

AASTMT Stakeholders Engagement Policy

Purpose

This policy provides guidelines for AASTMT stakeholders' engagement and communication. It ensures that AASTMT safeguards that stakeholder engagement activities are transparent, systematic, and effective.

Scope

The policy applies to all AASTMT activities with stakeholders including its employees and staff who are undertaking stakeholders' engagement activities.

Policy Statement

AASTMT recognizes that stakeholders' engagement is essential to support the achievement of its strategic goals and that different levels of engagement are required for different efforts.

Policy Procedure

AASTMT follows the stakeholder engagement model.

1- Stakeholders Identification

AASTMT has the following stakeholders:

- Undergraduate Students, postgraduate students, Prospective Students, Alumni
- Academic and Administrative Staff
- Government and Private Agencies
- General Public, Local Community, Press and Media

2- Stakeholders Mapping

AASTMT will develop a plan to engage with each group of stakeholders in an effective and efficient way. This mapping process is highly important because AASTMT will identify the most important stakeholders and those who have strong positive or negative effects on AASTMT Activities. So, AASTMT will make the best use of its resources by not over-communicating with groups that do not require the same level of attention as the high-interest and high-influence group.

3- Stakeholders Communication


Staff who are involved in stakeholders' engagement shall plan the communications with stakeholders to guarantee the flow of clear and relevant information to stakeholders and to keep stakeholders' engagement process effective and supportive. Thus, AASTMT uses different methods for communication with stakeholders such as Surveys, electronic surveys, satisfaction surveys, etc. Also, stakeholders' feedback is so important for AASTMT's future and activities.

4- Stakeholders Engagement Activities

AASTMT determines the appropriate engagement activities required and the level of engagement should be defined by the objective, outcomes, timeframes, resources, and levels of the stakeholder's importance.

5- Action Plan and Continual Improvement

Staff involved in stakeholders' engagement should identify opportunities from feedback and determine actions, revisit goals, and plan the next steps for follow-up and future engagement.

Document control	
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Lead contact:	Procurement and Logistics Affairs
Approval Signature	 Dr. Yasser Gaber Dean of Scientific Research and Innovation