

## **Los Angeles Media Studies Trip**

We are **LAIOK**, the Los Angeles Institute of Knowledge, located in Santa Monica, California. Seated in the heart of Los Angeles, the entertainment capital of the world, we invite students from around the United States and the world to experience the rich cinematic and digital content culture. From hands-on lectures from professionals at our center to tours of history's most iconic film sites, students get a taste of true cinema to take back home. A tour of Universal Studios, visits to Disneyland, Paramount Pictures Studios, Sony Pictures Studios, Warner Bros., Dolby Theatre, TCL Chinese Theatre, the Hollywood Sign, Hollywood Boulevard and its Walk of Fame, and so much more are available in our Media Studies Trip. Incredible memories and priceless skills are sure to be taken away. Students will receive a Certificate of Completion upon conclusion of final lab, signifying fulfillment of training hours.

## Schedule

- **Day 1 (Saturday)**
  - Arrival to Los Angeles International Airport
  - Meet and greet
  - Bus to hotel
    - Short walking distance to beach and center where lectures will be held
- **Day 2 (Sunday)**
  - Free day
    - *Recommended: Experience the beautiful beaches and vibrant culture of Santa Monica and Malibu, including the movie-famous [Santa Monica Pier](#)*
- **Day 3 (Monday)**
  - **Lecture** at LAIOK Center in Santa Monica
  - First Lecture: Film Directing
    - 9 am – 2 pm
    - **Includes 1 hour lunch break**
      - *Area includes various food, drink, and dessert locations such as Panda Express, El Pollo Loco, Pita House, Starbucks, Chick-fil-A, Fatburger, Subway, etc. that students can purchase from*
- **Day 4 (Tuesday)**
  - **Guided tour of Sony Studios**
    - *2 hour walking tour with a Sony expert*
    - Walk through the famed gates and you're behind the scenes at one of the most historic and exciting studio lots in the world. Visit soundstages once home to iconic films like "The Wizard of Oz," "Men in Black," "Spider-Man," "Wheel of Fortune," and "Jeopardy!"
    - Transportation provided
  - Explore Culver City, "The Heart of Screenland"
- **Day 5 (Wednesday)**
  - **Lecture** at LAIOK Center in Santa Monica
  - Second Lecture: Digital Advertising
    - 9 am – 2 pm
    - **Includes 1 hour lunch break**
- **Day 6 (Thursday)**
  - **Lab** at a professional studio
    - Practice filmmaking techniques and create projects
- **Day 7 (Friday)**
  - **Hollywood Sign and Hollywood Blvd**
    - Iconic locations, such as the *Dolby Theatre, Walk of Fame, TCL Chinese Theatre, and many more*
    - Transportation provided
- **Day 8 (Saturday)**
  - **Bus tour to [Citadel Outlets](#)**

- *Shop at LA's premium outlet destination with Guess, Michael Kors, Nike, Calvin Klein, and so much more at great prices*
- Transportation provided
- **Day 9 (Sunday)**
  - Free day
    - *Recommended: Visit [Universal Studios](#), [Disneyland](#), [Six Flags](#), or [Knott's Berry Farm](#) to experience the true thrills of LA*
- **Day 10 (Monday)**
  - **Lecture** at LAIOK Center in Santa Monica
  - Third Lecture: Cinematography Techniques
    - 9 am – 2 pm
    - **Includes 1 hour lunch break**
- **Day 11 (Tuesday)**
  - Visit to **UCLA**
    - Consistently ranked in the top 30 universities in the world, UCLA is renowned for its exceptional academic programs and achievements across various disciplines. One of its standout strengths is the prestigious UCLA School of Theater, Film, and Television.
    - Walking tour of campus with expert guide
  - Explore Westwood Village
- **Day 12 (Wednesday)**
  - **Lecture** at LAIOK Center in Santa Monica
  - Fourth Lecture: AI Use and Innovations in Media
    - 9 am – 2 pm
    - **Includes 1 hour lunch break**
- **Day 13 (Thursday)**
  - **Lab** at a professional studio
    - Practice filmmaking techniques and create projects
  - Students will receive a Certificate of Completion, signifying completion of training hours
- **Day 14 (Friday)**
  - **Guided tour of Paramount Pictures Studios**
    - *2 hour cart tour with a Paramount Pictures expert*
    - Paramount's past and current achievements come together in this intimate, behind the scenes look at a true working studio.
    - Transportation provided
- **Day 15 (Saturday)**
  - Transportation to LAX airport and departure