



Arab Academy
For Science, Technology and Maritime Transport
Productivity and Quality Institute

10 NOVEMBER 2021

WORLD QUALITY WEEK

QUALITY COFFEE TALK EVENT

QUALITY COFFEE TALK



As a proud supporter of Quality and Sustainability, the Productivity and Quality Institute “PQI” celebrated on the 10th of November, the world quality week #WQW21.

The celebration took place at the PQI’s premises in Alexandria, Egypt. We organized a Quality Coffee Talk event for a coffee gathering of the PQI’s family of employees, our students and our clients.

There was behind of the scenes activities before that day; we developed a Sustainability Quiz, which was sent electronically to all of the PQI's delegates. The three first highest scores were selected as winners of a free training course at PQI.



We posted 19 questions on different sustainability issues; 165 delegates submitted their answers. The winners were announced at the end of the Quality Coffee Talk even.

To support the theme #WQW2021, we came up with "Pick up Your Mug" idea where we designed a mug for each employee with the logo of the Quality Week and a quotation about sustainability to make it a memorable day and to highlight our pride in being a member of the PQI's family.

Due to COVID 19, we preferred to go virtual with our delegates to maintain the social distance arrangements.

The day began with a welcome note by our Dean, Dr. Mohamed Abd Rabou. Then we introduced the CQI/IRCA video for the Quality Week and another on the PQI's accomplishments in the quality field. We invited Eng. Ossama El Meligy, an ISO expert and recipient of the ISO Excellence Award 2021, for a short presentation about "The Future of Quality Management Q 4.0. We invited also Mr. Mohamed El Fouly, the former CEO of the UN Global Compact Egypt and a sustainability expert, who walked us through a very interesting topic on how quality and sustainability interrelates in our daily lives.



We are celebrating over 100 years of Quality. #WQW21 Did you know there are five key factors to grow and maintain trust of an organization? Together with organizations around the world, we are celebrating #WQW21





Two of our clients whom we provided consultation and training services for their management systems, were excited to share their success stories. Major Mohamed Ghazaly, Head of the Quality sectors at the Egyptian Railway Authorities, shared with the audience the improvement they have reached upon implementation of the Quality management system. In addition, Dr. Amr Elhefnawy, QHSE director at Suez Steel Company introduced how his company benefited from applying the integrated management systems.

At the end, we played a short video to remind our audience of the “Call to Earth Day” which its date corresponds with our event.

Over than 90 delegates joined us through the Zoom platform. The questions and answers were opened and the interaction between the PQI family, the students and the speakers began and it was one the best interaction gatherings of Quality Coffee Talk ever.

The event took place for almost two hours and was streamed live on the Arab Academy for Science and Technology Facebook page through the following link and I hope you can share it on your social networks.

<https://bit.ly/PQIWQW21Event>

You can view the Quality Coffee Talk event through this link <https://bit.ly/3GTsp3G>

**IT'S A GIFT FROM PQI TO
REMEMBER THIS DAY**

