



First Startup Festival

March 2021

The opening of the events of the first Startup Festival, organized by The Entrepreneurship Center in the Arab Academy of Science, Technology and Maritime Transport in Sharm El Sheikh Under the patronage of the Secretary General of the Arab League, Ambassador Ahmed Abu Al-Ghait for two days.

The opening was attended by Dr. Ahmed Saeed, Head of the Investment Sector at Al-Ahli Bank of Egypt, Dr. Majid Najm, Head of Helwan University, and Dr. Ghada Khalil, representative of the Ministry of Planning, Wael Al-Dusouqi, Director of the Academy Entrepreneurship Center, among representatives of local and minority bodies and organizations, with participation from the business community, investors, entrepreneurs and innovators.

The Festival comes in complement of the efforts of the Arab Academy and its pioneering role in adopting initiatives and programs aimed at disseminating the concepts and principles of entrepreneurship and instilling a culture of creativity and innovation in the Arab and Egyptian youth, The Event comes in conjunction with five years since the establishment of the Academy Entrepreneurship Center and achievements, highlighting dozens of successful models of young entrepreneurs and youth of different universities, through the exhibition of projects and ideas Things that take place on the sidelines of the meeting, sharing nearly as much as One hundred projects, also an opportunity for policymakers and entrepreneurship community supporters to exchange supportive experiences for young entrepreneurs through specialized workshops.

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