15.2.6 Sustainable Management of Land for Tourism

2024-2025

AASTMT offers educational outreach on sustainable tourism. From 14 to 19 September 2024, waste management training was delivered in 23 Alexandria hotels, in collaboration with AASTMT, within the TouMaLi project on preventing marine litter from tourism. In February 2025, the AASTMT Department of Architecture hosted the TOURITAGE intensive study programme at El Alamein on planning heritage and tourism sites, using Leucaspis Marina and the El Alamein War Cemeteries as case studies.

TOURITAGE Winter Intensive Study Programme, El Alamein

Reviving Roots: planning heritage and tourism sites in New Alamein

1–16 February 2025, College of Engineering and Technology, El Alamein campus

Within TOURITAGE (Tourism-led Heritage Development), an EU-funded capacity-building project coordinated by the University of Palermo in which AASTMT is a partner, the AASTMT Department of Architecture hosted the intensive study programme “Reviving Roots: Reintegrating History and Heritage into the Evolving Contemporary Urban Identity” at the College of Engineering and Technology, El Alamein campus, from 1 to 16 February 2025. According to the TOURITAGE project website, participants registered through an online form, received a training certificate from the AASTMT Department of Architecture and the University of Palermo, and the training hours count towards graduation requirements.

The programme combined heritage preservation with contemporary urban design, using two New Alamein sites as case studies: Leucaspis Marina and the El Alamein War Cemeteries. Its sessions included:

- planning for cultural heritage in tourism, and managing the heritage visitor experience;
- sustainable tourism product development, and landscape heritage;
- accessibility and mobility at heritage sites;
- site visits to the War Cemeteries and the Military Museum (6 February) and Leucaspis Marina (8 February), with a final poster, report and 3D model submitted on the last day.

AASTMT hosts the TOURITAGE intensive study programme on heritage and tourism sites in El Alamein

AASTMT Research – Tourism-led Heritage Development (TOURITAGE), project page

Transforming Hospitality: Sustainable Waste Management Training in Alexandria

Transforming Hospitality: sustainable waste management training for hotels

14–19 September 2024, Alexandria

From 14 to 19 September 2024, trainers from BlackForest Solutions GmbH, in collaboration with AASTMT, delivered waste management training in 23 Alexandria hotels within the TouMaLi

(Tourism Marine Litter) project of the University of Rostock, which aims to prevent marine litter from tourism.

The training was for hotel housekeeping and maintenance staff, waste management officers, kitchen staff and hotel management. It introduced colour-coded bins for separating waste at source, with separation guidelines, brochures, posters and hands-on sessions in each hotel.



Waste management training in 23 Alexandria hotels within the TouMaLi project