

INVESTIGATING THE EGYPTIAN SUPPLY CHAINS LEADERSHIP: AN EMPIRICAL STUDY OF READY MADE GARMENTS

Islam El-Nakib

Dean of International Transport and Logistics Institute,
Arab Academy for Science, Technology and Maritime Transport,
B.O Box 1029, Alexandria, Egypt
E-mail: islam.elnakib@aast.edu
Tel: +(203) 5547475

Abstract:

Purpose of this paper: The Ready Made Garments (RMG) manufacturing industry in Egypt is one of the main industries that supports the Egyptian economy. However, the role of supply chain integrative leadership as a critical implementation mechanism to synergize the business functions within the firm and their stakeholders all together with information sharing has been rarely explored.

Design/methodology/approach: Among the among the factors found in the literature that affect the competitiveness of the Egyptian RMG supply chains are the lack of leadership, training, lack of skilled labor and management. Thus, this research explores through hypotheses testing the relationship between supply chain integrative leadership and performance in RMG sector in Egypt, which has tested empirical data of 173 Egyptian firms in this particular area.

Findings: Integrative leadership in information flows indicates that the extent to the main top management executives e.g. Managing Director (MD), Information Director (ID) and Supply Chain Director (SCD) and their subordinates which are consistent with the common goals of firm's supply chain strategy. Several implications have presented the impact of supply chain integrative leadership on firms' performance goals.

Practical implications: Supply chain performance outcomes may comprise other operational, market and financial outcomes. This research model and the expanded models may be tested in the context of other industries and different countries.

Keywords: Supply chain, RMG, Leadership, Egypt