16.2.3 Identify and Engage with Local Stakeholders

2024/2025

By consistently prioritizing its stakeholders, the Arab Academy for Science, Technology and Maritime Transport (AASTMT) derives substantial institutional value from meaningful community engagement. Utilizing targeted communication tools to collaborate with local government entities, the academy fosters deeper trust and stronger cross-sectoral relationships. This participatory framework mitigates operational risks and addresses localized issues proactively, while simultaneously advancing the core values of transparency and mutual accountability. Ultimately, these robust feedback loops enhance AASTMT's overall governance, driving better-informed institutional decisions that align with broader municipal needs.

The policy below shows how AASTMT identify and the mechanism of the engagement process of the stakeholders.

Stakeholders Engagement Policy

AASTMT Stakeholders Engagement Policy

1. Purpose

This policy establishes a standardized and comprehensive framework to govern stakeholder engagement and communication activities across the Arab Academy for Science, Technology and Maritime Transport (AASTMT). In particular, it sets out how AASTMT identifies and engages local stakeholders external to the Academy, including residents and businesses near each campus, local government and civil society organizations.

2. Scope

This policy applies unconditionally to all institutional operations, faculties, administrative directorates, and branches of AASTMT. It governs all formal and informal interaction mechanisms undertaken by university employees, faculty members, and structural entities executing stakeholder engagement on behalf of the Academy.

3. Policy Statement

AASTMT recognizes that strategic stakeholder engagement is foundational to the successful realization of its operational goals and academic mission. The Academy remains committed to developing structured, bidirectional communication paradigms that respect varying levels of stakeholder influence and interest, ensuring institutional activities align with broader societal, economic, and regional demands.

4. Core Guiding Principles

- **Institutional Transparency:** The Academy mandates complete clarity, honesty, and openness across all professional relationships. This involves disseminating verified, contextually relevant, and comprehensive information to minimize data asymmetry.

- **Active Participation:** AASTMT actively promotes and facilitates the systematic inclusion of all qualified stakeholders in relevant academic, advisory, and community development frameworks.
- **Effective Communication:** All communication pathways must prioritize clarity, cultural compliance, and institutional accuracy to ensure alignment across internal and external networks.
- **Active Listening:** Engagement initiatives must utilize structured feedback systems that encourage bidirectional dialogue, ensuring that external critiques or concerns are methodically registered.
- **Consensus Building:** The Academy endeavors to construct collaborative agreements with local communities and external cohorts, integrating local perspectives and institutional expectations ethically.
- **Systematic Feedback Loops:** Feedback from stakeholders is acknowledged within 10 working days and answered within 30 working days.
- **Data-Driven Auditing:** Results of surveys, focus groups and consultations are analyzed and reported to the responsible unit at least once a year.
- **Continuous Optimization:** Mechanisms for stakeholder engagement will undergo routine evaluation and modernization to dynamically adapt to evolving operational landscapes.

5. Operational Procedures & Methodology

To optimize resource utility, AASTMT utilizes a tiered stakeholder engagement model managed across distinct operational phases:

5.1 Stakeholder Identification: Stakeholders log for each campus, will be reviewed every year by recording each engagement activity.

AASTMT stakeholders are classified to:

- Residents near each campus
- Neighborhood associations near each campus
- Local community
- Governorate authorities
- District authorities
- Local NGOs (Non-Governmental Organizations)
- Local community organizations

5.2 Stakeholder Mapping & Matrixing: The Academy mandates a systematic mapping matrix to cross-examine stakeholder interest against operational influence. This mapping helps the Academy choose the right level and method of engagement for each group.

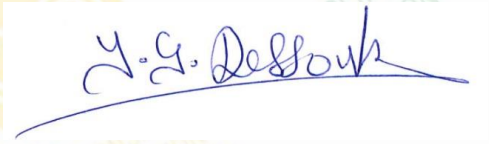
5.3 Communication Standard Operating Procedures: AASTMT uses surveys, satisfaction surveys, focus groups and public meetings to understand stakeholder views and identify actions.

5.4 Engagement Tiering & Scaling: The precise depth of engagement (Informing, Consulting, Involving, or Partnering) must be explicitly derived from the program's underlying timeline, financial allocation, and structural significance.

5.5 Action Planning & Continual Improvement: Operational managers are structurally responsible for identifying operational optimization opportunities surfaced during stakeholder consultations. These insights must be transcribed into official institutional action plans, setting target metrics and continuous milestones for regional tracking.

6. Community Advisory Board

Academy hereby establishes a dedicated Community Advisory Board for each campus. This board serves as a formal participatory body composed of external local residents, local government authorities, and civil society representatives. The Board shall convene ordinary sessions at least twice per academic year to review ongoing community integration, localized urban impacts, and strategic collaborations.

Document control	
Policy title:	AASTMT Stakeholders Engagement
Version:	5
Last Review Date:	2026
Next review date:	2027
Policy owner:	SDG committee
Summary of Changes	• Adding stakeholders feedback timeframe • Changing in data driven auditing • Changing in stakeholders mapping • Changing in Communication Standard Operating Procedures • Adding section 6 “Community Advisory Board”
Lead contact:	*Head of the Legal Affairs*
Approval Signature 	Dr. Yasser Gaber *Dean of Scientific Research and Innovation*

Janaklis Language School Seminar

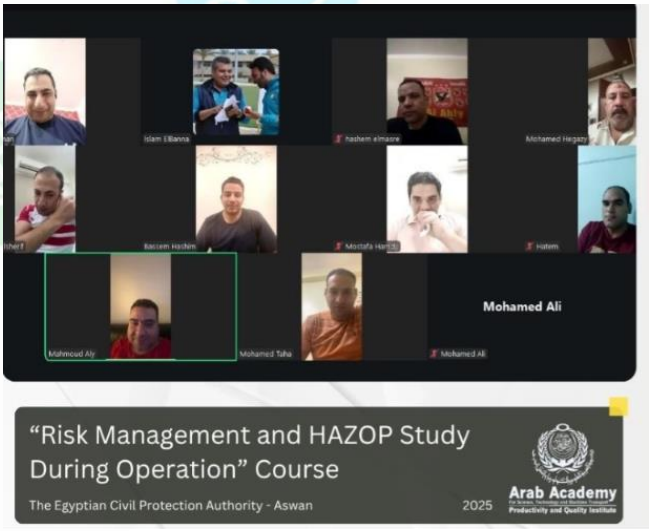
As AASTMT raising its role in civic management, AASTMT's CITL hosted a Janaklis Language School, for secondary students from the Janaklis Language School of Excellence to highlight forward-looking higher education paths. The event introduced secondary students to logistics degrees. Presenters detailed academic tracks and international internships. By highlighting the college's strategic international university collaborations alongside its valuable local and overseas internship placements, the seminar successfully demonstrated how AASTMT bridges pre-university talent with global career opportunities.



Janaklis Language School seminar (on AASTMT Page)

Virtual Training for Aswan Civil Protection Leaders in Aswan

AASTMT's Productivity and Quality Institute (PQI) delivered a virtual "Risk Management and HAZOP Study" course for Aswan Civil Protection officers. Taught by Dr. Islam Elbanna under the Occupational Safety and Health Professional Diploma, the program focused on identifying and analyzing operational hazards. The interactive sessions is kind of public participation and it is equipped the regional safety leaders with advanced techniques to manage risks across vital Egyptian sectors.



Virtual Training for Aswan Civil Protection Leaders in Aswan (on AASTMT Page)

Seminar on How to Build up Your Career Equips Students for Success in International Transport and Logistics

AASTMT's College of International Transport and Logistics (CITL) hosted this specialized session at the AbuKir campus, featuring Dr. Tamer Hassanein, the Organizational & Talent Development Manager at LATT Logistics. The interactive seminar focused on outlining the employee involvement and also, the critical technical qualifications, adaptability, and interpersonal skills sought after by modern corporate employers. By analyzing current job market dynamics, the event successfully equipped logistics students with practical advice to tailor their academic paths, boost their employability, and stand out in a rapidly changing international trade industry.



Seminar on How to Build up Your Career Equips Students for Success in International Transport and Logistics (on AASTMT Page)

Memorandum of Understanding between AASTMT and Caritas Egypt

AASTMT signed a Memorandum of Understanding (MoU) with Caritas Egypt at the AbuKir campus. Orchestrated through AASTMT's Industry Service Complex and its Institute for Technical and Vocational Studies, the alliance focuses on delivering specialized training courses for refugees. The ceremony was attended by AASTMT President alongside leadership from both entities, reinforcing the academy's commitment to social responsibility, human rights, and the vocational empowerment of vulnerable communities.



Memorandum of Understanding between AASTMT and Caritas Egypt (on AASTMT Page)

Akhbar El-Youm Higher" Education Exhibition "UniEgypt 9"

AASTMT participated in the ninth edition of the "Akhbar El-Youm" Higher Education Exhibition ("UniEgypt 9"), Organized under the patronage of Egyptian Prime Minister the event was officially inaugurated by Minister of Higher Education and Scientific Research. During a visit to the AASTMT pavilion, the Minister met with academy representatives to discuss collaborative decisions and the critical importance of advancing vocational education and training to match evolving labor market demands while evaluating the academy's innovative academic programs.



Akhbar El-Youm Higher" Education Exhibition "UniEgypt 9" (on AASTMT Page)

The Occupational Safety and Health Training for 43 Sudanese Participants in Collaboration with Caritas and Funded by GIZ

AASTMT successfully concluded an Occupational Safety and Health training program at the AbuKir campus with 43 Sudanese citizens participation. Organized in partnership with Caritas Egypt and backed by funding from GIZ, the initiative was specifically built to strengthen local community capacities in workplace safety management, risk assessment, and emergency preparedness. This multi-stakeholder collaboration highlights the academy’s continuous dedication to humanitarian development by empowering vulnerable populations and fostering safer, sustainable work environments.



Occupational Safety and Health Training (on AASTMT Page)

World Health Organization Conference

Smart Village campus of AASTMT hosted the World Health Organization Conference to bring together global leaders, medical experts, and policymakers. The collaborative event featured thought-provoking sessions and workshops designed to share specialized knowledge and develop innovative strategies for improving healthcare systems worldwide. By focusing on fundamental rights and sustainable medical solutions and strengthening international cooperation, this conference served as a vital catalyst for advancing global health initiatives from within the academy's tech-driven hub.



World Health Organization Conference (on AASTMT Page)

AASTMT Alumni Career fair

Hosted at the Alamein Campus, this networking assembly brought local industrial executives and corporate personnel onto campus to advise students on regional labor market updates and entry-level talent specifications.



AASTMT Alumni Career fair (on AASTMT Page)

AASTMT Sustainability Ambassadors

The group of students representing all colleges in the Arab Academy Campus play a crucial role in promoting sustainability within the Academy. They are responsible for spreading awareness about environmental issues and encouraging their fellow students to adopt sustainable practices in their daily lives. These students work together to create initiatives and campaigns that promote sustainability, such as organizing workshops, seminars, and events focused on environmental conservation, waste reduction, and renewable energy. They also collaborate with faculty members and staff to implement sustainable practices on campus, such as recycling programs, energy-saving initiatives, and water conservation efforts.



AASTMT Sustainability Ambassadors (on AASTMT Page)

World Cities Day Sustainable Engagements

AASTMT partnered with regional climate networks, academic researchers, and municipal leaders. The collaborative summit evaluated localized action plans regarding greenhouse gas drops and city urban governance adaptations.



World Cities Day Sustainable Engagements (on AASTMT Page)