

## The 48 Hours Challenge Conference

Over more than ten hours a day and for two days, the activities of the 48 Hours Challenge Conference were launched, and your project on your vacation ( مشروعك في اجازتك ) initiative was launched for the largest number of university students.

In the presence of more than 300 students from various Egyptian universities at the governorates of Upper Egypt, Lower Egypt, Delta, and Cairo, as well as entrepreneurship experts in Egypt and owners of start-up companies, and in the presence of more than 70 faculty members from all Egyptian universities, to support Arab and Egyptian youth, as well as enhance entrepreneurial knowledge, along with supporting Ideas of real projects that contribute to economic development by qualifying them and assisting them.

The initiative targeted university students from different Egyptian regions and governorates from Upper Egypt, the Delta, Lower Egypt, and Cairo, where the universities of Aswan, Al-Azhar, Alexandria, Cairo, Helwan, Sadat Academy, Tanta and all branches of the academy, in addition to Mansoura University, participated in the forum.

With the support of the Academy's partners from the Egyptian entrepreneurship community, such as the Small and Micro Enterprise Development Agency, the Entrepreneurship Center trained young people on the first day to create viable ideas and transform them into emerging projects on the ground, At the end of the second day of the challenge, a competition was held for three centers, in which the young winners are given financial prizes as an encouragement grant to start their projects.

