

THE IMPACT OF ORGANIZATIONAL STRUCTURE DIMENSIONS' ON KNOWLEDGE MANAGEMENT PROCESSES COMPARATIVE STUDY BETWEEN MANUFACTURING & SERVICE SECTORS IN EGYPT

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ABSTRACT

This study aims to investigate the difference between the impact of Organizational Structure dimensions on Knowledge Management activities in manufacturing sector and service sector in Egypt. The study implemented on 7 organizations :4 manufacturing organizations,3 service organizations by distributing questionnaires on 211 respondent employees in different managerial levels:110 manufacturing sector,101 service sector company. After collecting and analyzing data based on correlation coefficient of Pierson and stepwise regression, the results clearly showed that is a direct relationship between organizational structure dimensions and knowledge management in service sector more the product and opens up new questions to be explored by future research such as: studying the impact of the control variables on the relationship between organizational structure dimensions and knowledge management activities. The study conducted in 2 months. The paper surveyed the literature review of the Knowledge Management concept, organizational structure dimensions.

JEL Classifications: O19, F15, B28

Keywords: Knowledge management, Organizational Structure, Structural dimensions

