



**CLC**

**COLLEGE OF LANGUAGE  
& COMMUNICATION**

**ALEXANDRIA**

[www.aast.edu/en/colleges/clc/alex](http://www.aast.edu/en/colleges/clc/alex)

## TABLE OF CONTENTS

President's word	04
Dean's word	06
About the college	08
Vision and mission	10
Accreditation	11
Our partners	12
Admission requirements	14
Career opportunities	16
College departments	17
Humanities department	17
Language and translation department	19
Media department	22
Languages department	34
Language units in different branches	34
Assessment and grading criteria	37
Facilities	38
Students' Union	44
Postgraduate Studies and Scientific Research	66
Training and community service	90
CLC staff	106



TABLE OF  
CONTENTS



Since its establishment in 1972, AASTMT has achieved a remarkable and sustained progress as a specialized organization, a top-level house of expertise and a highly reputable technical arm for the Arab League. Today, our vision for AASTMT is to be recognized as a worldwide center of excellence according to international standards of education, scientific research, innovation and training. While fulfilling its community service responsibilities, AASTMT seeks to maintain its status as a distinguished Arab house of excellence and first choice for students regionally and internationally.

For more than five decades, AASTMT has managed to keep up with the fast pace of development in different fields. Out of its strong belief in the importance of Arab integration through enhancing joint Arab cooperation with the ultimate aim of attaining integrated Arab collaboration in all scientific fields, AASTMT has managed to accomplish further achievements. It has served the Arab community by providing education in over 88 undergraduate and 90 graduate specializations, including maritime transport, engineering, computers and information technology, international transport and logistics, management, language and translation, media, law, pharmacy, fisheries and aquaculture technology, archeology, dentistry and finally artificial intelligence and medicine. This has been carried out by applying state-of-the-art technological methods in the above fields.



AASTMT has adhered to its strategy in qualifying Arab and African calibers who can become future leaders and progressive entrepreneurs in their home countries. In so doing, it has relied on building bridges of collaboration and establishing strong ties with top universities and research centers, thus enabling these distinguished calibers to become the best ambassadors for AASTMT.

Furthermore, AASTMT has always been a pioneer in obtaining quality certification for education and training in Egypt. It has transcended from being a regional organization to acquiring international status through obtaining international accreditation from top international entities in various specializations.

AASTMT has expanded inside and outside Egypt by establishing headquarters and branches in Alexandria, Cairo, Smart Village, Dokki, Aswan, Port Said, as well as Lattakia (Syria). Taking the lead in development and seeking natural expansion, AASTMT has headed west and opened its latest branch in New Alamein City AASTMT that brings together both staff and students from all over the world. This cultural exchange enhances students' mental maturity.

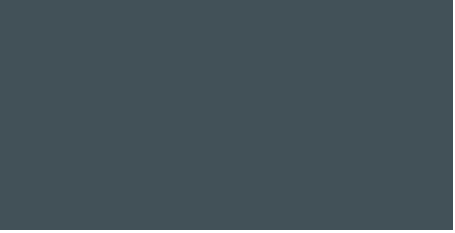
Given the vast technological progress in today's world, AASTMT provides a healthy atmosphere for creation and innovation and a perfect learning environment for futuristic thinking, academic motivation, as well as cultural enrichment and promoting scientific research.

Last but not least, I would like to express my sincere gratitude in tribute for all those who contributed to the success of AASTMT since its establishment until the present day, the pioneers who paved the way modestly and selflessly for the present generation. Thanks are also due to all administrative and academic AASTMT staff whose fruitful efforts shape a bright future for our beloved academy. Finally, my best wishes for success and prosperity for all AASTMT current and future graduate and undergraduate students, as well as alumni, for whom AASTMT has created a better future.

## **Prof. Ismail AbdelGhafar Ismail Farag**

President  
Arab Academy for Science,  
Technology and Maritime Transport

*Ismail AbdelGhafar*



DEAN'S  
WORD



From its earliest days, the Arab Academy for Science, Technology and Maritime Transport has had a strong connection to the world outside academia. Its research and learning strategies always focused on preparing its students with unique abilities to face society's challenges in their future careers. In this age of open globalization, our pioneering College of Language and Communication (CLC) offers its students full knowledge and hands-on learning of the dynamic culture of real-world experiences in the fields of Translation and Media. Our staff members, practitioners and administrative staff collaborate together in an atmosphere of team work, offering a variety of experiential learning opportunities from hands-on courses that take place inside the classroom to collaborative student-college initiatives. Our college promises to demonstrate its unique ability to make a difference in the study of Language and Media in Alexandria through its various collaborations with distinctive international universities of relative fields. We always work to keep our commitment to promote our students' academic and artistic abilities, reinforce their cognitive efficiency and open up new career horizons by offering a multiplicity of postgraduate programmes for our graduates to excel. I am really confident in our ability to take the lead of teaching in the fields of Language and Media in the years to come. I am looking forward to fulfilling the long awaited expectations of our outstanding students and graduates for the brilliant future you all dream to accomplish..

**Prof. Abeer M. Refky M. Seddeek**

Dean

College of Language and Communication (CLC) – Alexandria

*Abeer Seddeek*

The CLC is a pioneer in offering a unique combination of media and translation through minor degrees. It is the first among AASTMT Colleges specializing in humanities. It enhances students' personality, and enriches their cultural perspectives through languages as well as various means of communication. This will promote their academic and artistic abilities, reinforce their cognitive efficiency and open up new career horizons in different fields.

### The College offers the following degrees:

B.A. in Language and Translation (Minor in Communication).

BSc. in Media:

- Radio and TV Production (Minors: Dubbing & Subtitling – Radio & TV Announcing)
- Digital Media (Minors: Digital Journalism – Digital Advertizing – Integrated Marketing Communication)

Period of study: Four Academic Years (8 Terms).

Specialization in Media/ Language and Translation starts in term (3) (Second Year).

## GRADUATION REQUIREMENTS

### Language and Translation Department

In order for a student to graduate from the Language and Translation Department, they must finish 144 credit hours divided as follows:

- 36 core courses (108 credit hrs).
- 12 elective courses (36 credit hrs) from a total of 18 elective courses.
- Finishing 100 hours of practical training.
  - Language of instruction is English.
  - Arabic language and a second foreign language are also offered (Spanish/French).

### Media Department

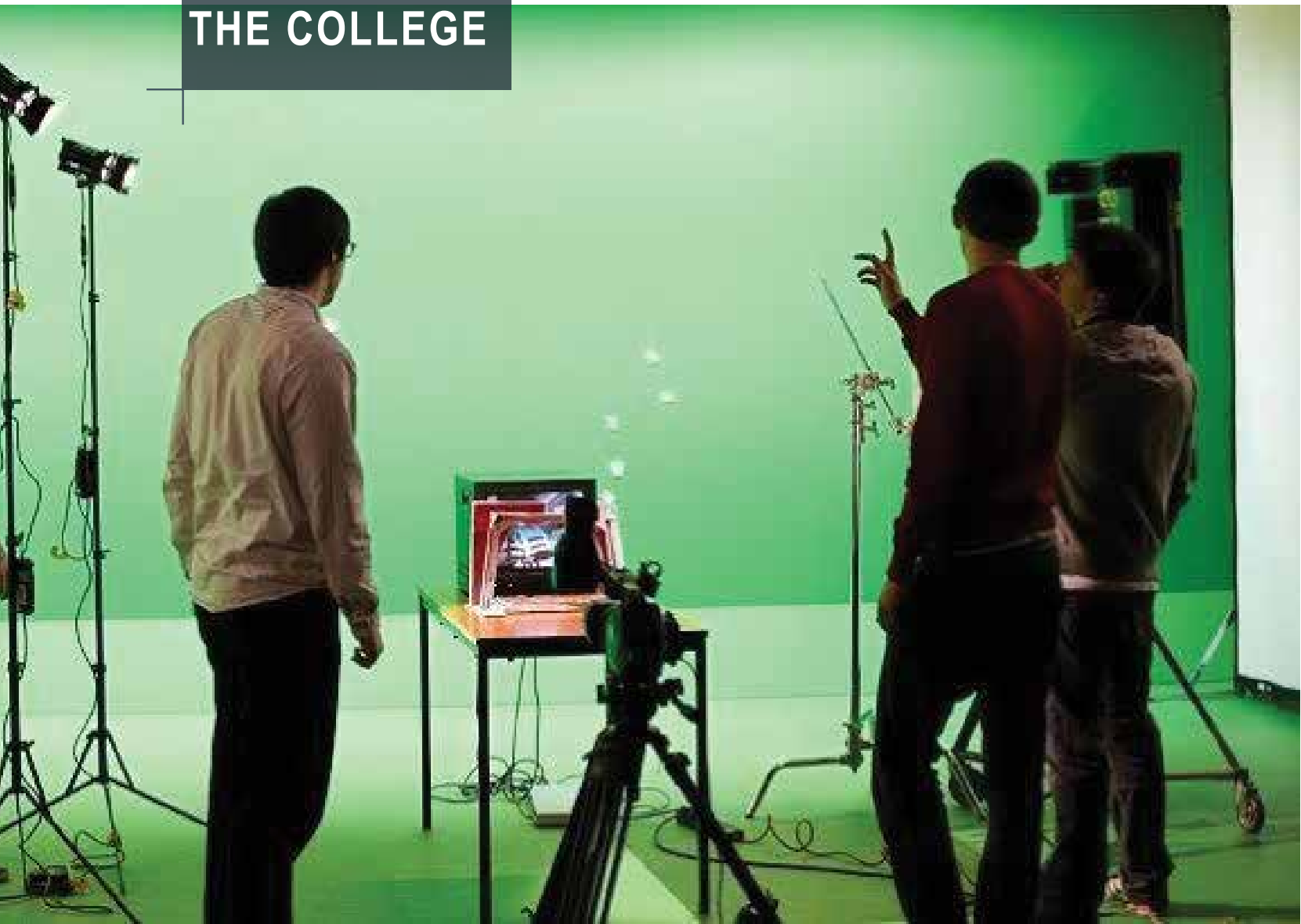
In order for a student to graduate from the Media Department, they must finish 130 credit hours divided as follows:

- 36 core courses (106 credit hrs)
- 9 elective courses (24 credit hrs) from a total of 19 elective courses.
- Finishing 60 hours of practical training.
- Specialization in Radio and TV Production / Digital Media starts in term 5 (Third year).
- Minor specialization starts in term 8.
- Language of instruction is English.





ABOUT  
**THE COLLEGE**



## VISION, MISSION, STRATEGIES & ACCREDITATION

### 01 Vision

The CLC aspires to become a smart academic institution that has a positive impact in the field of language and communication studies through educational quality, research, innovation and entrepreneurship.

### 02 Mission

As a center of excellence, the CLC aspires to achieve sustainable development by equipping students with educational and training programs that meet international standards. Through the application of the highest quality standards and governance, the college seeks to qualify outstanding graduates who can contribute to a constantly changing workplace.



## 03 STRATEGIES

- Promoting models of excellence in teaching through workshops, seminars and conferences with the aim of encouraging and supporting innovation in teaching.
- Recruiting efficient and distinguished staff members in various specializations, and supporting existing staff to offer them an environment in which their research and career can flourish.
- Offering leading edge career-based education to help students develop themselves as employees and entrepreneurs, as well as providing students with opportunities to gain experience that will better prepare them for employment or further study.
- Establishing effective institutional partnerships by developing research and training opportunities with reputable national and international institutions and industry partners.
- Undertaking high quality research and training services that reflect the interests and needs of our students and staff and have significant impact on industry and community.

## 04 ACCREDITATION

The Arab Academy for Science, Technology and Maritime Transport is a fully accredited member of both the Association of Arab Universities and the International Association of Universities.

Undergraduate programs offered by the College of Language and Communication are accredited by the Egyptian Supreme Council of Universities (SCU) by virtue of decree no. 81 dated on April 3, 2013.

In 2018, the CLC was awarded the Quality System Certification by the world's leading certification organization DNV-GL in accordance with the new version of ISO Standard 9001-2015, after following formal quality assurance procedures to maintain the educational quality level received by students.



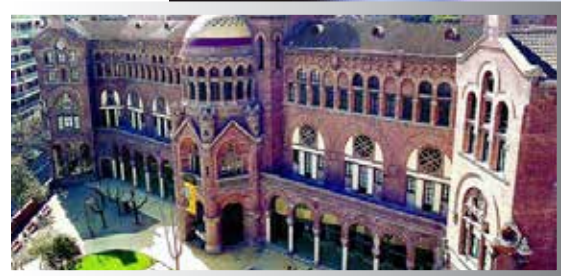
## OUR PARTNERS

### The Autonomous University of Barcelona

The Autonomous University of Barcelona was officially created by legislative decree on June 6, 1968. The Arab Academy for Science, Technology and Maritime Transport, represented by the College of Language and Communication (CLC), signed a Memorandum of Understanding with Autònoma Universitat de Barcelona (AUB) on June 19, 2013. According to the MOU, CLC students can study summer courses in AUB. Students of both departments can also spend a semester at the university. All students graduating from the CLC also receive a certificate from AUB in addition to that of the AASTMT. The CLC received its validation from AUB in March, 2016.

### University of Geneva

Based in the city that hosts several international organizations, the University of Geneva was established in 1559. Students of both Media and Language and Translation Departments have the chance to study for one or two semesters at the Faculty of Translation and Interpreting at the University of Geneva, Switzerland.



## University of Leicester

The CLC offers professional training opportunities to graduates and non-graduates of the CLC, including the ELTTC, an intensive English language teacher training course accredited from the University of Leicester in England.



## University of Central Lancashire (UCLan)

The University of Central Lancashire is a prestigious university tracing its roots back to 1828 and leading the way in modern learning today. It is one of the UK's largest universities with a staff and student community approaching 38,000. They are ranked in the top 7% of universities worldwide according to the Centre for World University Rankings (2021-22) and the first for the money invested into student wellbeing services according to the 2020 Student Welfare League Table. CLC students have the opportunity to spend their summer training at UCLan and choose from a wide range of professional programs.



## Sheridan University

The CLC offers its students summer training opportunities at Sheridan University in Canada in the branches of journalism, radio and television. The training focuses on a variety of disciplines in the field of media such as sound, mixing, lighting and editing through using the latest software available in the field.





## Admission Requirements

The minimum requirements that must be met by all students wanting to join the College for undergraduate degree are:

- Holder of High School Certificate or any equivalent.
- Meeting the minimum score required to join the college which is announced before the beginning of each semester
- For Egyptian applicants, the student's military conscription status must be declared.
- Sitting for the placement test is a must to enroll in all majors in the AASTMT.



## CAREER OPPORTUNITIES

### Career Opportunities for Language and Translation Dept.

- Simultaneous interpretation in international conferences
- International organizations such as the UN, IMO, and UN Women
- Media translation
- Political & economic translation
- Legal translation in courts, embassies, and judicial bodies
- Content writing & content creation
- Dubbing, Subtitling, and voiceover
- Education management
- English language teaching
- Copyediting & proofreading in publishing houses
- Radio & TV channels
- Advertising agencies
- Journalism
- Visual, audio, print and electronic media
- Language programming for artificial intelligence systems
- Computational linguistics
- Banks & firms
- Public relations or HR staff

## Career Opportunities for Media Dept.

- Integrated marketing communicator (marketer)
- Photographer
- Visual communicator (web designer, interface designer, graphic designer)
- Editor and journalist
- Digital marketer and advertising
- Videographer, gaffer, video editor, visual effects editor, sound producer, SFX
- TV and radio producer, editor scriptwriter
- Dubbing and subtitling specialist
- Film producer, director, cinematographer
- Art director

## COLLEGE DEPARTMENTS

### HUMANITIES Department

The Humanities Department is one of the four CLC Departments. It is the one that offers the introductory courses to all CLC students in the first two terms of their academic life. These courses furnish the necessary base required for any student seeking to establish a career in the fields of media, and language and translation. Our courses enable students to determine their future academic steps.

## Semester 1

Code	Title	Prerequisites
COM 130	Introduction to Mass Communication (Core)	none
HUM 120	Introduction to Literary Texts (Core)	none
LAN 110	Listening and Speaking (Core)	none
LAN 111	Arabic Language 1 (Core)	none
LAN 112	Essay Writing (Core)	none
LAN 113	Phonetics (Core)	none

## Semester 2

Code	Title	Prerequisites
COM 131	Introduction to Radio and TV (Core)	none
HUM 121	Translation 1 (Core)	none
HUM 122	Novel (Core)	none
HUM 123	Social psychology (Core)	none
HUM 124	Theater (Drama) (Core)	none
LAN 114	Arabic Language 2 (Core)	LAN111



## LANGUAGE & TRANSLATION Department

The Language and Translation Department offers courses intended to develop students' linguistic and translation abilities so that they can translate accurately and professionally. The courses are aimed at qualifying our students to become competent language specialists, translators and interpreters.



### Semester 3

Code	Title	Prerequisites
ELCA 246	Applied Arts (Elective)	None
ELCM 237	Media & Society (Elective)	None
LCC 116	Introduction to Computer Applications	None
LCG 111	Grammar	None
LCL 124	Second language 1	None
LCP 123	Poetry 1	HUM120
LCT 233	Translation 2	HUM121

## Semester 4

Code	Title	Prerequisites
ELCC 236	Introduction to Cinema	None
ELCC 247	Culture Studies	None
LCL 231	Linguistics 1	LCG111
LCL 243	Second Language (2)	LCL124
LCN 241	Novel (2)	HUM122
LCPO 242	Poetry 2	LCP123
LCT 244	Media & Newspaper Translation	HUM121

## Semester 5

Code	Title	Prerequisites
ELCC357	Comparative Literature (Elective)	None
ELCE356	Media Economics (Elective)	None
LCA352	Arabic Language (3 )(Core)	LCA234
LCD354	Drama (2) (Core)	LCD232
LCL351	Linguistics (2) (Core)	LCL231
LCL353	Lexicology (Core)	LCL231
ELCW355	Script Writing (Elective)	ELCW355

## Semester 6

Code	Title	Prerequisites
ELCN365	The New Media (Elective)	None
ELCP366	Political & Economic Translation (Elective)	LCT233
ELCW367	Writing for Media (Elective)	None
LCA361	At Sight Translation (Core)	LCT233
LCAL364	American Literature (Core)	LCI112
LCL363	Second Language 3 (Core)	LCL243
LCP362	Pragmatics (Core)	LCL351

## Semester 7

Code	Title	Prerequisites
ELCP476	Photography (Elective)	None
ELCD477	TV Drama (Project) (Elective)	None
ELCT475	Documentary Translation (Elective)	None
LCA474	Arabic Editing Skills (Core)	LCA352
LCD473	Introduction to Documentary (Media) (Core)	None
LCPC471	Practical Criticism (Practical) (Core)	None
LCS472	Simultaneous Interpretation (Core)	LCA361

## Semester 8

Code	Title	Prerequisites
ELCM487	Media Ethics (Elective)	None
ELCT485	Legal Translation (Elective)	None
ELCT486	Script Translation (Elective)	None
LCC482	Computer Assisted Translation (Core)	LCA361
LCC483	Consecutive Interpretation (Core)	LCA361
LCD484	Literary Texts (Translation Project) (Core)	None
LCL481	Second Language 4 (Core)	LCL243

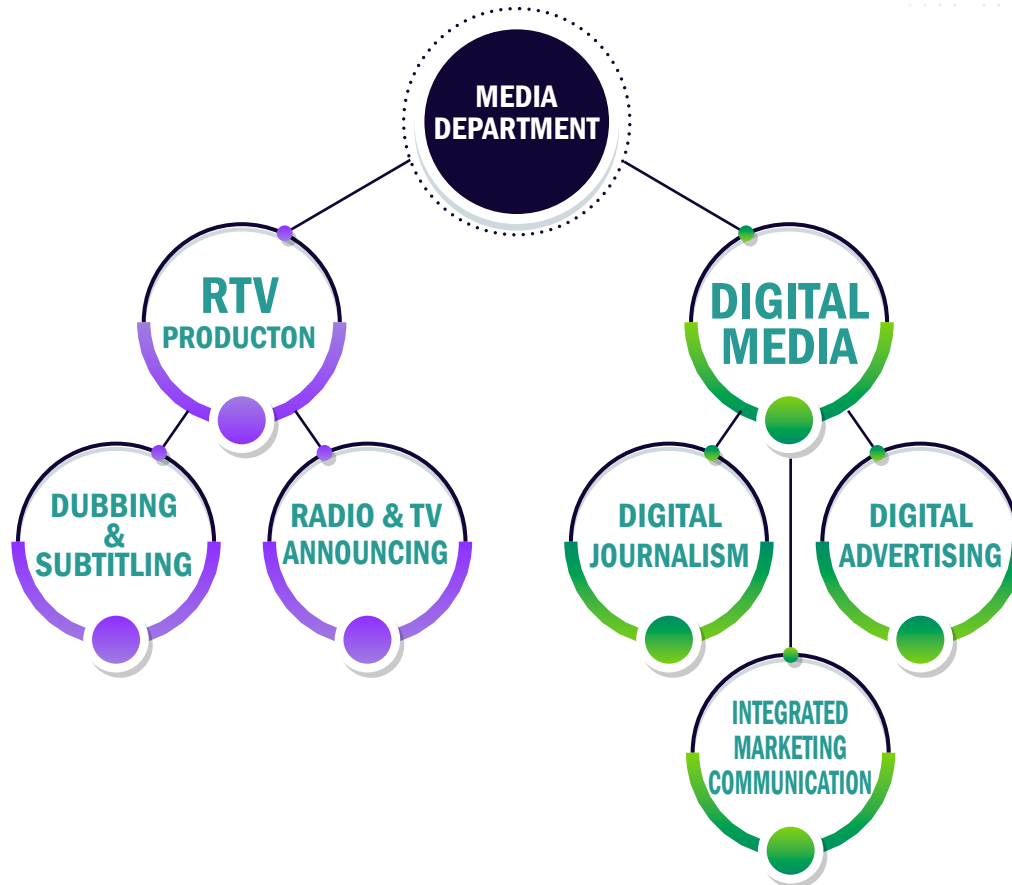
## MEDIA Department

The bachelor's degree in Media is adapted to the needs of the media world which is in constant evolution. Not only does it provide students with training opportunities, but it also functions as a think tank and laboratory, producing new media formats posed by a globalized media world. Theory and practice are thus closely related in our courses; the artistic design of our everyday media existence is closely connected to the academic reflections of media studies as a science.

The Media Department has a range of outstanding studio facilities which provide a friendly and stimulating environment to work in, providing students with state-of-the-art resources needed to develop their creative and professional potential including a photography studio, a multimedia lab and a plateau. We have a range of facilities that can help learners create powerful content across a number of digital platforms, in addition to experienced staff who deliver quality media training.

- When the student joins the media department in the second year, he/she studies courses from various fields of media.
- In the third year, the student enrolls in one of the following specializations under the Media Department: Digital Media or Radio and TV Production.

In the fourth year in the last (8th) semester, the student chooses a minor as shown in the following figure:





**Term3**

Code	Title	Prerequisites
COM230	Introduction to News Reporting (core)	Introduction to Mass Communication COM 130
COM231	Principles of Design (core)	None
HUM220	Modern Arab History (core)	None
COM232	Public Opinion (core)	Introduction to Mass Communication COM 130
COM233	Introduction to Advertising (Elective)	None
COM234	Integrated Marketing Communication (Elective)	None
HUM221	Music (Elective)	None
HUM222	Applied Arts (Elective)	None
<b>TOTAL CREDIT HRS</b>	16 Credit hours	

## Term4

Code	Title	Prerequisites
COM235	Communication Theories (core)	None
COM236	Introduction to Digital Media (core)	None
HUM223	Geopolitics (core)	None
COM237	Writing & Editing Media Material (core)	Essay Writing LAN 112
COM238	Intercultural Communication (Elective)	None
COM239	Photography (Elective)	None
HUM224	Contemporary Arabic Literature (Elective)	Arabic 2 LAN 114
HUM225	Cinema & Fiction (Elective)	None
<b>TOTAL CREDIT HRS</b>	16 Credit hours	

## I. Major: Radio & TV Production

### a. Minor: Dubbing & Subtitling / b. Minor: Radio & TV Announcing

#### Term 5

Code	Title	Prerequisites
COM332	Contemporary Media Environment (core)	None
RTV340	Videography (core)	None
RTV341	Introduction to Video Editing (core)	None
COM333	Media & Society (Elective)	None
COM334	Media Laws & Ethics (Elective)	None
HUM320	Introduction to Applied Linguistics (Elective)	None
HUM321	Research Methods (Elective)	None
<b>TOTAL CREDIT HRS</b>	14 Credit hours	

#### Term 6

Code	Title	Prerequisites
RTV342	Writing for Radio & Television (core)	None
RTV343	Television Production (core)	None
RTV344	Oral Proficiency (core)	None
RTV345	Introduction to Television Directing (core)	None

RTV346	News Program Production (Elective)	None
RTV347	Advanced Digital Videography & Lighting (Elective)	None
PTR364	Practical Training (Elective)	None
<b>TOTAL CREDIT HRS</b>	15 Credit hours	None

**a. Minor: Dubbing & Subtitling / b. Minor: Radio & TV Announcing**

**Term 7**

Code	Title	Prerequisites
RTV440	Production of Documentaries (core)	None
RTV441	Special Topics in Radio and Television (core)	None
RTV442	Internet Radio and Television (core)	Introduction to Digital Media COM236
RTV443	Advanced Editing & Multimedia Production (Elective)	Introduction to Video Editing RTV341
RTV444	New Trends of Radio & Television Industry (Elective)	None
RTV445	Television Production Management (Elective)	None
RTV446	Script Writing (Elective)	None
<b>TOTAL CREDIT HRS</b>	15 Credit hours	None

## a. Minor: Dubbing & Subtitling

### Term 8

Code	Title	Prerequisites
DAS440	Fundamentals of Dubbing & Subtitling (core)	None
DAS441	Translation (2) (core)	Translation 1 HUM121
DAS442	Screen Translation (core)	None
DAS443	Production of dubbed & Subtitled Programs (core)	None
DAS444	Editing for Dubbed & Subtitled Material (core)	None
RTV447	Graduation Project (core)	100 Credit Hours
<b>TOTAL CREDIT HRS</b>	18 Credit hours	

## b. Minor: Radio & TV Announcing

### Term 8

Code	Title	Prerequisites
RTA440	Phonetics for Voice & Speech (core)	Phonetics LAN113
RTA441	Interviewing Skills (core)	None
RTA442	Radio & Television Program Researching (core)	None

RTA443	Voice & Speech (core)	Oral Proficiency RTV344
RTA444	Anchoring & Presenting Practical Applications (core)	None
RTV447	Graduation Project (core)	100 Credit Hours
<b>TOTAL CREDIT HRS</b>	18 Credit hours	

## II. Major: Digital Media

### a.Minor: Digital Journalism / b. Digital Advertising / c. Integrated Marketing Communication IMC

#### Term 5

Code	Title	Prerequisites
COM332	Contemporary Media Environment (core)	None
DGM350	Digital Journalism (core)	None
DGM351	Digital Advertising (core)	Introduction to Advertising COM233
COM333	Media & Society (core)	None
COM334	Media Laws & Ethics (Elective)	None
HUM320	Introduction to Applied Linguistics (Elective)	None
HUM321	Research Methods (Elective)	None
<b>TOTAL CREDIT HRS</b>	14 Credit hours	



**Term 6**

Code	Title	Prerequisites
DGM352	Digital Public Relations (core)	None
DGM353	Digital Media Campaigns (core)	None
DGM354	Artificial Intelligence Applications in Digital Mediators (core)	None
DGM355	Writing for Digital Media (core)	Writing & Editing Media Material COM237
DGM356	Social Networks (Elective)	None
DGM357	Digital Media Research (Elective)	None
PTR364	Practical Training (Elective)	None
<b>TOTAL CREDIT HRS</b>	15 Credit hours	

**Minor: Digital Journalism / b. Digital Advertising / c. Integrated Marketing Communication IMC****Term 7**

Code	Title	Prerequisites
DGM450	Production of Digital Media Material (core)	None
DGM451	Special Topics in Digital Media (core)	Introduction to Digital Media COM236
DGM452	Multimedia & Web Design (core)	None

DGM453	Digital News Sources (Elective)	None
DGM454	Social Media & Fake News (Elective)	None
DGM455	Data Protection, Intellectual Property & Digital Law (Elective)	None
DGM456	Editing of Digital Media Material (Elective)	None
<b>TOTAL CREDIT HRS</b>	15 Credit hours	

## Minor: a. Digital Journalism

### Term8

Code	Title	Prerequisites
DJR450	Digital Media News Writing (core)	Writing for Digital Media DGM355
DJR451	Digital Media News Production (core)	None
DJR452	Comparative Global News Sites (core)	Multimedia & Web Design DGM452
DJR453	Design of Digital Media News Sites (core)	None
DJR454	Mobile & Solo Journalism (core)	None
DGM457	Graduation Project (core)	100 Credit Hours
<b>TOTAL CREDIT HRS</b>	18 Credit hours	

## Minor: b. Digital Advertising

### Term8

Code	Title	Prerequisites
DAD450	Advertising Writing & Editing Skills (core)	Writing for Digital Media DGM355
DAD 451	Digital Advertising Production (core)	None
DAD 452	Digital Advertising Management (core)	None
DAD453	Advertising Research (core)	None
DAD454	Advertising Media (core)	Introduction to Advertising COM233
DGM457	Graduation Project (core)	100 Credit Hours
<b>TOTAL CREDIT HRS</b>	18 Credit hours	

## Minor: C. Integrated Marketing Communication IMC

### Term8

Code	Title	Prerequisites
IMC450	Integrated Marketing Communication Research (core)	Introduction to Integrated Marketing Communication COM234
IMC451	Integrated Marketing Communication Campaigns (core)	None
IMC452	Production of Integrated Marketing Communication Material (core)	None
IMC453	Integrated Marketing Communication Management (core)	None
IMC454	Writing for Integrated Marketing Communication Material (core)	Writing & Editing for Media Material COM237
DGM457	Graduation Project (core)	100 Credit Hours
<b>TOTAL CREDIT HRS</b>	18 Credit hours	

## LANGUAGES Department

This department serves over 5000 students in all AASTMT colleges, centers, and institutes in Alexandria, Port Said, South Valley, Lattekia, and New Alamein City. English for Specific Purposes (ESP) courses are taught for different specializations:

- English for Maritime Transport
- English for Marine Engineering
- English for Fisheries and Aquaculture
- English for Engineering
- English for Business
- English for Hotels and Tourism
- English for Logistics and International Transport
- English for Computing and Information Technology
- English for Marine Catering
- English for Pharmacy
- English for Dentistry
- English for Artificial Intelligence
- English for Cultural Heritage

## LANGUAGE UNITS in Different Branches

The College of Language and Communication (CLC) has Language Units in different AASTMT branches inside and outside Egypt that serve students of different specializations by providing high quality ESP services.

## Language Unit in Port Said Branch

CLC serves AASTMT students at Port Said Campus. The Languages Department offers specialized English language courses to enable engineering and logistics students to cope with the demands of the highly competitive job market. Our assessment methods are aligned with the international standards of foreign language pedagogy to offer our students a unique learning experience.



## Language Unit in South Valley Branch

The Languages Unit in South Valley Branch (Aswan) is part of the College of Language and Communication – Alexandria Branch. The unit provides all language courses – both Academic and ESP – to all colleges of the branch. The unit also provides a variety of courses such as Technical Report Writing, Research Methodology, Communication Skills, and Cultural Heritage and Mass Communication. In addition to that, the unit prepares students for their respective job markets through a wide range of soft skills that are integrated in the provided courses. Moreover, in the light of the general policies of Egypt and the AASTMT, the unit is also committed to providing its services to the community of Upper Egypt and Africa in general.





## Language Unit in New Alamein Branch

The New Alamein Branch of AASTMT was established as part of its policy of serving emerging communities in Egypt. Taking into consideration the importance of languages for the success of the newly founded Alamein Branch in reaching its educational goals, a Language Unit was created to serve different colleges in New Alamein Branch. It is responsible for providing academic material and staff for ESP, as well as Communication Skills courses. It aims at equipping students from different fields with the skills—research, presentation, and writing—and the terminology necessary for them to embark on successful careers upon graduating from college. Since it was launched in September 2019, the Language Unit has been serving colleges such as Dentistry, Pharmacy, Artificial Intelligence, Engineering and Technology and Management. As more colleges open in the branch, it will expand its services to include them.



## Lattakia Branch - Syrian Arab Republic

In October 2001, AASTMT opened a branch in Lattakia City in Syria with Marine Navigation and International Transport and Logistics Departments. Later on, Computer Engineering Department was initiated.



## Assessment and Grading Criteria

The College of Language and Communication adopts a continuous assessment system. Marks are distributed along the semester as follows:

- 30% of the grade is declared after the 7th week assessment.
- Another 20% after the 12th week assessment and 10% is awarded based on the student attendance, participation and assignment submission.
- The final exam is worth 40% of the grade.

Students can check their grades through the website using their assigned registration number and pin code. Each grade refers to a certain point value corresponding to a given percentage as illustrated in the table below:

A student's GPA is calculated by dividing the total number of grade points accumulated by the total number of semester hours attempted.

Grade	GPA	Score
A <sup>+</sup>	12/3 = 4.00	95% - 100%
A	11.5/3=3.83	90.00% - less than 95%
A <sup>-</sup>	11/3= 3.66	85.00% - less than 90%
B <sup>+</sup>	10/3=3.33	80.00% - less than 85%
B	9/3=3.00	75.00% - less than 80%
B <sup>-</sup>	8/3=2.66	70.00% - less than 75%
C <sup>+</sup>	7/3=2.33	65.00% - less than 70%
C	6/3=2.00	60.00% - less than 65%
C <sup>-</sup>	5/3=1.66	56.00% - less than 60%
D <sup>+</sup>	4/3=1.33	53.00% - less than 56%
D	3/3=1.00	50.00% - less than 53%
F	Zero	Less than 50.00%

## FACILITIES

One of AAST's chief attractions is its impressive and extensive range of facilities. The CLC is constantly improving and updating those facilities.

### The Plateau

The plateau is a fully-equipped, purpose-built hall with a bright and spacious control room, a great sounding live room, and a backstage space. In this space, students are able to cater for a diverse range of projects from TV programs to a full play performance, besides composing scenes using chroma keying. Well-illuminated, spacious and well-balanced, the plateau is a great performance space, as well as a production and mixing environment.



## Laboratories

The CLC offers general purpose and specialized computer facilities for use by individual students and scheduled classes. These labs are staffed by lab instructors, who help users with various software and hardware.

### SDL Trados Lab

SDL Trados Studio 2017 Professional is a complete translation environment for server and desktop.

- It combines powerful translation memory technology with the first self-learning machine translation engine fully integrated in a CAT tool.
- Terminology management is more streamlined and easier to use with SDL MultiTerm 2017.

Studio 2017 is designed to be scalable for our students and has quality and security features you can trust to ensure you deliver the best quality translations, in the fastest time and at the best knowledge for your students.

### Online Translation Lab

From classroom to campus, our translation lab is among the best software-based language laboratories in the world, enabling both tutor-led teaching sessions and unlimited independent student learning from home or on the move.

With Translation lab's unique Dynamic User Licensing system, any computer can randomly become a teacher or student position, or simply work as an independent study position enabling simultaneous class lessons anytime anywhere across the institution. This multi room solution gives maximum flexibility with the best use of the institutions teaching and timetable resources.



## Engaging activities such as:

- Live Professional Audio Quality
- Examination Mode
- Multiple Mixed Ability Groups
- Automatic Voice Insert Technology
- Vocabulary Testing Activity
- Text to Speech Technology
- Consecutive & Simultaneous Interpreting

## Multimedia Lab

Our multimedia lab offers students a multi-purpose editing space for the post production phase. A number of Apple iMac Pro features the most powerful collection of processors, graphics, and storage with the latest update of adobe family and Apple Final Cut Pro.





## Photography Studio

The photography studio is used as a multipurpose workspace open to the students of CLC for various media projects. It is a space available to students to record high quality audio. As a photography or video studio, it is ready to handle all light and color values with its gray walls. It is also easy for the students to bring in Chroma fabric and shoot both photographs and videos. The studio is equipped with high quality gear that aids the students in their media production. Students have different temperatures of lights at their disposal because of the two sets of lights available at the studio. There are also diffusers and reflectors, which help students reach any desired effect. For sound quality, there are multiple types of microphones: clip mic, boom mic, hand held. The studio also has 7D Canon Cameras available for high quality images and videos, accompanied with heavy duty tripods that are easy to use.

As regards the technical aspects, there is a High Definition television that displays an accurate depiction of the student's work. It also connects to both IMacs, making it easy to display anything to the students. Both IMacs have the latest adobe applications installed to allow the students to edit their videos, photos, and more at the highest possible quality. The studio's sound system is of a high quality to ensure the students that their audio is at a level suitable for media production.



## Other College Facilities include:

- 2 Halls & 80 Classrooms
- Library
- Cafeterias
- Photocopying Centre
- Clinic
- Transportation





## Vice-Deanery of Student Affairs

The Vice Deanery of Student Affairs at the College of Language and Communication (CLC) serves as a resource in promoting the students' academic, social and professional growth throughout their years of enrollment in the college. The Vice Dean for Student Affairs cooperates directly with students across all years to come up with innovative techniques and solutions that enhance or address issues faced by the students during their years of study. The efforts of the Vice-Deanery of Student Affairs are not solely confined to solving the academic problems encountered by the students, they also take into perspective the student experience as a whole, in terms of education, student life and career planning. Hence, the Vice-Dean for Student Affairs works closely with the Dean of the College and the Heads of departments, to ensure that the needs of students are met and their rights are covered.

### The Vice-Deanery of Student Affairs services entail the following:

- Developing and organizing meetings periodically with the students to resolve any conflict and meet their needs.
- Developing and organizing seminars and events with public figures throughout the students' tenure to benefit from people with expertise in different fields.
- Connecting students with services, administrative offices and information on the social and cultural activities that they can take part in, and the larger AASTMT services and communities.
- Resolving academic and administrative issues within the college and across the Academy.
- Supporting students who apply using the AASTMT Student Portal.
- Taking the lead in planning many major extracurricular events, including Orientation, Welcoming Party, Activation Day and Graduation Ceremony.

Much of the work of the Vice-Deanery of Student Affairs is based and inspired by students' ideas. Hence, regular meetings are held between the Vice-Dean and the members of the Student Union to brainstorm ideas, plan projects and events and take initiative in issues of national and international relevance.

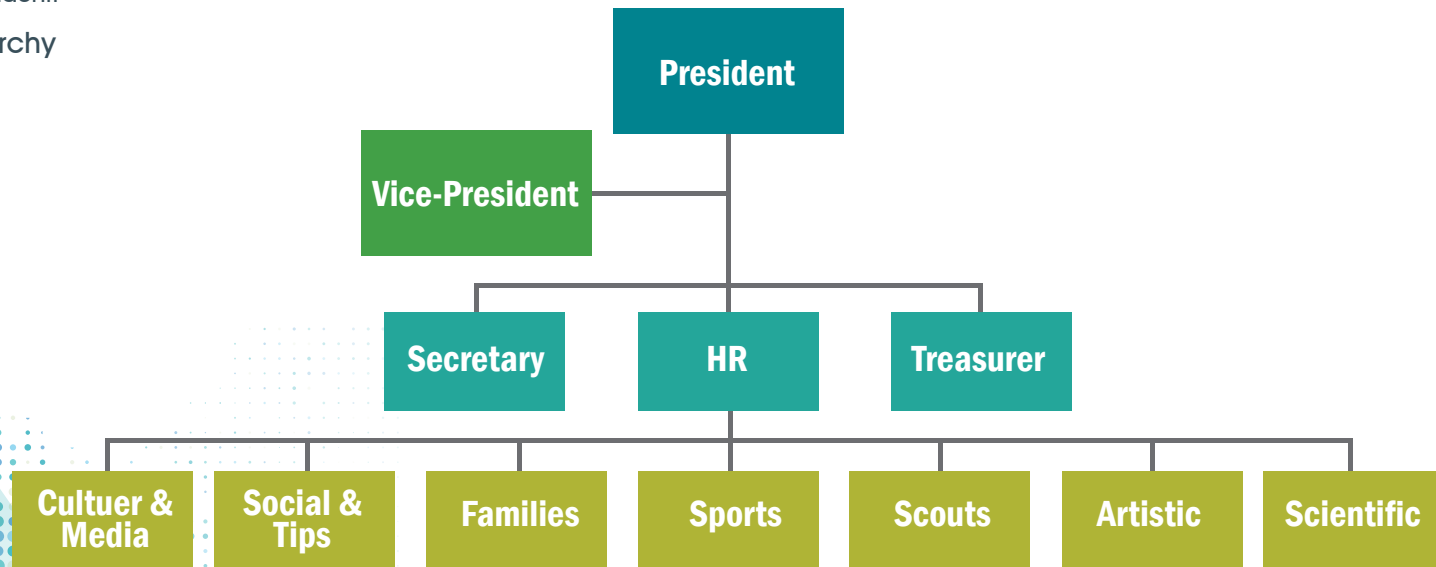
## Students' Union (SU)

The SU is the elected Student Board; its main task is to serve as a link between the College and the students, to provide essential services, as well as to plan cultural and entertainment activities for students. Hence, the SU is the students' voice on the accessibility of extra-curricular activities, event planning, attending conferences and going on cultural trips. The founded committees enhance the students' experience at university and foster engagement with the College to boost the overall quality of their student life.

## Registered committees

SU Committees are autonomous, student-run initiatives intended to improve student life while studying at the Academy. These committees are standing committees composed of elected student representatives. They establish principals and strategies for how the extra-curricular activities (including event planning, attending conferences, having cultural trips, etc.) should proceed. The Committees are chaired by a President and a Vice- President.

SU Hierarchy





## Media Coverage Committee

The Media Coverage Committee is responsible for the footage of events. Its Major roles are divided into 3 sects: still photography, videography and editing.

## Social Media Committee

The Social Media Committee is responsible for making important announcements to inform College students across all the social media platforms of important events, as well as to upload any relevant content about previous events.

## Organizing Committee

The Organizing Committee is responsible for developing and organizing academic, cultural, and social excursions for the students.

## Artistic Committee

The Artistic Committee is responsible for organizing artistic activities for students to bring forth their talents, raise awareness of the importance of arts and boost the level of artistic production.

## Sports Committee

The Sports Committee is responsible for organizing and promoting sports activities, forming sports teams and establishing matches and sports competitions in order to encourage and develop sports talents.

## Champions of Perseverancesports

Champions of Perseverance constitute a major part of the CLC family and hence are fully represented by a member in the SU to address their needs and consider ways of incorporating

## Students' Union Activities

College students participate in activities both at the level of the college and at a more national level, including festivals and forums. Their participation ranges from taking on organization roles and hosting to fully covering such events. Students also plan different types of events, mainly those of sports, educational, entertainment and cultural nature.

### Entertainment Activities

#### WELCOME PARTY



#### POETRY NIGHT





ACTIVATION DAY



CLC TALENT SHOW





### CLC MASTER CHEF



### Cultural Activities

### HALLOWEEN PARTY



## CLC IFTAR



## SPANISH DAY





## CULTURAL DAY



## CHRISTMAS DISH PARTY



# Sports Activities

## CLC FUN DAY



## CLC SPORTS DAY





## Educational Activities

### CLC ORIENTATION



### CLC INDUCTION DAY



## JOURNALISM DAY



## Seminars

SAVE – Session on first aid





Dr. Ahmed Elmoslimany



Script writer Haitham Daboor



Script writer Baher Dewidar



Dr. Medhat Eladl



Dr. Ahmed Abou-Kandil



Actor Sameh El Sereity





Stylist Esraa Fekry



Dr. Ahmed Refaat



# Trips

## ZED PARK AND PYRAMIDS



## FAYOUM



## MIDDLE EAST NEWS AGENCY



## ALAMEIN MEMORIAL





### EGYPTIAN MEDIA PRODUCTION CITY



### EL MOEZ STREET



## BURULLUS LAKE



### Media coverage, hosting and organizing

## UNITED NATIONS INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE 2023



## WELCOME PARTY AT ABU-QIR CAMPUS (Sharmoofers, Ahmed Saad and Baha Sultan)



## GOLDEN JUBILEE CELEBRATION





50 YEARS AAST MARATHON



WELCOME PARTY AT ABU-QIR CAMPUS (Hamaki and Sharmoofers)



## ACCREDITATION VISIT - THE UNIVERSITY OF AUTONOMA IN BARCELONA



## CLC AUTONOMA GRADUATION





10 YEARS OF CLC ACADEMIC EXCELLENCE/GOLDEN JUBILEE CELEBRATION



COPTIC POPE TAWADROS II VISIT TO AASTMT



## POSTGRADUATE PROGRAMMES AND SCIENTIFIC RESEARCH

### Vision

As a research-oriented institution with a commitment to providing high-quality education, the Arab Academy has realized the importance of offering Graduate Programmes by College of Language and Communication (CLC) as part of the Academy's wide services to its thriving postgraduate community. CLC offers stimulating academic and professional post-graduate programmes (Diploma – MA - PhD). It focuses on the needs of the postgraduate students, providing them with an opportunity to develop their own ideas and interests, and to be engaged in critical thinking and career development plans. In addition, it enables students to be part of the research community in their area of specialization and the wider academic and professional community at large.



# First: Postgraduate Programmes

CLC (Alexandria Headquarters) offers a variety of postgraduate programmes in different specializations that provide applicants with opportunities to broaden their knowledge and skills and to enhance employability:

## 1. Masters Programme in Digital Media

Accredited by the Supreme Council of Egyptian Universities

## 2. Applied Linguistics Programmes (PhD, MA and Diploma)

in collaboration with Institute of Linguistics and Translation, Faculty of Arts, Alexandria University

The joint degree accredited by the Supreme Council of Egyptian Universities

## 3. Masters and Diploma Programmes in Literature and Film

Accredited by the Supreme Council of Egyptian Universities

## 4. Masters Programmes in English for Specific Purposes (Academic and Professional Tracks)

Accredited by the Supreme Council of Egyptian Universities

## 5. Diploma in Teaching Arabic as a Foreign Language (TAFL)

in collaboration with Arabic Department, Faculty of Arts, Alexandria University

The joint degree accredited by the Supreme Council of Egyptian Universities

## 6. Diploma in Sports Media

1. Postgraduate Programmes in Applied Linguistics in Collaboration with Alexandria University Accredited by the Supreme Council of Egyptian Universities

### Affiliation with Cardiff Metropolitan University

Based on the collaboration between the AAST and Cardiff Metropolitan University (UK), a number of CLC (Alexandria) staff members are pursuing their PhD degree at the School of Education, one of the top ranking international educational institutes worldwide. The students receive joint supervision from both the School of Education and CLC.



# Masters Programme in Digital Media

Potential Candidates: Graduates of colleges of Language and Communication, faculties of Mass Communication, Faculties of Arts (Media Department) and other equivalent disciplines as accredited by the Supreme Council of Egyptian Universities (grade: GOOD)

- Duration: 5 semesters
- Number of courses: 8
- Total number of credit hours: 33

(Courses: 24 credit hours + Dissertation: 9 credit hours)

- Classes Conduction: Weekends (Fridays – Saturdays)

## Programme Structure:

<b>Semester One</b>	<ul style="list-style-type: none"> <li>• Research Methods in Digital Media</li> <li>• Digital Journalism</li> <li>• Social Networks (elective)</li> <li>• Studies in New Media (elective)</li> </ul>	<b>Semester Two</b>	<ul style="list-style-type: none"> <li>• Digital Marketing</li> <li>• Use of Big Data in Communication</li> <li>• Multimedia and Graphics (elective)</li> <li>• Web Design (elective)</li> </ul>
<b>Semester Three</b>	<ul style="list-style-type: none"> <li>• Digital Production</li> <li>• Digital Narratives and New Forms (elective)</li> <li>• Impact of New Media on Traditional Media (elective)</li> </ul>	<b>Semester Four</b>	<b>Dissertation I</b>
<b>Semester Five</b>	<b>Dissertation II</b>		

- The programme is accredited by the Supreme Council of Egyptian Universities



# Why Applied Linguistics?

Applied Linguistics is an interdisciplinary field which addresses the theoretical and the practical aspects of language learning, language interaction and language processing. It provides an academic foundation for developing professional practice and training in the evaluation and production of research. Students of Applied Linguistics gain an understanding of how research contributes to and supports the development of both practice and policy.

## Offered Programmes:

- Diploma in Applied Linguistics
- Masters of Applied Linguistics
- PhD in Applied Linguistics

The three programmes are designed to provide an opportunity to build on and extend students' knowledge and develop expertise in issues that relate to language learning and teaching by exploring a broad range of subject areas. The adopted approach is both interdisciplinary and cross-cultural.



# Diploma in Applied Linguistics

The programme is designed to provide its candidates with the necessary basic knowledge and the required specialized training, and more significantly, it enables them to pursue their studies in the field of Applied linguistics. It qualifies learners to take an active part in any further graduate studies in the field of Applied Linguistics and/or English language teaching and training. This programme caters for the specific needs of graduate students, both inside and outside Egypt, to pursue their studies in the intriguing field of Applied Linguistics.

- Duration: 3 semesters (9 months)
- Number of courses: 12 (4 courses per term)
- Total number of credit hours: 30
- Classes Conduction: Weekends everyother week

(Friday from 9:00 am - 4:00 pm)

(Saturday from 10:00 am - 4:00 pm)

<b>Semester One</b>	<b>General Linguistics I Applied Linguistics Computational Linguistics TAFL (Teaching Arabic as a Foreign Language) (elective)</b>	<b>Semester Two</b>	<b>Psycholinguistics I Sociolinguistics I Syntax &amp; Morphology Discourse Analysis (elective)</b>
<b>Semester Three</b>	<b>Pragmatics Lexicography Phonetics &amp; Phonology (Advanced) Translation Problems (elective)</b>		

## Masters in Applied Linguistics

The programme is designed to provide students with a solid foundational knowledge of the traditional core areas of linguistic analysis, as well as a deeper specialization in a chosen subfield or interface area. It allows its candidates to develop expertise in specific areas of applied linguistics such as sociolinguistics, language planning, semantics, discourse analysis and psycholinguistics. It combines a range of core modules and elective modules to ensure that students develop a solid foundation in the discipline area whilst also having the flexibility to pursue their own specific research interests. This highly flexible programme is ideal for language professionals, or for those intending to become language professionals, in a range of possible careers.

- Duration: 5 semesters
- Number of courses: 9 (3 courses per semester)
- Total number of credit hours: 32
- Courses: 24 credit hours
- Dissertation: 8 credit hours
- Classes Conduction: Weekends every other week

<b>Semester One</b>	<b>Applied Linguistics I Semantics I General Linguistics II (elective)</b>	<b>Semester Two</b>	<b>Language Planning Sociolinguistics I (elective) Semantics and translation (elective)</b>
<b>Semester Three</b>	<b>Special Subject Lexicography (Arabic Dept) Psycholinguistics I (elective)</b>	<b>Semester Four</b>	<b>Dissertation I</b>
<b>Semester Five</b>	<b>Dissertation II</b>		

# PhD in Applied Linguistics

PhD in Applied Linguistics is a degree offered to all those interested in investigating language-related problems and issues in the everyday world. It allows its candidates to develop expertise in specific areas of linguistics such as contrastive linguistics, stylistics, discourse analysis and psycholinguistics. The programme combines a range of core modules and elective modules to ensure that students develop a solid foundation in the discipline area whilst also having the flexibility to pursue their own specific research interests. This highly flexible programme is ideal for language professionals, or for those intending to become language professionals, in a range of possible careers

- Duration: 6 semesters
- Number of courses: 5
- Total number of credit hours: 42
- Courses: 18 credit hours
- Dissertation: 24 credit hours
- Classes Conduction: Weekends (Fridays -Saturdays)

<b>Semester One</b>	<b>Applied Linguistics II Semantics I General Linguistics II (elective)</b>	<b>Semester Two</b>	<b>Semantics II Text Analysis Contrastive Linguistics (elective)</b>
<b>Semester Three</b>	<b>Dissertation I</b>	<b>Semester Four</b>	<b>Dissertation II</b>
<b>Semester Three</b>	<b>Dissertation III</b>	<b>Semester Six</b>	<b>Dissertation IV</b>

Starting Date for the Programmes: Two intakes per year (February / September).

## Masters Programme in Literature and Film

Potential Candidates: Graduates of colleges of Language and Communication, faculties of Arts (English Department), faculties of Al-Aisun (English Department), High Institute of Cinema, and other equivalent disciplines as accredited by the Supreme Council of Egyptian Universities (grade: GO OD)

- Duration: 5 semesters
- Number of courses: 9
- Total number of credit hours: 38 (Courses: 30 credit hours + Dissertation: 8 credit hours)
- Classes Conduction: Weekends (Fridays – Saturdays)

<b>Semester One</b>	<ul style="list-style-type: none"> <li>• Literary Criticism</li> <li>• Literature and Film Theory</li> <li>• Film Semiotics</li> </ul>	<b>Semester Two</b>	<ul style="list-style-type: none"> <li>• Latest Trends in Film and Literature</li> <li>• From Book to Film Adaptation</li> <li>• Women's Literature</li> </ul>
<b>Semester Three</b>	<ul style="list-style-type: none"> <li>• Literature and Visual Art</li> <li>• Linguistics and Literature</li> <li>• Screenplay writing</li> </ul>	<b>Semester Four</b>	<b>Dissertation I</b>
<b>Semester Five</b>	<b>Dissertation II</b>		



# Diploma in Literature and Film

Potential Candidates: Graduates of colleges of Language and Communication, faculties of Arts (English Department), Faculties of Al-Ahsan (English Department), High Institute of Cinema, and other equivalent disciplines as accredited by the Supreme Council of Egyptian Universities – any grade.

- Duration: 2 semesters
- Number of courses: 8
- Total number of credit hours: 30 credit hours
- Classes Conduction: Weekends (Fridays – Saturdays)

<b>Semester One</b>	<ul style="list-style-type: none"><li>• American Literature</li><li>• English Literature</li><li>• Narrative and Globalization</li><li>• Encounters in Literature and Film</li></ul>	<b>Semester Two</b>	<ul style="list-style-type: none"><li>• Film Language and Cinema Analysis</li><li>• Political Fictions: Film &amp; the Novel in the Global 21st Century</li><li>• Thinking and Writing Transculturally</li><li>• Comparative Literature</li></ul>
---------------------	--	---------------------	---

The programmes are accredited by the Supreme Council of Egyptian Universities

## Masters in “English for Specific Purposes” (ESP)

Accredited by the Supreme Council of Egyptian Universities

The Masters programme in English for Specific Purposes (ESP), offered solely by College of Language and Communication in Alexandria, is the first of its kind in the region. It is open to graduates from different disciplines wishing to obtain an ESP qualification, professional development and specialized training to pursue their careers in various professional, academic and workplace contexts. Careers are available in the areas of teaching and training, syllabus, course and curriculum design, teaching materials development and production, testing and assessment, course and programme evaluation and management in ESP.

The aim of the Masters programme is to equip its graduates with the necessary academic competence and professional skills that enable them to contribute to the field of TEFL. The programme caters for the specific needs of AASTMT, the Arab region and the international community at large. It also aims to qualify graduate students inside and outside Egypt for positions that require vast knowledge and professionalism in the field of Teaching English for Specific Purposes. The Masters programme comprises two tracks. The first is the Academic Track that should be ended by a dissertation as partial fulfilment of the Masters degree, and the other is the Professional Track that ends with a comprehensive exam.

### The Academic Track:

Potential Candidates:

- Graduates of English Departments in faculties of Arts, Alsun and Education and other equivalent disciplines (grade GOOD)
- Duration: five semesters (Full-time)
- Total Credit Hours: 36 credit hours

<p><b>Semester One</b></p>	<p><b>Principles of Applied Linguistics (3 credits)</b>  <b>Research Methods in Applied Linguistics (3 credits)</b>  <b>Methodology in ESP (3 credits)</b></p>	<p><b>Semester Two</b></p>	<p><b>Syllabus Design and Materials Development (3 credits)</b>  <b>Technology and Language Teaching (3 credits)</b>  <b>Corpora in ESP (3 credits)</b></p>
<p><b>Semester Three</b></p>	<p><b>Testing and Assessment (3 credits)</b>  <b>Professional Discourse Studies (3 credits)</b>  <b>Advanced Research Methods (4 credits)</b></p>	<p><b>Semester Four</b></p>	<p><b>Dissertation I</b></p>
<p><b>Semester Five</b></p>	<p><b>Dissertation II</b></p>		



## Diploma in Applied Linguistics

### Potential Candidates

Candidates who have graduated with an accumulative grade of less than GOOD in their bachelor's degree are required to join this Diploma before enrolling in the Masters programme.

### Duration:

two semsters (Full-time)

### Total Credit Hours:

21 credit hours

#### Semester One

Functional Grammar (3 credits)  
Phonetics and Phonology  
(3 credits)  
Academic Research Writing  
(3 credits)  
Semantics and Pragmatics  
(3 credits)

#### Semester Two

Second Language Acquisition  
(3 credits)  
English Language Teaching  
(ELT) skills (3 credits)  
Project\* (3 credits)

## The Professional Track:

### Potential Candidates:

Graduates from all faculties and disciplines.

### Duration: four semsters (full-time)

Ends with a comprehensive test

<b>Semester One</b>	Functional Grammar (3 credits) Phonetics and Phonology (3 credits) Academic Research Writing (3 credits) Semantics and Pragmatics (3 credits)	<b>Semester Two</b>	Principles of Applied Linguistics (3 credits) Foundations of ESP (3 credits) Methodology in ELT/ESP (3 credits) Intercultural Communication (3 credits)
<b>Semester Three</b>	Syllabus Design and Materials Development (3 credits) Technology and Language Teaching (3 credits) Issues in ESP Translation (3 credits) ESP Practicum (3 credits)	<b>Semester Four</b>	Testing and Evaluation (3 credits) Professional Discourse Studies (3 credits) ESP Programme Management (3 credits) Corpora in ESP (3 credits)

Starting Date for the Programme:

Two intakes per year (February / September).



## برنامج الدبلوم التخصصي في «تدريس اللغة العربية لغير الناطقين بها»

بالتعاون مع قسم اللغة العربية بكلية الآداب - جامعة الإسكندرية

**مدة البرنامج :** فصلان دراسيان

**عدد الساعات المعتمدة :**

٣٠ ساعة معتمدة (١٨ ساعة مقررات أساسية + ١٢ ساعة مقررات اختيارية

**مواعيد الدراسة:** يومي الجمعة والسبت

### المقررات الاختيارية : ١٢ ساعة معتمدة

المقررات	الساعات المعتمدة
مستويات العربية	٣
التخطيط اللغوي وتعليم العربية	٣
نظريات الترجمة A	٣
دور المعجم في تعليم اللغات الأجنبية	٣
التداولية	٣
اللهجات العربية الحديثة	٣
استراتيجيات التعلم	٣

### المقررات الأساسية : ١٨ ساعة معتمدة

المقررات	الساعات المعتمدة
علم اللغة التطبيقي	٣
طرائق تدريس المهارات اللغوية	٣
إعداد البرامج اللغوية و الإختبارات	٣
اكتساب اللغة الأجنبية	٣
علم اللغة التقابلي وتحليل الأخطاء	٣
اتجاهات حديثة في تعليم اللغات	٣

**الدرجة المشتركة معتمدة من المجلس الأعلى للجامعات المصرية**

## برنامج دبلوم الإعلام الرياضي

درست كلية اللغة والإعلام بالإسكندرية على تطوير مهارات الخريجين من مختلف المجالات من خلال تأسيس دبلوم الإعلام الرياضي وهو دبلوم مهني (متاح لكافة التخصصات) يربط بين الإعلام والرياضة يغلب عليه الطابع العملي ويشترك في التدريس به مجموعة مؤهلة من الأكاديميين والممارسين من أهل الصناعة.

### هدف البرنامج:

يهدف البرنامج إلى إعداد الطلاب لفهم طبيعة العمل الإعلامي في مجال الرياضة وتطبيق معايير السلوك المهني وأخلاقيات ممارسة المهنة والتفكير النقدي وحل المشكلات التي قد يتعرض لها الإعلامي أثناء عمله بالصحافة أو الإذاعة بالإضافة إلى إتقان مهارات العمل في مجال الإعلام الرياضي (الإذاعة والتلفزيون والصحف الورقية والإلكترونية والعلاقات العامة)

### مدة البرنامج: فصلان دراسيان

### عدد الساعات المعتمدة: 24 ساعة معتمدة

### مواعيد الدراسة: يومى الجمعة والسبت

### شروط القبول:

أن يكون الطالب حاصلًا على درجة البكالوريوس في الإعلام أو ليسانس الآداب في الإعلام من إحدى جامعات جمهورية مصر العربية أو ما يعادلها من الشهادات من الجامعات العربية أو الأجنبية أو حاصلًا على درجة الليسانس أو البكالوريوس من كليات أخرى

### الفصل الدراسي الأول: 12 ساعة معتمدة

## مقررات الفصل الدراسي الأول لجميع الملتحقين (إذاعة وتلفزيون/ صحافة) :

المقررات	الساعات المعتمدة
تشريعات وأخلاقيات الإعلام الرياضي	٣
علم النفس الرياضي	٣
التحولات الرقمية فى المؤسسات الرياضية	٣
إدارة مؤسسات الإعلام الرياضي	٣

## الفصل الدراسي الثاني (١٢ ساعة معتمدة)

أولاً: مقررات الفصل الدراسي الثاني تخصص (إذاعة وتليفزيون) :

المقررات	الساعات المعتمدة
السياحة الرياضية	٣
النقد والتحليل الرياضي	٣
إخراج البرامج الرياضية للراديو والتليفزيون	٣
مشروع إنتاج مواد إعلامية في المجال الرياضي	٣

ثانياً: مقررات الفصل الدراسي الثاني تخصص (صحافة) :

عدد الساعات المعتمدة	المادة
٣	السياحة الرياضية
٣	النقد والتحليل الرياضي
٣	مهارات الكتابة للصحافة الرياضية المطبوعة والإلكترونية
٣	مشروع إنتاج مواد اعلامية في المجال الرياضي

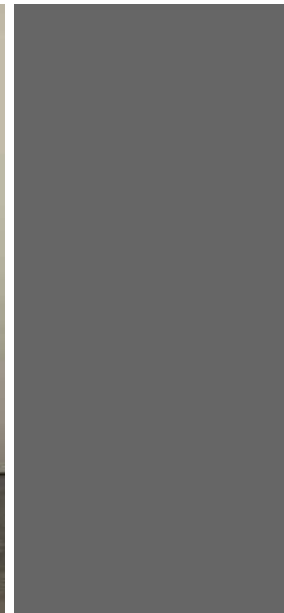
## Second: Scientific Research

### 1. Academic Seminars

Annual seminars are held twice a year in September and January for the presentation of research proposals by MA and PhD candidates in 'Applied Linguistics' Programmes in collaboration with Alexandria University and by MA candidates in the Masters Programme of 'English for Specific Purposes' (Academic Track).

### 2. Academic Webinars

CLC Academic Research Talks invites prominent professors in a variety of specializations such as Professor Charles Forceville, Professor Christiane Nord and Professor John Bateman.



## CLC Academic Research Talks



20th October 2021

### Topic:

Relevance:

The Key Principle of All Communication

Prof. Forceville

University of Amsterdam

Arab Academy for Science, Technology & Maritime Transport  
College of Language & Communication  
Alexandria, HQ

is pleased to host the prominent scholar in Film/Media Studies

**Prof. Charles Forceville**

Theme:

**Relevance: The Key Principle of All Communication**



Keynote speaker  
Prof. Charles Forceville  
University of Amsterdam

Wednesday 20th October, 2021

via Zoom - 14:00 hrs.



Moderated by  
Prof. Abeer Refky  
Dean of College of Language & Communication

13th March 2023

### Topic:

Function in Texts and Translations: Functionalist Approaches Explained

Prof. Christiana Nord

The University of the Free State,  
Bloemfontein – South Africa

50 | CLC  
College of Language and Communication

College of Language and Communication  
Scientific Research Talk Series

Under the Supervision of  
**Prof. Abeer Refky**  
Dean of College of Language and Communication  
Alexandria Headquarters

Functions in Texts and Translations:  
Functionalist Approaches Explained

zoom | 13th March, 2023 | 11 AM Cairo Time

**Christiana Nord**  
The University of the Free State, Bloemfontein, South Africa.

Christiana Nord graduated as a translator for German, Spanish and English at Hamburg University. She took a Ph.D. in Romance Studies and a post-doc qualification for Applied Translation Studies and Translational Pedagogy involved in translator training since 1987. She is now professor emerita of the University of Applied Studies, Hagenburg/Germany, professor extraordinary and research fellow of the University of the Free State at Bloemfontein, South Africa. She received honorary doctorates by the University of Geneva, Switzerland, and the Universidad de Baja California in Tijuana, Mexico. Approx. 230 publications in German, English, and Spanish on Translation Theory, methodology, and pedagogy.



2nd May 2023

**Topic:**

Studying Data Visualization as a Social and Semiotic Practice  
Prof. Martin Engebretsen,  
University of Agder, Norway



50th Anniversary CLC  
College of Language and Communication  
Alexandria Headquarters

College of Language and Communication  
Scientific Research Talk Series

Under the Supervision of:  
**Prof. Abeer Refky**  
Dean of College of Language and Communication  
Alexandria Headquarters

Studying Data Visualization  
As a Social and Semiotic Practice

2nd May 2023 11 AM  
Zoom Cairo Time

**Martin Engebretsen**  
University of Agder, Norway

Martin Engebretsen is professor of language and communication at University of Agder, Norway. In his research he combines semiotics and media studies, with a special focus on visual and multimodal discourse in the digitalized public sphere.

10th May 2023  
12th May 2023

**Topic:**

Media Research Methods:  
Techniques and Approaches  
Assoc. Prof. Dalia Osman  
College of Language &  
Communication, AASTMT



50th Anniversary CLC  
College of Language and Communication  
Alexandria Headquarters

College of Language and Communication  
Academic Research Talks

Under the Supervision of:  
**Prof. Abeer Refky**  
Dean of College of Language and Communication  
Alexandria Headquarters

Media Research Methods:  
Techniques and Approaches

10th 11th of May 2023 5-9 PM  
12th 5-9 PM 10-1 PM  
Zoom

**Dalia Osman**  
CLC

Dalia Osman is an associate professor of Mass Communication at Cairo university. In her research she combines social and psychological effects of media platforms, with focus on research techniques and methodology in traditional and digital media studies.

22nd May 2023

## Topic:

Film as Multimodal Discourse:  
Principles and Methods from  
Multimodality Theory

The poster is for a Zoom session. At the top left, it features the 50th anniversary logo of the College of Language and Communication (CLC) at Alexandria Headquarters. The main title is 'College of Language and Communication Scientific Research Talk Series'. Below this, it states 'Under the Supervision of: Prof. Abeer Refky, Dean of College of Language and Communication, Alexandria Headquarters'. The specific topic is 'Film as Multimodal Discourse: Principles and Methods from Multimodality Theory'. The date and time are '22nd May, 2023, 12 PM Cairo Time'. A Zoom logo is present at the bottom left. On the right side, there is a circular portrait of John Bateman, a man with glasses and a beard. Below the portrait is a bio: 'John Bateman is Professor of Applied Linguistics in the Linguistics and English Departments of the Faculty of Linguistics and Literary Studies at Brunel University. He received his PhD in Artificial Intelligence from Edinburgh University in 1988. His research areas revolve around multimodal and multilingual semantic descriptions, functional and computational linguistics, accounts of register, genre, functional variation, and natural language semantics, and formal and linguistic ontologies. He has published widely in all of these areas, including monographs on text generation, multimodality and genre, film, text and image, and an introduction to multimodality as a new discipline. Recent work focuses specifically on the semantics foundations of multimodality and the use of empirical methods for their investigation, combining interdisciplinary studies drawing on eye-tracking, brain-imaging and corpus studies.'

### • 3. Insights into Language, Culture and Communication (ILCC) Scientific Journal:

CLC launched its first international journal, Insights into Language, Culture and Communication (ILCC) in December 2021 (<http://apc.aast.edu/ojs/index.php/ILCC>) The journal encourages research in a wide range of disciplines intersecting humanities and social sciences including but not limited to: Linguistics, applied linguistics, literary studies, cultural studies, critical theory, media studies, translation studies, philosophy, sociology, gender studies, visual arts, anthropology (cultural and linguistic), arts, folklore, heritage studies and political science.

The journal has a valid ISSN number and local impact score 7 and the journal is indexed in:



**Crossref**



**Directory of Open Access Journals**



**EuroPub**



**Google Scholar**



**iThenticate**



**MLA International Bibliography**



**Open Access**



**Publons**



## 4. International Conference:

CLC is going to hold its 2nd International Conference (LANACOM) titled “Interdisciplinary Studies in the Digital Era: Innovation and Digitization in Language, Culture and Communication” on Monday 27th - Wednesday 29th November 2023.



LANACOM is an invitation to researchers, academicians, practitioners and educators from different backgrounds and cultures to exchange and share their experience and research skills on digital media, natural language processing, digital literature, culture, cinema and filmmaking, and discuss the most recent trends, innovations and practical challenges in the digital era.

### Conference Website:

[https://aast.edu/en/conferences/clc\\_conf/index.html](https://aast.edu/en/conferences/clc_conf/index.html)

## Contacts:

### Address:

Arab Academy for Science, Technology & Maritime Transport Gamal Abdel

Nasser Road, Miami, Alexandria, Egypt, P.O. Box 1029, Main Building 4th floor

### Telephone/Fax

002 5567727 – 002 03 5565429 – Ext.: 2427

### Mobile:

01274871511 Call time from (9:00 am to 9:00 pm)

## Online Admission at

[https://aastmtic2.aast.edu/PG\\_admission](https://aastmtic2.aast.edu/PG_admission)

## Website:

[http://www.aast.edu/en/colleges/clc-alex/contenttemp.php?page\\_id=52700119](http://www.aast.edu/en/colleges/clc-alex/contenttemp.php?page_id=52700119)

## E-mail

[clcpostgrad.alex@aast.com](mailto:clcpostgrad.alex@aast.com)

## Facebook:

<https://www.facebook.com/برامج-الدراسات-العليا-455922301182175>  
/بكلية-اللغة-والاعلام-الاسكندرية





## Training and Community Service

### Training Overview

CLC provides its students with a variety of international and local training opportunities at highly reputable institutions, universities, media institutions, TV channels and translation companies, as well as a number of international and local firms, allowing students to support theoretical study through practical application and training. Students also participate in international conferences, forums and workshops, a thing which enriches students with knowledge and skills and enhances their ability to innovate. This is why training is a graduation requirement as it is an effective means of helping students to acquire a range of different knowledge, technical skills, and field experiences that provide them with the necessary skills to compete in the labor market.

Signing a number of training MOUs and agreements has enabled the fruitful collaboration between CLC and a vast number of highly reputable international, regional and local universities and institutions. Through these agreements, CLC students are offered a wide variety of training opportunities in media and translation sub-fields.

### International Training



## Autonoma University (Spain)

According to the long-term collaboration between the CLC Alex. and the University of Autonoma, CLC students are offered a summer training program where they study media-related topics, such as “New Media” and “Media Ethics” and benefit from the practical training at the university’s specialized studios.

---

## Sheridan University (Canada)

CLC offers its students summer training opportunities at Sheridan University in Canada. The training focuses on a variety of disciplines in the field of media such as sound, mixing, lighting and the role of light in influencing cinematic language, as well as, editing through using the latest software available in the field. This training is based on the editorial and journalistic aspects from a research and a practical perspective in the fields of journalism, radio and television.

---

## University of Central Lancashire (UCLan):

The College of Language and Communication offers training opportunities at the University of Central Lancashire (UCLan) in the UK. The program aims to broaden participants’ knowledge of current and emerging technologies in Radio and TV Broadcasting through lectures, tutorials and projects. Students get hands-on experience in recording Vox Pops using audio recorders, making recordings in the radio studio, conducting radio interviews, editing, making a podcast and forming radio bulletins using radio studios.

---

## Pyramedia Co. (UAE)

CLC (Alex) also offers its students specialized training programs at Pyramedia Media Consultancy and Production Company, an international company located in Abu-Dhabi. The training features highly experienced international figures in the fields of filmmaking, cinematography, production, writing skills, radio-broadcasting, digital media, digital content and digital marketing. Students are trained using the latest gadget, equipment and applications. Students also participate in field-visits to Abu Dhabi Media Studios as well as the Emirates FM Radio and the Faculty of Media and Mass Communication at the United Arab Emirates University.



## DW Akademie

The collaboration between CLC Alex and DW Akademie gets students training opportunities in various media-related fields, ranging from how journalists and editorial offices work to how social media is changing the way information is distributed. Hands-on media training is tailored to cater for students' needs. The training features practice in front of the camera and at the microphone as well as in television and radio studios.



## Elaph Translation, Dubai

The successful training MOU with Elaph, a leading translation company that offers its translation services to various local and international institutions, opens training and job opportunities in the field of specialized translation, such as legal, media, political, economic, accounting, technical and financial translation. The training features a bespoke balance of theory and factual practice of translation as a profession. The training delivers proper foundation for undergraduates willing to establish their personal careers in the industry, improving their skills, introducing them to technologies in the industry and familiarizing them with the contexts of the profession.







## International Institutions

CLC Alex. also extends its training to include training opportunities with highly reputable international institutions, such as AIESEC and United Nations' (UN) entities, like the UNHCR and the UN Women where students get training opportunities in media, language and translation sub-fields. In addition, students are offered opportunities to participate in their community service projects.



## AIESEC

The collaboration with AIESEC enables CLC students to go on exchange programs to countries like Morocco, India and Ukraine to get their training in projects "Explore", "Empower" and "Teaching" where they can choose to work on photography, videography, digital marketing, content writing or teaching. Students also have the opportunity to become members at the AIESEC office in Alexandria.





## UN Women & UNHCR

Through the fruitful collaboration with UN bodies, such as the UN Women and the UNHCR, CLC students are offered a training that comprises two programs. The first targets media students which aims to develop campaigns to raise awareness and understanding of issues such as gender equality, women's empowerment and refugees' problems using graphic designing, illustration, digital art, videography, video-editing, photography, photo-editing, scriptwriting and content creation. The second targets translation students as students practice producing high quality translations and content for UN website and social media.

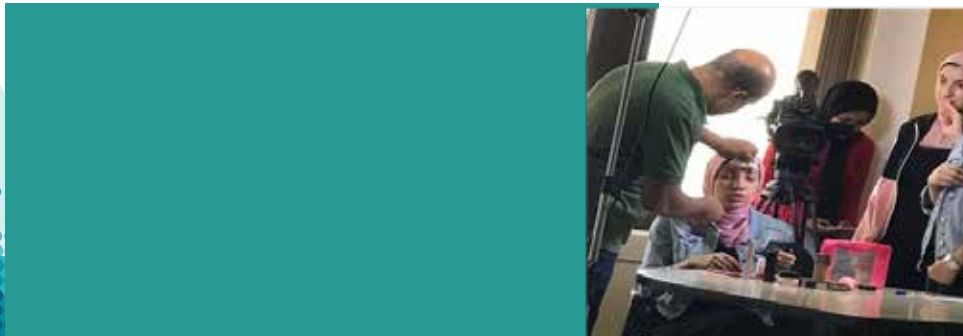


## Local Training Programmes

### Radio and Television



Audio and Audio-visual media has been shaping the consciousness of nations since the 20<sup>th</sup> century. Radio and Television is the dream of several media students yearning for a platform to self-express and achieve a higher purpose. As the radio/telecommunication mediums offer diverse forms of programs, shows and series, CLC-Alex has endeavoured to offer its students premium training and internship opportunities that enables them to achieve their professional aspirations. Amongst the institutions that offer training are the Egyptian Media Production City (EMPC), National Media Authority (NMA), Mediatopia, and On Air Studios. Each of these institutions offers training in specialised sub-fields that include, but are not limited to: learning the pronunciation of classical Arabic, learning the requirements of writing News bulletins and different types of scripts, dealing with various tools in the television and radio studios such as microphones, cameras and sound control. Other skills include directing radio and television dramas, creating campaigns, formulating media content that abides by a clear editorial policy, as well as, production.



## ADVERTISING INDUSTRY TRAINING



Media advertising has been an ever-growing field that attracts a large number of graduate students annually. This is chiefly due to the large demand for professional content creators and graphic designers capable of meeting the industrial demands efficiently. As Social media has taken the field by storm, the need for advertisers capable of specialising and manifesting content on social media within a digital marketing campaign has double-folded. Thus, the College of Language and Communication (Alex) offers its students training opportunities at advertising and marketing agencies like Pimula, Elephant's Ink, Tayary and Spots. These programmes provide training and internship programs for students, in order to enable the them to master all the practical, technical, and soft skills required in the professional world. These preparations include: the ability to create social media campaigns, practice scriptwriting, videography, directing, drawing board, photography, and montage using programs such as Adobe Premiere, Adobe After effects, and learn about design and its various programs such as Adobe Photoshop, Adobe Animation and Adobe Illustrator.



## NEWSPAPERS AND JOURNALISTIC INSTITUTIONS



Journalism is a prestigious track that calls for a high degree of professionalism, efficiency, and ethical code. As the oldest and most influential of media professions, CLC-Alex spares no effort in locating the best and most advanced journalism training and internship programmes in prestigious national institutes. Along those lines, CLC-Alex offers its students training opportunities in Al-Ahram Weekly, Al-Gomhoureya, Al-Masry El-Youm, and Al-Youm El Sabea. Thus, students are given the opportunity to learn different types of news writing such as news reporting, story, dialogue, investigation, profile and opinion writing such as newspaper articles, columns, and comics. They also learn journalistic coverage in several fields, as well as, newspaper and magazine filming, directing, photojournalism, and newspaper output.





## Translation Firms & Institutions



Translation remains to be a rich and comprehensive field that is incorporated in our globalized business realm. Specialized translation, along with, localization projects, continue to strive for highly adept translators who can manipulate a wide range of theoretical strategies within various localized environments, and utilize the most updated computer-assisted translation tools. That is why, the College of Language and Communication has successfully created training programmes with Arabize Localisation Agency, Elaph Translation Agency, and the Middle East News Agency Training Centre for our translation department students. Each of those aforementioned reputable agencies offers a distinct skillset to the trainees, like exposing them to a wide range of skills needed for specialized translation, whether legal, economic, financial, media, etc. and introducing them to new technologies in the industry and familiarizing them with different contexts of the profession.





## PR and Front Desk

As social based public relations service remains an integral point of strength in all fields, it is only natural that CLC-Alex would direct talented students towards superior training opportunities in this highly demanded field. Training opportunities in Egypt Air Academy offers training programs in several departments such as advertising, public relations, customer service and Station. During the training period, students work in the core teams of the company and benefit from the expertise of employees in the management of the media, advertising and marketing in a large national entity. The Bibliotheca Alexandrina Training also enables students to train in different sectors of the library such as the Social Media Unit, the Journalism Training Unit and the Archive and Follow-up Unit, where they write the press release and learn how to promote and publicize through using various social media sites such as Facebook. They are capable of dealing with the archive within the library.



## Festivals and Forums:



The College of Language and Communication provides its students the opportunity to participate in the organizing team of several film festivals, such as, the 2<sup>nd</sup> Arab Conference for Public Relations, El Gouna Film Festival and Alexandria film festival. Students are trained in various disciplines, including the task of reviewing the lists of guests, media coverage, coordination with various bodies, and communication with private media.



## Community Service

### Courses

The College of Language and Communication (CLC) in Alexandria also offers a variety of courses to those who are interested in the fields of media, translation and languages. On the one hand, media courses, like Photography, Video-editing, Public Relations, Mobile Journalism and Scriptwriting cater for media practitioners' needs. On the other hand, courses in translation, such as Written Translation, Simultaneous Interpretation and Subtitling & Voiceover are added value to specialists in the translation field.

### English Language Teacher Training Certificate



UNIVERSITY OF  
**LEICESTER**

CLC (Alex) also offers the English Language Teacher Training Certificate (ELTTC) which is endorsed by the University of Leicester in the UK. It is a one-month program that provides trainees with the essential knowledge, hands-on teaching experience, and classroom confidence that qualify them to become teachers of English as a Foreign Language (EFL). It targets English language teachers who have little or no previous teaching experience. It provides them with the essential skills they need in order to teach English to young adults and older teenagers. The course leading to the certificate consists of seven core modules and three elective modules with a duration of four weeks summing up to 64 contact hours. The ELTTC aims at:

- enabling trainees to acquire the subject knowledge of the four language skills
- providing trainees with the tools of effective language teaching techniques
- enabling trainees to demonstrate and practice their teaching skills
- preparing trainees to teach high school/early college age.

## Spanish Courses in collaboration with Cervantes

CLC (Alex) offers a number of Spanish language courses in collaboration with Cervantes Institute. All these courses are taught by Spanish native instructors which helps in enhancing the students' communication, pronunciation and speaking skills. This also widens their vocabulary and grammar structures which eventually enables students to understand and speak Spanish.

## Charitable Activities

The College of Language and Communication encourages students to take part in extracurricular activities, voluntary work, and community service programs. For that end, a society for CLC students was established under the name of Academy-Kher CLC, affiliated to the College Deanery of Training and Community Service. The society organizes many visits and provides numerous charitable activities.







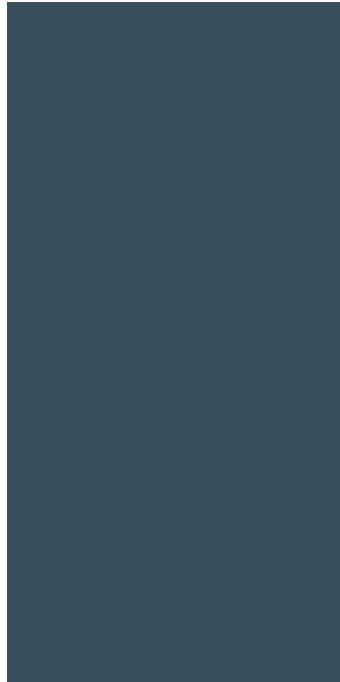
Academy Kher CLC organizes many visits to hospitals such as 57357 as well as many orphanages. Students hold parties for children in hospitals and annual parties on the Orphan's Day at the Arab Academy campus in Miami. Students at the society similarly arrange visits and parties for the senile people and offer donations. CLC students also play a vital role in serving their fellow visually impaired colleagues by fixing Braille signs at the college headquarters in Miami.





## Environmental Affairs

The College of Language and Communication in Alexandria has organised a number of seminars and events that raise awareness about environmental affairs like the CLC Green Day and photography competitions. CLC – Alex has also launched an awareness campaign called 'Haylef We Yergaalak' that aims to create a clean and safe environment free of plastic. Furthermore, CLC – Alex has arranged several visits to raise the awareness of students like the visit to a solid waste recycling plant in Port Said.



## CLC STAFF

### Administration

Name	Job Title/Position
Prof. Abeer Refky	Dean
Dr. Iman Mahfouz	Vice Dean for Education Affairs
Dr. Inas Hussein	Vice Dean for Postgraduate Studies
Dr. Mervat Mahmoud	Vice Dean for Training & Community Service
Dr. Selvana El Banna	Vice Dean for Student Affairs
Dr. Marwa Abdel Mohsen	Head of Language and Translation Department
Dr. Bassant Attia	Head of Media Department
Dr. May Ghoneim	Head of Humanities Department
Dr. Marwa A Abuelwafa	Head of Languages Department
Amira Shaher	Head of Quality Assurance Unit
Dr. Amel Fawzi	Head of Languages Unit in Sharjah Branch

Name	Job Title/Position
Salma M. Samy	Head of Languages Unit in New Alamein Branch
Miral Samir	Head of Administrative Follow-up Department
Noha Mamdouh	Head of Educational Services Department and International Programs Coordinator
Eng. Wael Bakry	Head of Electronic Support Department
Manal Swidan	Dean's Office Director

## Staff Members

Name	Job Title/Position
Prof. Layla M El-Saeed	Professor
Prof. Amel ElSayed	Professor
Dr. Ragaa El-Ghamrawy	Associate Professor
Dr. Amr Ebeid	Associate Professor
Dr. Dalia Othman	Associate Professor
Dr. Alia M. Taher	Lecturer
Dr. Nevine H. Youssef	Lecturer

Name	Job Title/Position
Dr. Shedwan Shiba	Lecturer
Dr. Mai Nabil	Lecturer
Dr. Nermine Galal	Lecturer
Dr. Sara Fawzy	Lecturer
Dr. Sarah Y El-Mansy	Lecturer
Dr. Reem Elguindy	Lecturer
Dr. Rehab Hassan Elsayed	Lecturer
Dr. Sally Abdel Wahab	Lecturer (Port Said Branch)
Heba Saber	Assistant Lecturer
Amira Ali	Assistant Lecturer
Iman Hany	Assistant Lecturer
Marwa Abdullah	Assistant Lecturer
Rania El-Husseiny	Assistant Lecturer
Rasha Adel	Assistant Lecturer
Yomna Aly	Assistant Lecturer
Saadia E Elsayed	Assistant Lecturer

Name	Job Title/Position
Yasmin M Feteha	Assistant Lecturer
Rasha R. Gobriel	Assistant Lecturer
Ahella Tarek	Assistant Lecturer
Amira Fouad	Assistant Lecturer
Laila Ahmed	Assistant Lecturer
Mostafa Safwat	ESP Practitioner
Amira Mahmoud	Arabic Language Practitioner
Salma Ghalwash	Spanish Language Practitioner
Malak Diwan	GTA
Nourhan El-Sherbini	GTA
Haidy Mohamed Salah	GTA
Nour Mandil	GTA
Nour Diwan	GTA
Sara Daa Farag	GTA
Shourouk Abdel Kareem Moustafa	GTA
Nevine H. Abd ElHamid	ESP Practitioner



Name	Job Title/Position
Abeer A. Kamel	ESP Practitioner
Refka N. Gabra	ESP Practitioner
Reham M. Medhat	ESP Practitioner
Peter George	ESP Practitioner
Mohamed Abaza	ESP Practitioner

### Administrative Staff

Name	Job Title/Position
1 - Ahmed Assem	Custodian
2 - Hosney Azzam	Administrative Follow-up Officer
3 - Mohamed Fula	Postgraduate Admission and Registration Officer

