

15.2.6 Sustainable Management of Land for Tourism (Educational Outreach)

2023–2024

AASTMT participation in the Arab Ministerial Council for Tourism Meetings

December 12, 2024 — AASTMT delegation attended Arab Ministerial Council for Tourism meetings where sustainable tourism and regional collaboration were discussed. Institutional engagement with policy-level tourism actors supports outreach and capacity-building for sustainable tourism.



[AASTMT participation in the Arab Ministerial Council for Tourism meetings](#) on AASTMT webpage

Mashreq Tourism Incubator — Training & Mentorship (AASTMT Entrepreneurship / Incubator) 2024

Activities and cohorts (multiple training & mentorship sessions across Cairo & Aswan in 2024). Incubator runs tourism-focused training, mentoring and startup support (capacity building for sustainable tourism practices, local outreach).



Extensive Rehabilitating Program



[Mashreq Tourism Incubator — training & mentorship \(AASTMT Entrepreneurship / Incubator\) on AASTMT webpage](#)

Transforming Hospitality: Sustainable Waste Management Training in Alexandria

AASTMT co-organized hands-on *training workshops* for hotel and hospitality personnel (housekeeping, kitchen, management) on *sustainable waste management and segregation*. This is an educational outreach initiative that improves environmental stewardship in the tourism and hospitality sector. The training was publicly announced and documented by AASTMT partners and participants (BlackForest Solutions GmbH + AASTMT posts).



[Transforming Hospitality: Sustainable Waste Management Training in Alexandria](#)

AASTMT Workshop on “Waste Management in Alexandria” (27 August 2024)

The Arab Academy for Science, Technology and Maritime Transport (AASTMT) organized a workshop on “Waste Management in Alexandria” in cooperation with the Alexandria Governorate, Nahdet Misr Company, and the German Retech Foundation, under the auspices of the Egyptian Ministry of Environment and the Waste Management Regulatory Agency.. Through presentations and open discussions, participants highlighted modern techniques for reducing, reusing, and recycling waste, as well as integrating circular economy models to minimize environmental degradation in tourist and residential areas. The event also featured insights from Dr. Abdullah Nassour, Director of the TOMALI Project (Tourism and Marine Litter Initiative), linking the workshop to sustainable tourism waste solutions at the national level.



[AASTMT Workshop on “Waste Management in Alexandria” \(27 August 2024\) on AASTMT webpage](#)

International workshop — “Green Environment and Green Tourism” (World Environment Day Activities)

June 2024 — Workshop focused on the role of green tourism in protecting the environment and promoting sustainability (educational/outreach content). Directly addresses green tourism, links tourism with environment protection (education/outreach). AASTMT, through collaborations with the German University of Rostock (TouMaLi Project), Life Makers Foundation (UniGreen Project), and partners from Cyprus and Greece (Green Med Project).



[AASTMT participate in international workshop in green Environment and green tourism](#) on AASTMT webpage

CEDARE Welcomes AASTMT Students for an Educational Visit on Sustainable Development and Environmental Initiatives

The Center for Environment and Development for the Arab Region and Europe (CEDARE) hosted a delegation of students and faculty members from AASTMT’s Faculty of Management and Technology for an educational visit focused on sustainable development, climate action, and land-based environmental initiatives. This outreach visit aimed to expand students’ understanding of sustainable resource management, biodiversity protection, eco-tourism, and sustainable land use, while showcasing CEDARE’s impactful regional work in environmental sustainability and sustainable development.



[CEDARE Welcomes AASTMT Students for an Educational Visit on Sustainable Development and Environmental Initiatives on AASTMT webpage](#)