them and helping them develop ideas for real projects that contribute to creating job opportunities for these young people, as well as within the framework of the strategy of the National Bank of Egypt, as one of the oldest and oldest Egyptian commercial banks, to support innovations .

The Academy is working to provide support to young people, empower them and help them achieve their ambitions, by providing the development of ideas until they reach maturity and training young people who have creative and applicable ideas on the ground.

The Egypt Rally entrepreneurship competition is one of the most important and largest competitions supporting university students and entrepreneurs in Egypt, and aims to spread awareness of self-employment and entrepreneurship culture, encourage undergraduate students to establish their own startups and transform their ideas into successful projects of economic and societal benefit, in addition to supporting young innovators and helping them turn their ideas into real projects on the ground. The competition is being held for the sixth year in a row in cooperation with many prestigious bodies concerned with entrepreneurship and with the participation of a large number of Egyptian universities.

The "Egypt Rally" entrepreneurship competition is the largest Egyptian Competition of its kind aimed at university students aimed at spreading awareness of the concepts of entrepreneurship and its importance and encouraging undergraduate students to

establish their own start-up projects, develop their intellectual skills, in addition to helping them turn their ideas into real projects on the ground.

This year's competition includes several updated tracks in order to focus on the priority economic sectors within the framework of Egypt's vision for sustainable development, namely public and technological innovations; in addition to the pathways for existing start-up companies .

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