11.2.6 Record and Preserve Cultural Heritage

2024/2025

AASTMT supported the promotion and study of cultural heritage through campus-based cultural activities, student participation in international cultural events, and involvement in an international heritage-development project. These activities included celebrating Arab cultural traditions through traditional clothing, food and artistic performances, and exposing students to diverse folklore and cultural expressions at the Aswan International Festival for Culture and Arts. In addition, AASTMT participated in the TOURITAGE project, which focuses on improving the management and valorisation of cultural heritage sites through research, higher education and international cooperation.

Arab Cultural Heritage Day – Smart Village Campus (29 October 2024)

The Deanery of Student Affairs at AASTMT Smart Village Campus organized Arab Cultural Heritage Day on 29 October 2024. The event brought together academic staff, officials and students from different colleges and nationalities. Activities included artistic and cultural performances highlighting the diversity of Arab heritage through traditional clothing, popular foods and cultural activities. The event was attended by the AASTMT President.



Arab Cultural Heritage Day – Smart Village Campus | AASTMT News

Student Participation in the 12th Aswan International Festival for Culture and Arts (19 February 2025)

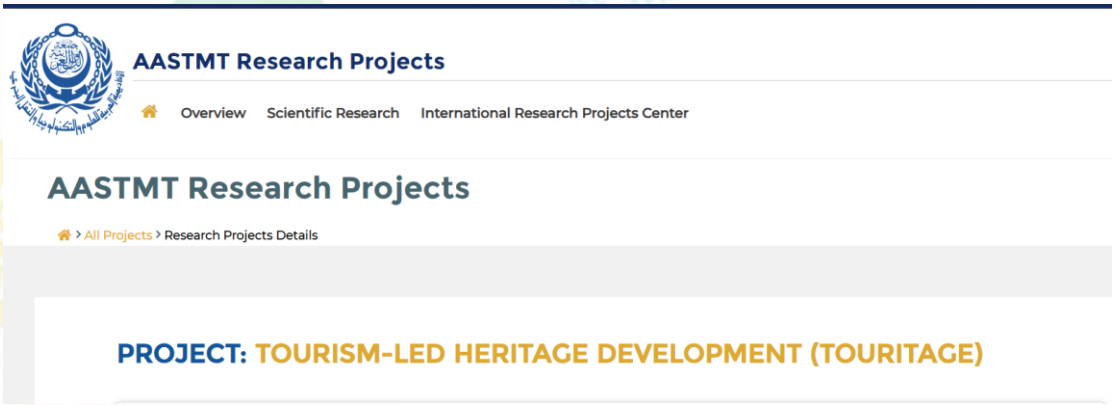
In celebration of the solar alignment at the face of King Ramses II, students of AASTMT's South Valley Branch attended the 12th Aswan International Festival for Culture and Arts. The event featured 26 cultural troupes representing 14 countries, presenting diverse folklore performances. Student participation was supervised by the Student Affairs Cultural and Social Activities Department.



Student Participation in the 12th Aswan International Festival for Culture and Arts | AASTMT News

TOURITAGE – Tourism-Led Heritage Development Project (February 2023–January 2026)

AASTMT participates in the international TOURITAGE project, which aims to enhance the management and valorisation of cultural heritage sites through higher education, research and international cooperation among universities in Egypt, Tunisia and the European Union. The project involves six partner institutions, including AASTMT's College of Engineering and Technology at El Alamein Campus. Its planned intellectual outputs include case-study-based learning on overlooked heritage sites, detailed heritage-site factsheets, guiding manuals for individual case studies, intensive study programmes, and the establishment of the TOURITAGE micro-lab. The project also includes a final international exhibition and forum.



TOURITAGE – Tourism-Led Heritage Development Project | AASTMT News