



## Doctorate of Business Administration (DBA)

### Overview:

The DBA is equivalent to a conventional Ph.D. and its designation as a Doctorate of Business Administration signifies its focus on theoretical and applied knowledge of the advancement of management and business practices. The DBA is designed to create the leadership and efficacy that are needed to tackle the challenges of senior management on an international level.

### Duration:

Minimum three years (maximum 6 years)

The program spreads over three academic years, as a minimum, distributed as follows:

- Two years (3 semesters) of course work (39 credit hours)
- One year for Seminar + Dissertation (24 credit hours)

Program Total Credit Hours: 63 credit hours [14 subjects (including proposal)] + Thesis Part 1 & 2

### Starting Date for Program:-

2 Intakes per year (May / October).

### Admission Requirements:

Master of Business Administration (MBA) or Master of Science (M.Sc.) in Business Administration from an accredited university with a minimum GPA of 3.0.

Master degree holders, in other than Business Administration, have to take a number of supplementary courses, specified individually by the Academic Committee of GSB.

### Admission documents:

- Original bachelor degree & original transcript.
- Original MBA, M.Sc. or MA degree certificate & original transcript.
- Accreditation from the High Supreme Council of Universities for non-Egyptians and private universities.
- For non-Egyptian Original Embassy approval letter.
- 4 photos & ID copy / passport copy.
- Graduate Management Admission Test (GMAT) Exam will be held in the GSB.
- TOEFL Score Inst. (500), International (79) or IELTS Score (6) or a local TOEFL exam in the GSB.
- Passing interview.
- Upon applying applicants should not be enrolled in any post-graduate studies inside or outside the Academy.

### ➤ Admission Method:

- ✓ Online Admission at [https://aastmtic.aast.edu/PG\\_admission](https://aastmtic.aast.edu/PG_admission)

### ➤ Admission Fees:

#### 1. Registration Fees:- (Non Refundable)

- ✓ 180 \$ for non-Egyptians      75 \$ for Egyptians

#### 2. Test Fees:- (Non Refundable)

- ✓ GMAT: 150 \$ for Egyptians & non Egyptians
- ✓ TOEFL: 32 \$ for Egyptians & non Egyptians

### Tuition Fees (per Term):-

5130 \$ for non-Egyptians      2730 \$ for Egyptians (for first, second p1 and second p2 semester)  
6830 \$ for non-Egyptians      3630 \$ for Egyptians (for third, fourth and fifth semester)

### Note for Egyptians:-

Tuition Fees can be paid in Egyptian pounds according to the U.S. dollar exchange rate prevailing in AASTMT on the date of payment.

### Supervision of doctoral Thesis discusses fees:-

- ✓ 1000 \$ for Egyptians / Sudanese / Syrian “Including Graduation Fees”
- ✓ 1000\$ for non-Egyptians and 500\$ for “Graduation Fees”

### DBA Program Structure

#### **Term 1 (3 Subjects – 9 Credit Hours)**

1. Applied Statistics in Management
2. Research Methodology and Philosophy of Management Research
3. Elective Course

#### **Term 2 P1 (3 Subjects – 9 Credit Hours)**

1. Advanced Topics in Strategic Management
2. Advanced Studies in Marketing
3. Advanced Studies in Human Resources Management

#### **Term 2 P2 (3 Subjects – 9 Credit Hours)**

1. Advanced Studies in Finance and Investment
2. Advanced Studies in Operations Management
3. Elective Course

#### **Term 3 (4 Subjects – 12 Credit Hours)**

### You can choose one of the following Majors

#### **Marketing**

1. Strategic Marketing
2. Marketing Research
3. New Trends in Marketing
4. Elective Course

#### **Finance & Investment**

1. Portfolio Theory and Assets Pricing Models
2. Capital Structure and Companies Valuation
3. New Trends in Finance and Investment
4. Elective Course

#### **Human Resource Management**

1. Strategic Human Resource Management
2. Compensation and Benefits
3. New Trends in Human Resources
4. Elective Course

#### **Entrepreneurship & Small Business Management**

1. Entrepreneurship and Small Business Management
2. Planning and Management for New Business Venture
3. Marketing Strategies for Entrepr. & Small Business
4. Elective Course

**Term 4**      Thesis Proposal and Seminar      (3 Credit Hours)  
                  Thesis Part I                                      (9 Credit Hours)

**Term 5**      Thesis Part II                                      (12 Credit Hours)

#### Contacts:

- **Address:** Arab Academy for Science, Technology & Maritime Transport Gamal Abdel Nasser Road, Miami, Alexandria, Egypt, P.O. Box 1029
- **Telephone:** (+203) 5489763 – (+203) 5489764 – Mobile:(0100) 1633172 – (0100) 1633173 Call time from (9:00 am to 9:00 pm) – **Fax:** (+203) 5489764
- **Website:** <http://www.aast.edu/en/colleges/gsb>
- **Facebook:** <https://www.facebook.com/mba.aagsb.aast.edu>
- **E-mail:** [student@aagsb.aast.edu](mailto:student@aagsb.aast.edu)