



# 1<sup>st</sup> International Logistics Camp (ILC)

## About ILC:

AASTMT and UDE organise the **International Logistics Camp (ILC)** with a theme of Smart and Sustainable Logistics at AASTMT El Alamein Campus. Although national and international markets competitiveness is critical, **Smart and Sustainable Logistics** are essential for the rapid, efficient movement of ever-increasing freight volumes in the EU and MENA regions.

The focus is developing and deploying advanced logistics concepts with insight solutions that enhance supply chain efficiency and market competitiveness—simultaneously reducing congestion, noise impediment and freight traffic air pollution, particularly in urban areas.

In the **International Logistics Camp**, you will understand better environmental protection and higher economic sustainability for the governments, organisations, and companies. The implementation of sustainable logistics and supply chain management, an insight view of the challenges, opportunities, innovation, and the link between the concepts of Industry 4.0 and sustainable supply chain management.

The Camp focuses on a wide range of topics from production to sales. ILC offers educational seminars, business games, case studies, interactive contents, technical tours, and city tours for students. In addition to the Camp, there are entertainments and leisure activities for participants.

Participants will gain the necessary knowledge and strategic vision needed to excel in the continuously changing landscape of smart and sustainable supply chain management. The experts from UDE and AASTMT will introduce concepts and approaches in sessions. Then, they will apply through interactive activities and discuss the topics and the implication on the current and future supply chain and the industry leaders. Finally, participants will connect by sharing their own experiences and learn from peers in the networking session at the end of the day.

## Key learning objectives:

- Learn how to excel in your logistics and supply chain.
- Identify the value and challenges of digitalization.
- Understand how e-customers' demands and preferences are changing supply chains.
- Explore how supply chain can deal with unexpected events.
- Learn about the latest trends in supply chain sustainability.

Organizers:

College of International Transport  
and Logistics - **El Alamein Campus**



**Arab Academy**  
For Science, Technology and Maritime Transport

Zentrum für  
**Logistik und Verkehr**

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## ILC Dates:

Monday 30<sup>th</sup> of August 2021 till Thursday 2<sup>nd</sup> of September 2021

## Keynote speakers:

**Prof. Dr.-Ing. Bernd Noche**, Chairman of Center for Logistics and Traffic (ZLV)

University of Duisburg-Essen

**Prof. Dr. habil. Ani Melkonyan**, Executive Director Center for Logistics and Traffic (ZLV)

University of Duisburg-Essen

In addition to AAST professors, executives and professionals from multinational companies.

## The Camp Agenda: (Tentative Agenda)

	Monday 30 Aug Day 1	Tuesday 31 Aug Day 2	Wednesday 1 Sept Day 3	Thursday 1 Sept Day 4		
9:00	Arrival			Industrial Field Visit or Beach Day	9:00	
9:30					9:30	
10:00	Opening Speech & Group Photo	Session 5	Role Models		10:00	
10:30	Session 1	Break			10:30	
11:00					11:00	
11:30	11:30					
12:00	Break	Game 6			12:00	
12:30	Session 2	Break			12:30	
13:00		Break			13:00	
13:30	Lunch	Session 7			Session 11	13:30
14:00	Session 3	Break			Break	14:00
14:30		14:30				
15:00	15:00					
15:30	Break	Session 8			Game 12	15:30
16:00	Session 4	Break			Break	16:00
16:30						16:30
17:00	17:00					
17:30	Sports	Beach			Awards Ceremony	17:30
18:00	Dinner and Activities				18:00	
18:30					18:30	
19:00				19:00		

## How to apply?

- Participants must fill this form to apply: <https://forms.gle/Qexgs4wh3J8D6FqH9>
- Deadline of applications will be on Thursday 22 July 2021, after reviewing all applicants only the eligible participants will receive an email for the declaration form to be signed and the payment links.
- Confirmation emails will be sent on Thursday 29 July 2021.

Organizers:

College of International Transport  
and Logistics - **EI Alamein Campus**



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- All accepted participants should complete the registration and payments online by Thursday 5 August 2021.
- The participation fees are 7550 L.E. for Egyptians and USD 560 (AASTMT exchange rate is 13.45 L.E.) Non-Egyptians. The fees cover the course materials, sessions, full board catering, field visits, certificates and shuttle bus from Alexandria to AASTMT El Alamein Campus.
- Accommodation can be arranged based on your request with additional fees.
- Seminars and interactive activities will be in English.
- International students and AASTMT graduates, Master students and undergraduates starting from the 2nd year can apply.
- Participants will get two certificates: One official certificate from AASTMT for the training course and the second for participation certificate from AASTMT and UDE.
- The camp is 25 Participants.

**For furthermore details follow us:**

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Website: <http://www.aast.edu/en/colleges/citl/elalamein/>



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